

School Transportation 54th Annual Conference & Trade Show



Fifty-four (54) great years providing school administrators, supervisors, mechanics and school bus drivers excellent safety information that is helpful to keep students safer while maintaining effective and efficient transportation operations.

July 17th, 18th & 19th, 2017

Airport Holiday Inn Conference Center

6111 Fleur Drive, Des Moines, Iowa



DIAMOND

IPTA Sponsorship Partner

**** YOUR COOPERATION PLEASE ****

The IPTA Board of Directors wishes to thank all attendees for their participation in this year's annual conference. In order to make the conference an enjoyable and educational experience for everyone we would ask your cooperation with the following:

1. **Cell Phones** – Please turn off or mute your cell phones while attending program sessions. Speakers and attendees have invested considerable time and expense in attending this event and we need to be respectful of their presence at our conference.
2. **Name Badge** - Please wear your name badge at all times. This helps others to know who you are and that you are properly registered for the conference. **Name badges are required for admittance to the Trade Show on Tuesday and all meal functions.**
3. **Trade Show** – Please respect the exhibitors time and efforts while they set-up and get ready for the exhibits by staying out of the exhibit area until the 9:00 a.m. start time. Make sure to thank all exhibitors for their participation in this year's Trade Show.
4. **Introduce Yourself** – If you are a veteran conference participant, please introduce yourself to first-time participants and make them feel welcome.
5. **Ask Questions** – If you have the question, more than likely others do as well. Just ask away!
6. **Have a great time!** – This is **YOUR** Conference. **IPTA** and the program partners want to make the Conference as informational and enjoyable as possible. Look for IPTA Board Members if you have questions.

IPTA MEMBERS!

**Don't forget to vote
for IPTA Board candidates on Monday!!**

IMPORTANT: Voting for candidates will take place on Monday, July 17th during lunch, afternoon break, and remain open until 5:00 pm in Ballroom North. Voting will end before the evening banquet.

VOTER ELIGIBILITY: You must be a current IPTA member to cast a vote. A current membership list will be available at the voting booth. **The IPTA Board of Directors urges you to show your support of these candidates by casting your vote on Monday, July 17th.**

IPTA Annual Membership Meeting

Tuesday, July 18th, 8:00 – 9:00 a.m.



Board of Directors



Julie D. Nemmers, Board President,
Director of Transportation at the
Spencer Community School District
IPTA Board Term Expires 2019



Carlos Guerra, Board Vice President,
Director of Transportation at the
Red Oak Community School District
IPTA Board Term Expires 2019



Randy Merrigan, IPTA Board Member,
Head Mechanic at the Sioux City
Community School District
IPTA Board Term Expires 2019



Christopher Plendl, Legislative Liaison,
Transportation Director at Sergeant
Bluff-Luton Community School District
IPTA Board Term Expires 2019



Woody Harden, IPTA Board Member,
Transportation Director at Washington
Community School District
Past IPTA President
IPTA Board Term Expires 2018



Betty Golay, Exhibitor Liaison,
Transportation Director at the
Iowa Christian Academy
IPTA Board Term Expires 2018



Merrill Mueller, IPTA Board Member,
Transportation Director at the
Algona Community School District
IPTA Board Term Expires 2018



Dave Danker, IPTA Board Member,
Transportation Director at
Treyner Community School District

IPTA Board Term Expires 2018



Kim Ensminger, IPTA Board Recorder,
Director of Transportation, Middle School
Principal and Director of Student Services
at Central Lee Community School District
IPTA Board Term Expires 2017
Three (3) year term (open)
Kim is running for another 3 year term



Dan Roberts, Board Parliamentarian,
Director of Support Services at the Davis
County Community School District
Past IPTA President
IPTA Board Term Expires 2017
Three (3) year term (open)



Michael Wiederholt, IPTA Treasurer,
Director of Transportation at Cherokee
Community School District.
IPTA Board Term Expires 2017
Three (3) year term (open)
Mike is running for another 3 year term



Bobbie Finely, IPTA Board Member,
Transportation Director at Interstate 35
Community School District.

IPTA Board Term Expires 2017
Three (3) year term (open)
Bobbie is running for another 3 year term

Our association is very fortunate to have this group of individuals providing guidance for our association.
“**Thank You**” for all that you have done in the past and for what you will accomplish in the future.



SALES: 877.752.4733
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PARTS

IPTA Sponsor

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When you think parts, rather OEM or aftermarket all makes, think of Al Lucas!



Al Lucas

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- ✓ Offering the best value for your bus fleet

FREE freight on parts purchases totaling \$250 or more!*
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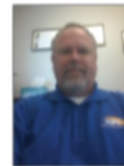
SERVICE



IF YOU'RE STUCK AND CAN'T COME TO US, GIVE HOGLUND A CALL AND WE'LL GET TO YOU! CONTACT GREG TO SCHEDULE A MOBILE SERVICE CALL!

Greg Waters

Service Advisor
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E: greg.waters@hoglundbus.com

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Our Service Department specializes in the repair of school buses, commercial buses and medium duty trucks. We are an authorized BraunAbility, Carrier, Cummins, IC Bus, Glaval Bus, REV Group (Collins & Champion), Ricon Lifts and TurtleTop service center.

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Marc Steele

No. IA Sales
 C: 641.512.3854

E: marcsteele@hoglundbus.com



Danny Thede

So. IA Sales
 C: 641.750.6428

E: danny.thede@hoglundbus.com



Brian Glenney

Used Bus Sales
 C: 641.751.4365

E: brianglenney@hoglundbus.com

Hoglund Bus Company is a proud supporter of the IPTA



IOWA PUPIL TRANSPORTATION ASSOCIATION



COLLINS

REV GROUP



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President's Message

IPTA President's Message

Welcome to the 2017 IPTA conference. I have totally enjoyed the last year serving as the President of the IPTA. We've had another amazing year. I hope that you all gain something new from this year's conference. We've got some great speakers and sessions planned for you.

Our executive director Chris Darling has worked very hard this past year on keeping us all "in the loop" and brings us up to date with the monthly newsletter. He also hosted the regional meetings around the state this year. I hope you took advantage of the opportunity to learn new updates, hear great speakers and were able to attend one of them.

