

# School Transportation 55th Annual Conference & Trade Show Program



Fifty-five great years providing school administrators, supervisors, mechanics and school bus drivers excellent information that is helpful to keep students safe while maintaining effective and efficient transportation operations.

**July 16th, 17th & 18th, 2018**

Airport Holiday Inn Conference Center  
6111 Fleur Drive, Des Moines, Iowa





The IPTA Board of Directors wishes to thank all attendees for their participation in this year's annual conference. In order to make the conference an enjoyable and educational experience for everyone we would ask your cooperation with the following:

1. **Cell Phones** – Please turn off or mute your cell phones while attending program sessions. Speakers and attendees have invested considerable time and expense in attending this event, and we need to be respectful of their presence at our conference.
2. **Name Badge** - Please wear your name badge at all times. This helps others to know who you are, and that you are properly registered for the conference. **Name badges are required for admittance to the Trade Show on Tuesday and all meal functions.**
3. **Trade Show** – Please respect the exhibitors' time and efforts while they set-up and get ready for the exhibits by staying out of the exhibit area until the 9:00 a.m. start time. Make sure to thank all exhibitors for their participation in this year's Trade Show.
4. **Introduce Yourself** – If you are a veteran conference participant, please introduce yourself to first-time participants and make them feel welcome.
5. **Ask Questions** – If you have a question, more than likely others do as well. Just ask away!
6. **Have a great time!** – This is **YOUR** Conference. **IPTA** and the program partners want to make the Conference as informational and enjoyable as possible. Look for IPTA Board Members if you have questions.



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**IPTA MEMBERS!**

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**Don't forget to vote  
for IPTA Board candidates on Monday!**

**IMPORTANT:** Voting for candidates will take place on Monday, July 16th during lunch, afternoon break, and remain open until 5:00 pm in Ballroom North. The voting booth will be in the back of the Ballroom North. Voting will end before the evening banquet on Monday, July 16, 2018.

**VOTER ELIGIBILITY:** You must be a current IPTA member to cast a vote. A current membership list will be available at the voting booth. **The IPTA Board of Directors urges you to show your support of these candidates by casting your vote on Monday, July 16th.**



**IPTA Annual Membership Meeting - Tuesday, July 17th, 8:00 – 9:00 a.m.**



# Board of Directors



**Julie D. Nemmers, Board President.**  
Director of Transportation at the  
Spencer Community School District  
IPTA Board Term Expires 2019



**Carlos Guerra, Board Vice President.**  
Director of Transportation at the  
Norwalk Community School District  
IPTA Board Term Expires 2019



**Randy Merrigan, IPTA Board Member.**  
Head Mechanic at the Sioux City  
Community School District  
IPTA Board Term Expires 2019



**Christopher Plendl, Legislative Liaison.**  
Transportation Director at Sergeant  
Bluff-Luton Community School District  
IPTA Board Term Expires 2019



**Woody Harden, IPTA Board Member.**  
Transportation Director at Washington  
Community School District  
Past IPTA President  
IPTA Board Term Expires 2018  
**Three (3) year term (open)**  
**Woody is running for another 3 year term**



**Betty Golav, Exhibitor Liaison.**  
Transportation Director at the  
Iowa Christian Academy  
IPTA Board Term Expires 2018  
**Three (3) year term (open)**  
**Betty is running for another 3 year term**



**Merrill Mueller, IPTA Board Member.**  
Transportation Director at the  
Algona Community School District  
IPTA Board Term Expires 2018  
**Three (3) year term (open)**  
**Merrill is running for another 3 year term**



**Dave Danker, IPTA Board Member.**  
Transportation Director at  
Treyner Community School District  
IPTA Board Term Expires 2018  
**Three (3) year term (open)**  
**Dave is retiring from the IPTA Board**



**Kim Ensminger, IPTA Board Recorder.**  
Director of Transportation, Middle School  
Principal and Director of Student Services  
at Central Lee Community School District  
IPTA Board Term Expires 2020



**Nathan Beal, IPTA Board Member.**  
Director of Transportation at the  
Storm Lake Community School District  
IPTA Board Term Expires 2020



**Michael Wiederholt, IPTA Treasurer.**  
Director of Transportation at Cherokee  
Community School District.  
IPTA Board Term Expires 2020



**Bobbie Finely, IPTA Board Member.**  
Transportation Director at Interstate 35  
Community School District.  
IPTA Board Term Expires 2020

Our association is very fortunate to have this group of individuals providing guidance for our association. **“Thank You”** for all that you have done in the past and for what you will accomplish in the future.



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**Marc Steele**  
No. IA Sales  
C: 641.512.3854

E: marcsteele@hoglundbus.com



**Danny Thede**  
So. IA Sales  
C: 641.750.6428

E: danny.thede@hoglundbus.com



**Brian Glenney**  
Used Inventory Manager  
C: 641.751.4365

E: brianglenney@hoglundbus.com

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\* UPS or Spee-Dee only

## SERVICE



**IF YOU'RE STUCK AND CAN'T COME TO US, GIVE HOGLUND A CALL AND WE'LL GET TO YOU! CONTACT GREG TO SCHEDULE A MOBILE SERVICE CALL!**



**Greg Waters**  
Service Advisor  
P: 641.753.7669

E: greg.waters@hoglundbus.com

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Hoglund Bus Company is a proud supporter of the IPTA





# President's Message

## IPTA President Julie Nemmers Message to the Membership

*Welcome to the 2018 IPTA conference. I have been honored to serve as the president of the IPTA for the past three years.*

*The IPTA membership services entitle you to updates in legislative actions which affect our daily lives. It also is current in news and information pertinent to each of our operations. There is a TEAM manual that gives you information on other school districts, staff and phone/emails.*

*There is technical support for transportation personnel and school administrators. Information on the next round of regional meetings will be found on our website as well as driver training seminars. The better informed we are, the better we are able to make the right choices and decisions.*

*The bus accident in December of 2017 will be on all of our minds for a long time to come. Results of that investigation will take a long time, but we are hoping to learn from it. Each of us knows what devastation that causes, and we continue to keep the families and school district in our prayers.*

*If you have any concerns, please feel free to contact Chris Darling or any board member. Each of our contact information is also on the website. Please feel free to contact me regarding the IPTA.*

*I am looking forward to the next year, as we move forward, to be a resource for all of our members. After all, we do provide transportation for our most precious cargo in the state of Iowa.*

*Travel safely everyone,*

### IPTA MISSION

*Our mission is clear: To serve as a resource for school administrators, supervisors, mechanics, drivers and the Iowa Department of Education in the upgrading of Iowa's pupil transportation program.*

## IPTA 2018 Board Candidates

Candidates will be introduced during Monday morning's general session on July 16, 2018. This year you will be selecting board candidates to fill four (4) open IPTA board positions. The candidates that receive the most votes will fill the four (4), 3-year term positions.

You must be a current IPTA member to cast a vote.

**Show your support of these Six (6) candidates by casting your vote!**



**Betty Golay, IPTA Board Exhibitor Liaison, Transportation Director at the Iowa Christian Academy:**

Was married and raised 5 children with my "Best Buddy" for fifty years. During that time, we also established a family sheet metal company in West Des Moines. I am still involved daily in the operation and decisions made at the company. My experience as a school bus driver started back in 1977 when Des Moines Christian had need for a substitute driver. That started my adventures and love for school-age children. I was elected to the IPTA board in 1997 and remained active ever since. It has been my privilege to have the opportunity to serve our organization and to represent a non-public school in our attempt to be informed about the rules and regulations that often get over looked by those in authority above us. Bottom line, we are the ones held responsible. I would like to continue to serve on the IPTA board because I feel there are still school districts and transportation personnel needing a helping hand, good sound advice, and maybe a lot of encouragement along the way!



**Woody Harden, IPTA Board Member, Transportation Director at Washington CSD, Past IPTA President:**

Woody has been an IPTA Board member since 1996. He has held the positions of IPTA Vice President and President and is the current board president for Washington County Mini Bus. Woody has always been willing to listen, and consider new ideas, and as he says, he will un-apologetically speak his mind. He has been involved in student transportation for 27 years and would like to be able to continue to be a part of the school transportation process and continue IPTA's commitment for being a resource in the state of Iowa.



**David Johnson, Transportation Director at Van Meter CSD:**

I am currently the transportation director at Van Meter School District. I have been at Van Meter for six years. I graduated from Van Meter and received my B.S from Iowa State University. I stay active in the school system by also coaching track. I am a Level 1 USATF track and field coach. I am also active in my church by serving on the board of directors as a financial officer. I enjoy staying active by running, biking, and kick boxing along with a variety of other outdoor activities. I am asking for your vote to be an advocate for directors and drivers. I have a strong dedication for this industry, for the benefit of our students and their safety. I am passionate, driven, and ready to listen. Many people have no idea what we do for kids, and do not know how we work with limited resources. We are fortunate to have this great organization to help us, and I have seen this organization grow recently and hope to be a part of its future growth.



**Robert (Bob) Kruse, School Bus Driver at BCLUW CSD, Conrad, Iowa:**

My wife, Monica, and I live in Conrad, Iowa, and I drive aschool bus for the BCLUW School District. I have driven a school bus for over 20 years and continue to enjoy the job. Before driving school I was Chief of Police in Conrad, and later served Grundy County as Deputy Sheriff, all totaling 25+ years. I am active in our church, sing with and am president of the Marshalltown Men's Chorus. My interest in serving on the board stems from my concern with students'/passenger safety, specifically the consideration of installing seatbelts on buses. As a former law enforcement officer I have witnessed and dealt with numerous vehicular accidents. I have removed the living and the dead from various forms of transportation, therefore, I believe installing seatbelts on school buses is not in the best interest of our students/passengers. I look forward to becoming a part of the board, working together to achieve the best for Iowa's students.