The IPTA membership services entitle you to updates in legislative actions which affect our daily lives and those of our students riding our school buses. Your membership keeps you current in news and information pertinent to each of our daily operations. There is a TEAM manual that gives you information on other school districts, staff and phone numbers and email addresses. The better informed we are, the better prepared we are, enables us to make the right choices and right decisions.

If you have any concerns, please free to contact Chris Darling or any of the IPTA board members. We are here to help you. Our contact info is on the IPTA website. Please feel free to contact me regarding the IPTA. I'm always glad to visit with you.

I hope you enjoy the conference this summer. I look forward to the upcoming school year and hope you do too. Our cargo is the most precious cargo!

Travel safely everyone,

MISSION

Our mission is clear, to serve as a resource for school administrators, supervisors, mechanics, drivers and the Iowa Department of Education in the upgrading of Iowa's pupil transportation program.

Iowa Pupil Transportation Association - 2017 Board of Directors Candidates

Our Association is very fortunate to have this highly experienced group of individuals competing for the IPTA Board of Directors.

Show your support of these Six (6) candidates by casting your vote!

Candidates will be introduced during Monday morning's general session on July 17, 2016. This year you will be selecting board candidates to fill four (4) open IPTA board positions. The candidates that receive the most votes will fill the four (4), 3-year term positions.

Voting will take place Monday, July 17th, during midday lunch, afternoon break and anytime after sessions, until 5:00 p.m.

The voting booth will be in the back of the Ballroom North. Voting will end before the evening banquet on Monday, July 17, 2017.

You must be a member of the IPTA to vote for one of these candidates.



Kim Ensminger, Central Lee CSD - Currently the IPTA Board Recorder, I have been a Transportation Director since December of 2002. I never dreamed my career path would take me down this road! It has been a great learning experience, and I am glad that I have the opportunity to be part of pupil transportation in Iowa. I have enjoyed serving on the board the past 6 years. I have met so many knowledgeable and helpful people! I have gained tremendous benefit from serving on the IPTA Board. In return, I hope to continue to advocate for school transportation, and to support drivers and directors throughout Iowa. My current roles as a Middle School Principal and Director of Student Services (Special Education) help supplement the knowledge and experiences I can bring to the table for IPTA.



Mike Wiederholt, Cherokee CSD - Currently the Financial Officer on the IPTA board. I would like to be considered to continue with a 2nd three year term. I have been in school transportation for 24 years in Cherokee Iowa for 15 years as Transportation Director, also in Remsen Iowa and Marcus Iowa. I went to DMACC for diesel mechanic training and then worked for Caterpillar as a mechanic in a welding and machine shop. I drove charter buses for about 2 1/2 years and taught the 3 hour annual school bus driver in-service classes for approximately 5 years. I have been married to my wonderful wife LeAnn for 43 years, we have 6 children and believe its 20 grandchildren! So as you can expect I care a lot about safe school transportation. I would like to have your vote so I can serve you all for a 2nd three year term. Thank you!



Bobbie Finlev, Interstate 35 CSD - IPTA Board Member. I've been the Transportation Director/Coordinator for Interstate 35 CSD since January 2011 and was a driver for 9 years prior to being hired as the Director of Transportation. I also do maintenance on buses for 15 drivers and 11 full time routes. We transport 650 students over more than 700 miles of rural roads with a limited amount of funding common to all rural districts. Student safety is #1 in my book! I'm a person that likes to think outside of the box when trying to accomplish a goal. I started a Bus Stars program in 2012 for students who are transported by bus on a regular basis to help facilitate good behavior on school buses. This program follows the Six (6) Pillars of Character: trustworthiness, respect, responsibility, fairness, caring, and citizenship and has been a great success. I have lived in Truro,

Iowa with my husband Rick for 22 years. Together, we have raised 2 sons, Ricky and Johnny, who are both married with children and a daughter, Holly, who's 13 years old. My final thought is: We haul the most precious cargo in the world, your child! I would appreciate your support in my endeavor to be an IPTA Board Member.



Nathan Beal Storm Lake CSD - I am the Transportation Director for Storm Lake Community School. I have been involved with school bus transportation for 6 years between Storm Lake Comm and Storm Lake St. Marys. I have served on the districts safety committee for 2 years. I graduated from Albert City - Truesdale in 1998, and then went on to Western IA Tech Community College in Sioux City and received my EMT certification. I have served on the Buena Vista County Sheriffs Department as a Reserve Deputy for 7 years. I have spent 19 years in the fire service and the last 11 years serving the Storm Lake community. My wife Brynn is also employed by Storm Lake CSD and works as a special Ed instructional assistant. Together we have 3 boys Spencer 13, Gavin 11, and Brennen 6. My hobbies include restoring and driving my collection of muscle cars, deer hunting, and riding motorcycles. I believe I would make a great addition to the IPTA board because of my passion for school transportation and my dedication to making our industry safer. Thank You, Nathan



Nathan Hanson, North Union CSD - Nathan Hanson - I am the Transportation Director for the North Union and North Kossuth School Districts in Northern Iowa. I am also an instructor at the Iowa lakes Community College for the STOP and New Driver classes. Most important I am a Husband and a father. I feel my greatest strength is to be a strong communicator and someone who is relationship based. My interest in becoming a board member for the IPTA is based around several ideals. I have listed a few of my focus points: Differing regulations for "over the road semi-truck drivers and bus drivers". Discovering and ensuring small districts that cover large and small areas are being represented. Continuing to educate and help our drivers with the biggest issue, behavior and student discipline. Advocating the federal government to separate school buses from the larger semi-trucks and heavy equipment. Thank you for my consideration to the board.



Leo Reigelsberger, Humboldt CSD - I grew up on a farm in rural Humboldt and continue to work on that same farm with my wife and 4 kids. Along with farming, I was also the Transportation Coordinator for Hog Slat for 13 years. I have worked as Transportation Director for Humboldt Community School District and Twin Rivers Schools since September of 2013. I grew up in the Humboldt school district and the safety of my students and my community are a major part of my day. We transport around 350 students each day. I strive to make sure that my bus drivers and I do our best each and every moment to ensure the safety of our students. I tell everyone "We see semis going up and down the road every day filled with expensive cargo. We as bus drivers have the most precious cargo that anyone can haul, our next generation, our students!"

Iowa Pupil Transportation Association 54th Annual School Transportation Conference and Trade Show Schedule

MONDAY, JULY 17TH

7:30 am - Registrations, Early Bird (Lobby)
(Main Ballroom)

8:45 am - Welcome and Announcements

9:00 am - **Meet the IPTA Board Candidates**

9:15 am - **Richard Hight**, "Keynote Speaker"

10:15 am - Break

10:30 am - **Christopher A. Hart**,
Former Chairman of the National
Transportation Safety Board (NTSB)

12:00pm - Lunch (TBD)

1:00 pm - **Todd Liston**, TD Des Moines CSD
Monica Coburn, IMMI/Safeguard
Lap/shoulder seat belt study program

2:00 pm - **Max Christensen**, Department of Ed.
Update, Issues & Inspection Workshop

3:00 pm - Break

3:15 pm - **Nicole Proesch, D.E.**,
Senator Tim Kraayenbrink
Senator Tim Kapucian
Legal Issues, Legislative Prospective

5:30 pm - Evening Banquet
(Sponsored by **Hoglund Bus Company**)

TUESDAY, JULY 18TH

(Main Ballroom)

7:00 am - **Breakfast**

7:15 am - **Chris Poole**
Safety Engineering on Iowa's Roadways

8:00 am - **IPTA Annual Board Meeting**

9:00/12:00 pm - **Trade Show** (Iowa Hall)
(Iowa's largest - Vehicles, Products & Services)

(Main Ballroom)

12:00 pm - **Trade Show Vendor/Attendee Luncheon (Awards and Presentations)**

1:30 pm - **John Rapp & Rich Straw**
Auto-Jet Muffler Video Tour Presentation

2:00 pm - **John Hlebanek & John Simpson**
Union Pacific Railroad Crossing Safety

3:00 pm - Break

3:15 pm - **Al Garrison & John V. Simons**
Baseline Assessment Security Enhancement

4:00 pm - Transfinder Break Out Session (Room 292)

5:30 pm - Family BBQ & Live Music
(Sponsored by **Thomas Bus Sales Inc.**)

WEDNESDAY, JULY 19TH

6:30 am - Reorganizational Board Meeting (Room 298)

7:30 am - Early Bird Coffee

8:00/11:30 am - **New Directors Workshop**
Max Christensen/D.E. Staff (Ballroom North)

(Main Ballroom)

8:00 am - **Jacob Tucker**, Gates Corp.
Reduce or Eliminate Down Time

9:00 am - **Julie Nemmers & Bobbie Finley**
Avoid Driver Complacency and
Encourage a Safety Culture

10:00 am - Break

10:15 am - **Blue Bird Product Updates**
School Bus Sales

10:45 am - **Thomas Bus Product Updates**
Thomas Bus Sales

11:15 am - **International Product Updates**
Hoglund Bus Company

11:45 am - Sandwich Box Lunch (Lobby)

Mechanic Technician Sessions (12:15-2:30 pm)

12:15 pm - **Tom Dunn**, Iowa Propane Assoc.
Propane Safety Training (South Ballroom)

12:15 pm - **Doug Yager**, IC/Hoglund Bus Co.
Remote Diagnostics (North Ballroom)

12:15 pm - **Dave Nelson**, **Thomas Bus Sales Inc.**
Fundamentals of Multiplexing (Central Ballroom)

12:15 pm - **Jefferson Reed**, School Bus Sales
Roush Clean Tech (Boardroom)



"Thank You" to our 54th Annual IPTA Conference/Trade Show Sponsors:

Monday Registrations, Early Bird Coffee, (sponsored by **United School Bus Seat Service, Inc.**)

Monday Morning Break, (sponsored by Iowa Pupil Transportation Association)

Monday Attendee Luncheon, (sponsored by Iowa Pupil Transportation Association)

Monday Afternoon Break (sponsored by **Transfinder**)

Monday Evening Banquet, (sponsored by **Hoglund Bus Company**)

Tuesday IPTA Trade Show Refreshments, (sponsored by **Cummins Sales and Service**)

Tuesday 2017 Trade Show Vendor/Attendee Luncheon, (sponsored by **Auto-Jet Muffler Co.**)

Tuesday Afternoon Break, (sponsored by **Sadler Power Train**)

Tuesday Evening Family BBQ & Live Music, (sponsored by **Thomas Bus Sales, Inc.**)

Wednesday Early Bird Coffee, (sponsored by Iowa Pupil Transportation Association)

Wednesday Morning Break, (sponsored by **GMX**)

Wednesday Box Luncheon, (sponsored by **Midwest Bus Parts Inc.**)

Please stop by their booths at the Trade Show to say Thank you!



Iowa Pupil Transportation Association

IPTA 2017-2018 Diamond, Gold, Silver and Bronze Sponsorship Partners Members





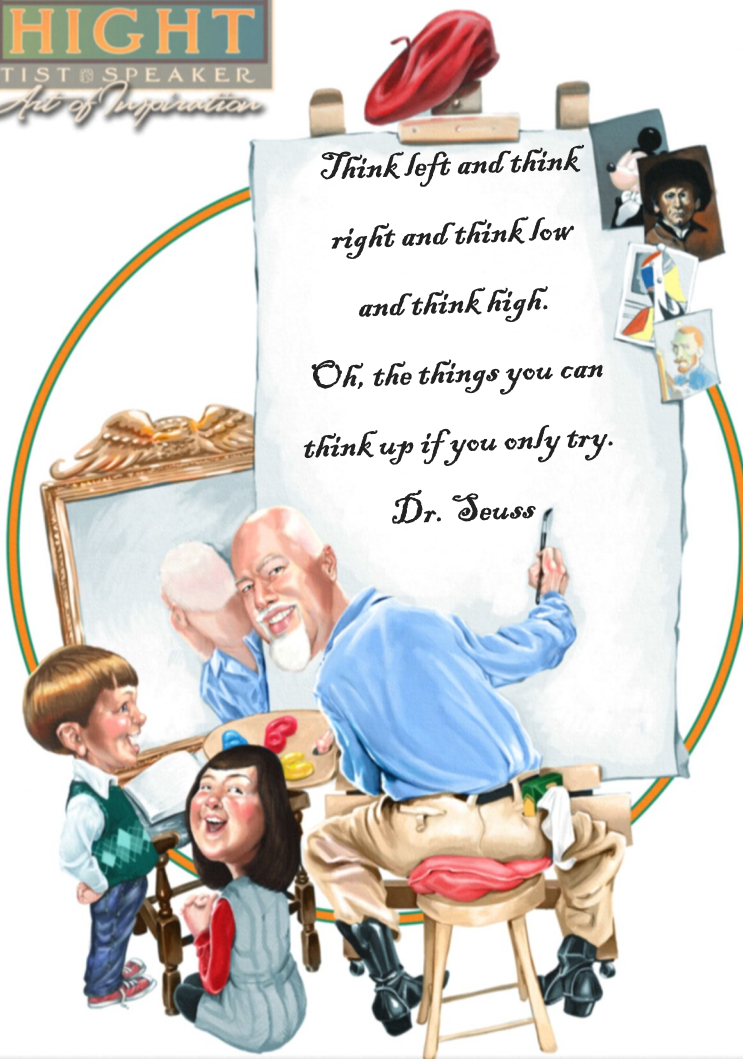
Richard Hight - Keynote Speaker



Richard Hight is an international speaker who inspires audiences to re-imagine possibilities and discover their creative processes. He understands the importance of utilizing his presentation to motivate the crowd, and he uses a variety of learning methods to connect with every individual in the room through spoken word, music, and fine art. From the moment Richard steps onto a stage, he captures the attention of each individual by combining powerful illustrations, compelling music and inspiring messages, to challenge people to think like an artist and act like a leader.

It's one thing to learn about the latest technology-based service delivery. Actually integrating these tactics and strategies into the workplace culture is another thing altogether.

On stage, he will encourage the audience to expand their creativity, and the message is shared through an interactive visual display of art.



The audience will be astonished as they watch a beautiful image revealed, as Richard uses his artistic talents to create an amazing original illustration within minutes.

Residing in Tulsa, Oklahoma, Richard travels the world and has shared his messages with millions of people. He has appeared on CBS, NBC, ABC, and FOX networks, and his artwork is placed in museums and over 50 universities around the country. In his spare time, he enjoys spending time with his family, fishing, the theater, reading, and music.

Richard is a dedicated husband to his wife, Marty, and a loving father to his two children, Averie and Coleman. As a family, they have actively supported Averie, who has Down Syndrome, in Special Olympics.



Monday Night Dinner

“Hoglund Night”

*Relax and enjoy an evening of food
and refreshments!*

Sponsored by:



Visit their booths at the Trade Show

5:30 pm Refreshments

6:30 pm Dinner



*Do not forget to stop by their booths at the trade show and thank
them for their sponsorship of Monday night's dinner!*



53rd Annual IPTA Conference/Trade Show!

Monday, July 17, 2017 — Program Schedule



Richard Hight, Keynote Speaker, is an international speaker who inspires audiences to re-imagine possibilities and discover their creative processes. He understands the importance of utilizing his presentation to motivate the crowd, and he uses a variety of learning methods to connect with every individual in the room through spoken word, music, and fine art.



Christopher A. Hart, was sworn in as Chairman of the National Transportation Safety Board (NTSB) on March 17, 2015. In August 2013, President Obama nominated him for a second term as Board Member and after Senate confirmation of his nomination the president, in October 2013, designated him for a third term as Vice Chairman. He holds a law degree from Harvard University and Master's and Bachelor's degrees in Aerospace Engineering from Princeton University. His two year appointment as Chairman ended on March 17, 2017. His 5 year term as a NTSB Member will end on December 31, 2017.



Senator, Tim Kapucian, was first elected to the Iowa Senate in 2008 and works to strengthen Iowa's economy through job growth legislation and improving the state's infrastructure. Senator Kapucian serves as chair of the Senate Transportation Committee and is also a member of the Agriculture, Natural Resources, and International Committees.



Senator, Tim Kraayenbrink, is a small business owner of Kraayenbrink Financial Services in Fort Dodge, Iowa, since 2007. He earned a B.S. degree in Secondary Education and began his professional career as a high school teacher. Senator Kraayenbrink was first elected to the Iowa Senate in 2014. He serves on the Standing Committees: Appropriations, Education, Local Government, and Transportation. He is also chair of the Education Appropriations Subcommittee.



Todd Liston, Transportation Director for the Des Moines Public Schools. Todd oversees a fleet of 136 buses that travel over 1.6 million miles annually. With a staff of 185 people, operating around 100 bus routes that transport 12,500 students every day. Born and raised here in Iowa, he lived in Des Moines since graduating from the University of Iowa in 1995 and has led the DMPS Transportation Department since 2001. Todd and his wife Aimee have three kids at home and enjoy attending Iowa Hawkeye football games, the sprint car races in Knoxville, and spending spring break somewhere in the Caribbean.

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(Main Ballroom)

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Update, Issues & Inspection Workshop

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Senator Tim Kraayenbrink
Senator Tim Kapucian
Legal Issues, Legislative Prospective

5:30 pm - Evening Banquet
(Sponsored by **Hoglund Bus Company**)



Nicole M. Proesch, Legal Counsel, Iowa Department of Education. As Legal Counsel Nicole represents the State Board of Education, the Director, and acts as general counsel to the Department. Prior to joining the Department, Nicole was a state and federal criminal prosecutor for eight years. Nicole is the current Secretary/Treasurer for the National Council of State Education Attorneys.



Monica Coburn, 32 years in student transportation with the last 16 as a Director, including three districts in Indiana. She has held several positions for the School Transportation Association of Indiana (STAI) finishing as president in 2015 and 2016. It was during my tenure in Bartholomew Consolidated Community Schools that I realized firsthand the benefits of installing seat belts on school buses. Enhanced compartmentalization meant safer bus rides for students, behavior was dramatically improved, bullying was significantly reduced, and driver satisfaction was greatly improved.

Tuesday Night

Thomas Family Barbecue

Enjoy the family barbeque with refreshments and Live Music!



Visit their booths at the Trade Show

5:30 pm Refreshments

6:15 pm Dinner

Live Entertainment!



Kat Darling & Aaron Short

Do not forget to stop by their booths at the trade show and thank them for their sponsorship of Tuesday night's Family Barbecue!



53rd Annual IPTA Conference/Trade Show!

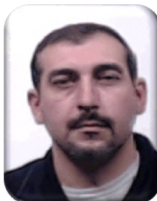
Tuesday, July 19, 2017 — Program Schedule



Chris Poole, graduated from Iowa State University in 1999 with a bachelor's degree in civil engineering. Since then, he has spent 4 years at a private consulting firm and 13 years at the Iowa DOT where he has held various positions relating to highway design and safety. He currently works in the Office of Traffic and Safety where his duties include managing the state's Highway Safety Improvement Program and overseeing the development of Local Road Safety Plans for Iowa's counties. He's passionate about highway safety and is excited to be here at the 54th IPTA Conference & Trade Show.



John Simpson, Senior Manager of Grade Crossing Compliance with responsibilities that include managing the public crossing vegetation maintenance contract on 33,000 miles of track in 23 states. He also has public safety responsibilities on four service units that cover the states of Missouri, Kansas, Colorado, Iowa, Nebraska, and Wyoming. John is a member of the American Society of Safety Engineers, and holds a certificate of safety management through the ASSE. He has been involved with Operation Lifesaver more than 25 years as a presenter, trainer, director on several state boards, National Advisory Committee member, and currently represents Union Pacific on the Operation Lifesaver Inc. Board of Directors. John resides in Liberty, Missouri, is happily married with three grown children and enjoys woodworking and golf for recreation.



John Plebanek, 20 years with Union Pacific Railroad, started in 1996 with the Engineering Department holding various positions from Field Engineer to Manager Track Maintenance, becoming more involved with Public Safety in 2015 as Manager Public Safety. Responsible for 5 Service Units, covering Wisconsin, Minnesota, Illinois, Iowa, and Missouri. Happily married with 4 kids ranging in age from 2 to 14, never a dull moment, enjoy coaching youth soccer and baseball and a Chicago sports fan. Currently reside in Kenosha, Wisconsin.



Al Garrison, Transportation Security Inspector, U.S. Department of Homeland Security, based in Omaha Nebraska. Garrison will discuss security issues and concerns observed throughout the busing industry. TSI Garrison will be addressing the Baseline Assessment for Security Enhancement (BASE) and the Risk Mitigation Activities for Security Transportation (RMAST) programs offered by TSA. Al Garrison has been with TSA for 14 years and has been a Security Inspector since 2014. He has worked with multiple transit agencies in the Nebraska/Iowa region to improve their overall security posture and raise general security awareness.

TUESDAY, JULY 18TH

(Main Ballroom)

7:00 am - **Breakfast**

7:15 am - **Chris Poole**

Safety Engineering on Iowa's Roadways

8:00 am - **IPTA Annual Board Meeting**

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Luncheon (Awards and Presentations)

1:30 pm - **John Rapp & Rich Straw**

Auto-Jet Muffler Video Tour Presentation

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Union Pacific Railroad Crossing Safety

3:00 pm - **Break**

3:15 pm - **Al Garrison & John V. Simons**

Baseline Assessment Security Enhancement

4:00 pm – **Transfinder Break Out Session** (Room 292)

5:30 pm – Family BBQ & Live Music
(Sponsored by **Thomas Bus Sales Inc.**)



John V. Simons, 25 years of Law Enforcement experience and currently represents the Federal Air Marshal Service as the Assistant Federal Security Director for Law Enforcement in the State of Iowa. Mr. Simons maintains a liaison program working with local, state and federal law enforcement authorities on behalf of TSA to coordinate their activities in the transportation domain. As a Federal Air Marshal, Mr. Simons was selected as a Senior Federal Air Marshal, served on the Directors Advisory Council, graduated from the Management Leadership Development Program (MLDP), and was the Cleveland Field Office Operations Officer after working as a flying FAM for over seven years. In 2000 Mr. Simons graduated the 203rd Session of the Federal Bureau of Investigation National Academy held at the FBI training center in Quantico Virginia.



54th Annual IPTA Trade Show!



2017 IPTA Trade Show (Iowa Hall)

We have an outstanding and comprehensive group of vendors that have registered to provide attendees a look at a wide variety of school bus related products & Services at the Tuesday, July 18th, Trade Show!

2017-2018 IPTA Sustaining Member/Vendors

Booth #	
1	Hoglund Bus Co., Inc.
2	Hoglund Bus Co., Inc.
3	Thomas Bus Sales, Inc
4	Thomas Bus Sales, Inc
5	School Bus Sales Co.
6	School Bus Sales Co.
7	Ferrellgas
8	Hawkeye Truck Equipment
9	Hawkeye Truck Equipment
10	Cummins Sales and Service
11	REI (Radio Engineering Industries, Inc.)
12	Inland Truck Parts & Service
13	Transfinder
14	Midwest Bus Parts
15	AngelTrax
16	O'Reilly Auto Parts
17	GMX
18	NAPA Auto Parts
19	United School Bus Seat Service, Inc.
20	Midwest Wheel Companies
21	Midwest Wheel Companies
22	Northland Products Co.
23	Interstate PowerSystems
24	Q'Straint/Sure-Lok
25	Sadler Power Train
26	Sadler Power Train
27	Iowa Propane Gas Association
28	247 Security Inc.

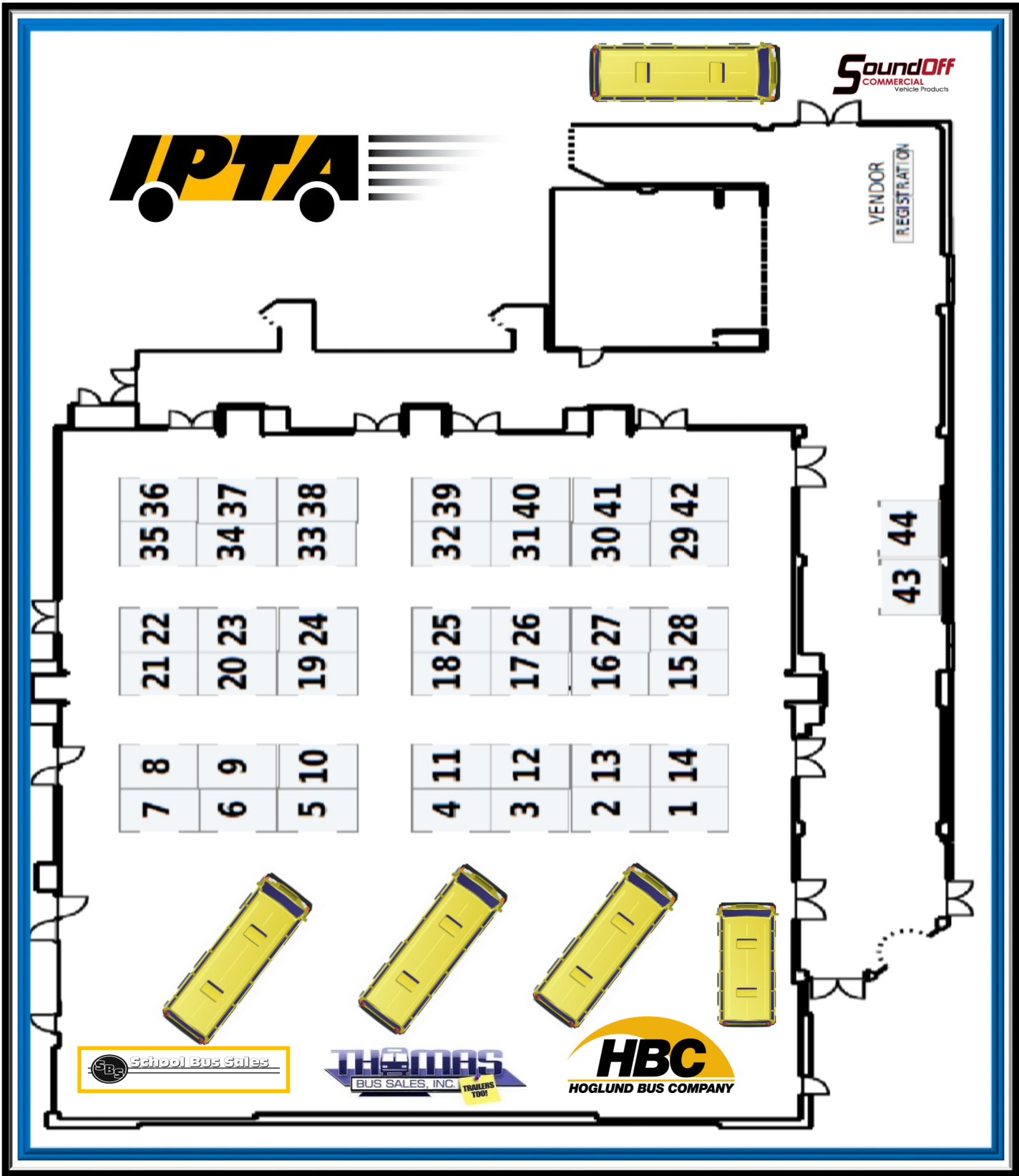
2017-2018 IPTA Sustaining Member/Vendors

Booth #	
29	Auto-Jet Muffler Corp
30	Ottosen Oil Company
31	U.S. Cellular
32	Rosco Vision Systems
33	SafeGuard/IMMI
34	O'Halloran International
35	Zonar
36	Hotsy
37	ALLSTOP, Inc.
38	Northland Prospects Co
39	GROWMARK, Inc.
40	Cross Dillon Tire
41	Cross Dillon Tire
42	Eaton Roadranger
43	Wells Fargo Equipment Finance
44	SoundOff Commercial Vehicle Products

IPTA Board would like to say
“Thank You”
to each of these outstanding companies!

Please do not forget to stop by each booth at the trade show and thank them for their sponsorship of the Iowa Pupil Transportation Association!

Iowa Hall - Trade Show Floor Layout





IPTA Technician Sessions - Wednesday Afternoon

Technician Sessions are schedule from 12:15 p.m. to 2:30 p.m.

Choose the session that you want to attend!



“Propane Fueling Safety”

Room: South Ballroom



Thomas B. Dunn, was born a Hawkeye and graduated from the University of Iowa with degrees (BBA) in Finance and Marketing. He has invested twenty-eight (28) years to the propane industry after careers in the Asphalt and Construction Industry, and the Swimming Pool & Spa Industry. He managed retail propane operations in Iowa from his Des Moines office, in addition to providing training for area management personnel and propane employees. After over fifteen (15) years in retail propane sales and management, he branched out into propane sales and business development in Nebraska, Minnesota, Illinois, Missouri, South Dakota and Iowa. Tom has been involved with the Propane Industry of Iowa since his return in 1992, and has served on the IPGA Board and Executive Committee, as well as holding several positions within the board of the Propane Education Foundation of Iowa. Tom was the first person to serve as Chairperson for the newly formed Iowa Propane Education and Research Council in 2008, and was later hired by the Iowa Propane Gas Association to be their first Director of Safety, Education and Compliance. He has been conducting seminars, training classes and safety meetings for the IPGA since he joined the association in June of 2008.



“Remote diagnostics for all makes of vehicle’s”

Room: North Ballroom



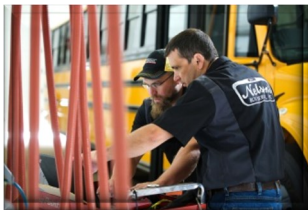
Doug Yager, has been working with Hoglund Bus & Truck since 2007. Doug is our Diamond Certified Tech specialist. Since 1978 he has been involved with the repair of truck fleets. He has continued ongoing training to stay up to date with the ever changing industry and diagnostics of Navistar products.

Empower your fleet operations with more visibility than ever before. In this session Doug will cover, “ONCOMMAND CONECTION” remote diagnostics for all makes of vehicles. Proactively identifying problems to improve uptime, control maintenance and lower repair costs.



“Fundamentals of Multiplexing”

Room: Central Ballroom



Dave Nelson, along with Chris Arnett are the owners of Nelsons Bus Service, Inc, Whitewater, WI

Nelson’s Bus Service purchased the rights of Northland Equipment’s dealership agreements with Thomas Built Buses . In addition to Thomas Built Buses, Nelson’s also acquired a full line dealership for Eldorado National, a leading commercial bus manufacturer. In addition to representing school and commercial bus manufacturers, Nelson’s also represents such companies as Cummins Engine Company, Caterpillar, Mercedes-Benz, Ricon Corporation, and the Braun Corporation, to name a few.



“Roush Clean Tech”

Room: Boardroom

Jefferson Reed, from Roush Clean Tech , presented by School Bus Sales



54th Annual IPTA Conference/Trade Show!

Wednesday, July 20, 2016 — Program Schedule



New Directors Workshop

This workshop is for new and old directors alike! Covering everything from laws and rules to accident procedures and the inspection process, every transportation director will gain valuable knowledge from attending this workshop. Presented by Department of Education, this is one you don't want to miss!



Max Christensen was hired as the Executive Officer at the Bureau of Finance, Facilities, Operation and Transportation Services at the Iowa Department of Education in 2003. His position supervises and implements School Bus Inspections and provides technical assistance to transportation personnel throughout the State of Iowa. Max and the D.E. Staff will be presenting: the “Department of Education Update, Issues & Inspection Workshop” on Monday, July 17th and the New Directors Workshop on Wednesday, July 20, 2017.



Marv Jo Clark
DE Office Clerk
Main Office



Verlan Vos
DE Inspector
(Central Iowa)



Joe Funk
DE Inspector
(Eastern Iowa)



Tom Simpson
DE Inspector
(Western Iowa)



Jacob Tucker, is a product manager with the Gates Corporation responsible for assisting in special category management initiatives and training involving belt drive, engine cooling, and hydraulic systems. Growing up in a family of mechanics and heavy duty enthusiasts, Jacob developed a passion for learning about and working on vehicles of all shapes and sizes at an early age. After completing his education in 2012, Jacob began his career with Gates as a Territory Sales Manager in the Denver, Colorado area. In this role, he worked directly with technicians to help educate them on root cause failures of the accessory belt drive and cooling systems, as well as solutions available in the marketplace. His presentation “Getting to the Root Cause: Reduce or Eliminate Downtime” will discuss common failures seen on today's complex serpentine belt and engine cooling systems along with steps the industry recommends taking to keep buses rolling down the road.



10:15 a.m. - Blue Bird Product Updates, School Bus Sales



10:45 a.m. - Thomas Bus Product updates, Thomas Bus Sales



11:15 a.m. - International Product Updates, Hoglund Bus Co.

WEDNESDAY, JULY 19TH

6:30 am - Reorganizational Board Meeting (Room 298)

7:30 am - Early Bird Coffee

8:00/11:30 am - **New Directors Workshop**

Max Christensen/D.E. Staff (Ballroom North)

(Main Ballroom)

8:00 am - **Jacob Tucker**, Gates Corp.

Reduce or Eliminate Down Time

9:00 am - **Julie Nemmers & Bobbie Finley**

Avoid Driver Complacency and
Encourage a Safety Culture

10:00 am - Break

10:15 am - **Blue Bird Product Updates**

School Bus Sales

10:45 am - **Thomas Bus Product Updates**

Thomas Bus Sales

11:15 am - **International Product Updates**

Hoglund Bus Company

11:45 am - Sandwich Box Lunch (Lobby)

Mechanic Technician Sessions (12:15–2:30 pm)

12:15 pm - **Tom Dunn**, Iowa Propane Assoc.

Propane Safety Training (South Ballroom)

12:15 pm - **Doug Yager**, IC/Hoglund Bus Co.

Remote Diagnostics (North Ballroom)

12:15 pm – **Dave Nelson**, Thomas Bus Sales Inc.

Fundamentals of Multiplexing (Central Ballroom)

12:15 pm - **Jefferson Reed**, School Bus Sales

Roush Clean Tech (Boardroom)



Julie Nemmers, Director of Transportation at the Spencer CSD. Julie is starting her 11th year on June 30, 2017. She takes pride in serving on the IPTA board of directors. Julie and her husband Mark have three grown children and three grandsons and one granddaughter. They enjoy baseball games, school activities and are Iowa Hawkeye fans.



Bobbie Finley, Director of Transportation for Interstate 35 CSD since January 2011. She was a school bus driver for 9 years prior to being hired as the Director of Transportation. Bobbie also performs maintenance on buses for 15 drivers and 11 full time routes. Bobbie and her husband Rick have raised 2 sons, Ricky and Johnny, who are both married with children and a daughter, Holly, who's 13 years old.



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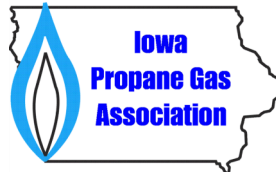
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Tuesday IPTA Trade Show Refreshments,
sponsored by **Cummins Sales and Service**



Sales & Service

Tuesday Afternoon Break,
sponsored by **Sadler Power Train**



Wednesday, Morning Break, sponsored by **GMX**



Wednesday, Box Luncheon, sponsored by
Midwest Bus Parts Inc.)



Transfinder Tuesday

Break Out Session 4:00pm (Room 292)



transfinder

Matthew Egan
Sales Consultant



Transfinder Break Out Session: What's New in Transfinder

In this session you will learn how you can get the most out of your transportation technology to make informed decisions impacting best practices in safety and overall transportation management.

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- Get an overview of the most advanced analytical tool available for drawing powerful data from your GPS and camera solutions!

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2017 Trade Show Vendor/Attendee Luncheon

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53rd ANNUAL IPTA SCHOOL TRANSPORTATION CONFERENCE EVALUATION

July 17-19, 2017

1. What did you find **MOST INTERESTING** in the program?
2. What did you find **LEAST INTERESTING** in the program?
3. What would you like to see on next year's program?

4. Rate the activities (check one)

<u>Excellent</u>	<u>Good</u>	<u>Average</u>	<u>Poor</u>
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Monday

Richard Hight, "Keynote Speaker"

Christopher A. Hart, Former Chairman of NTSB

Todd Liston, Monica Coburn, Lap/shoulder seat belt study

Max Christensen, Update, Issues & Inspection Workshop

Nicole Proesch, Tim Kraayenbrink and Tim Kapucian

Legal Issues, Legislative Prospective

Tuesday

Chris Poole, Safety Engineering on Iowa's Roadways

IPTA Annual Board Meeting

Trade Show (Iowa Hall)

John Rapp & Rich Straw, Auto-Jet Muffler Presentation

John Hlebanek & John Simpson, Union Pacific Railroad Safety

Al Garrison & John V. Simons, Baseline Security Enhancement

Wednesday

DE New Directors Workshop

Jacob Tucker, Reduce or Eliminate Down Time

Julie Nemmers & Bobbie Finley, Encourage a Safety Culture

Blue Bird Product Updates

Thomas Bus Product Updates

International Bus Product Updates

5. Rating of this year's overall subject content

6. Rating of this year's food & facility

7. Additional comments?

The IPTA appreciates your comments and suggestions. "Thank You" for attending the
54th Annual Conference and Trade Show! Have a safe journey home!



54th Annual School Transportation Conference
July 17-19, 2017
EXHIBITOR EVALUATION FORM

Dear Exhibitor:

In an effort to make the annual school transportation conference exhibit session a pleasant and productive event for attendees and exhibitors alike, we are asking for your feedback and evaluation of this year's exhibit session that took place on July 18th at the Airport Holiday Inn, Des Moines. After completing the evaluation, which should take just a few minutes, please return your evaluation to any IPTA board member or email the form to 2015ipta@gmail.com by August 15th, 2017. Your IPTA Board of Directors will review your comments and will respond appropriately. Thank you for your support of IPTA and Iowa's school transportation programs!

Exhibits Chairperson & IPTA Board of Directors

(Rate each statement by placing a check mark under item that best describes your feeling/opinion about the subject. Please help us to serve you better by providing written comment below on any "Poor" response.)

	<u>Excellent</u>	<u>Fair</u>	<u>Poor</u>
What is your overall rating of the IPTA conference exhibit session?	_____	_____	_____
Pre-Conference registration information was timely and easily understood.	_____	_____	_____
Times allowed for set up and tear down. (Mon. - 1-5 p.m., Tues. 7-9 a.m.)	_____	_____	_____
Time allowed for exhibit session itself. (9 a.m.-12:00 p.m.)	_____	_____	_____
Exhibitor luncheon & booth drawing announcements	_____	_____	_____
The location of your exhibit booth provided adequate attendee traffic.	_____	_____	_____

Comments: What suggestions do you have for improving the exhibit session?

May we contact you to visit about your comments/concerns? Yes _____ Not Necessary _____

If "Yes," what is the phone number where you can be reached? _____

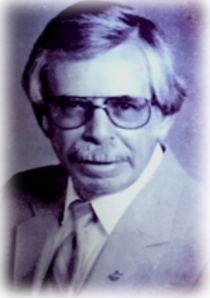
Your Name: _____ Your Company: _____

THANK YOU! PLEASE RETURN THIS EVALUATION BY AUGUST 15, 2017

Email to: 2015ipta@gmail.com



Awards and Reminders



Tom Horn “Memorial Award”

Is presented annually to an Iowa Pupil Transportation Association member serving in the capacity of school transportation director, supervisor or administrator and who, in the eyes of his or her peers, has exhibited exemplary leadership skills and service to Iowa's pupil transportation program, school district and community.

Nominations are due, June 10, 2018



Holly Hoglund Klein “Iowa Woman in Transportation”

The Holly Klein “Iowa Woman in Transportation” Award is intended to recognize an Iowa woman in transportation that demonstrates outstanding performance in the school transportation industry. Those eligible for nomination include any woman that is a member of the IPTA and is involved in daily activities of a student transportation operation.

Nominations are due, June 10, 2018



Longevity Service Award

The Longevity Service Award is intended to recognize a retiring school bus driver that has performed extraordinary years of service and exemplary dedication to the community and students on behalf of their school district.

Nominations are due, June 10, 2018



Heroism Award

The Heroism Award is intended to recognize appropriate acts of heroism demonstrated in the school transportation industry. Those eligible for nomination include any person who is either directly or indirectly involved with saving a life or lives.

Nominations are due, June 10, 2018

The IPTA would like to Showcase and Spotlight your student transportation program.

Student safety is our number one goal and we can not wait to share your ideas and program successes.

For more information contact us at: 2015ipta@gmail.com

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Maintenance Easiest seat to maintain.

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Convertible Quick and easy to swap the backs!

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Please visit **all** of our IPTA
“Sustaining Member”
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 for participating in this
 year’s Trade Show!



Your IPTA Board of Directors thanks you for your attendance at this year’s annual conference as well as for your support of IPTA throughout the year! This is **YOUR** conference and we would appreciate your constructive comments relating to this year’s event and suggestions for next year’s program.

Completing the **Conference Evaluation Form** is extremely important to us as it provides direction from attendees as to how the conference can best suit your information needs each year.

Mark the following dates on your calendar and plan to attend the:

 LIKE US ON FACEBOOK!	55th Annual School Transportation Conference & Trade Show July 16th, 17th & 18th, 2018	 LIKE US ON FACEBOOK!
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Thanks for all you do to keep kids safe! Keep up the good work!