**Merrill Mueller, IPTA Board Member, Transportation Director at the Algona CSD:**

Started driving as a full time route driver for the Algona Community School District in August 1983. I became the interim director in 1989 then assumed full responsibility in March 1990. In 1999, my wife and 2 sons moved to Webster City where I drove a School Bus part time for the Clear Lake CSD, while working full time as a Paramedic for the City of Clear Lake. My wife and I returned to Algona, and I returned full time to Student Transportation in January 2014 being rehired as Director of Transportation for Algona CSD. In 2015 Algona finished a whole grade sharing process with Titonka, and the merger was done. The district is participating in a 7-12 grade sharing with LuVerne Community School District at this time. I am currently a shared director with the LuVerne District.



**Leo Reigelsberger, Transportation Director Humboldt CSD:**

I grew up on a family farm in rural Humboldt, IA. I continue to work on that same farm along with my wife, four children, two sisters, and their families. Along with farming I was the transportation coordinator at Hog Slat for 13 years. I was hired as the transportation Director for Humboldt/Twin Rivers Community School Districts in September of 2013. Between the two districts, we have 12 routes and transport around 400 students each day. These routes cover approximately 310 square miles. As a former student of the Humboldt school district, safety of the current students in our community is a major part of my day. I strive to make sure that my bus drivers and I do our best each and every moment to ensure the well being of our students. I tell everyone, "We see semis going up and down the road everyday filled with expensive cargo. We as bus drivers have the most precious cargo that anyone can haul, our next generation, our students."

# IPTA School Transportation 55th Annual Conference Schedule of Events!

## MONDAY, JULY 16<sup>TH</sup>

7:30 am - Registrations, Early Bird Coffee (Lobby)  
(Main Ballroom)

8:45 am - Welcome and Announcements

9:00 am - **Meet the IPTA Board Candidates**

9:15 am - **Roger Crawford**, Keynote Speaker  
"How High Can You Bounce?"

10:15 am - Break

10:30 am - **Karen Main**, "Are You a Nice Boss, or a Good Boss or Both?"

12:00 pm - Lunch (TBD)

1:00 pm - **Todd Watkins**, Transportation Director  
Montgomery County Public Schools, MD,  
"Illegal Passing Survey: The Problems & Solutions"

2:00 pm - **Nicole Proesch**, Department of Ed.  
"Legal Issues, Legislative Prospective"

2:30 pm - **Max Christensen**, Department of Ed.  
"Legislative Update - School Bus  
Inspection Hall of Fame"

3:15 pm - Break

3:30 pm - **Alex Robinson**,  
"Understanding the Special Needs of  
Our Passengers AND Our Operation"

5:30 pm - **Evening Banquet**  
(Sponsored by **Hoglund Bus Company**)

## TUESDAY, JULY 17<sup>TH</sup>

7:00 am - **Breakfast** (Main Ballroom)

7:15 am - **Nancy Wheelock**, State of Iowa  
Procurement Office, & **Dennis Rudolph**

8:00 am - **IPTA Annual Board Meeting**

9:00 am - **IPTA Reorganizational Board Meeting**

9:00/12:00 pm - **Trade Show** (Iowa Hall)  
(Iowa's Largest - Vehicles, Products & Services)

(Main Ballroom)

12:00 pm - **Trade Show Vendor/Attendee Luncheon (Awards and Presentations)**  
(Sponsored by **Auto Jet-Muffler Corp**)

**Break-Out Group Sessions (1:30 - 4:45 pm)**

1:30 pm - **Karen Main**, (South Ballroom)  
"Personality Differences Workshop"

1:30 pm - **Doug Yager**, IC/Hoglund Bus Co.  
"Remote Diagnostics" (North Ballroom)

3:00 pm - Break

3:15 pm - **Transfinder Breakout Session (Room 292)**

3:15 pm - **Monica Coburn**, IMMI, Safeguard  
"NTSB Crash Report & Lap Shoulder Belts" (South Ballroom)

3:15 pm - **Tracy Bigley**, Thomas Bus Sales Inc.  
"Web Portal Usage, Visual Technology" (Room 397)

4:00 pm - **David Lorenzen**, "Human Trafficking"

5:30 pm - **Family BBQ**  
(Sponsored by **Thomas Bus Sales Inc.**)

## WEDNESDAY, JULY 18<sup>TH</sup>

7:30 am - Early Bird Coffee (Lobby)  
(Main Ballroom)

8:00 am - **Kris Hall**, with **Director Panel**  
"Ideas for Hiring School Bus Drivers"  
Table Top Workshop

9:00 am - **Randy Gray**, with **Director Panel**  
"Community College CDL Training Program"

10:00 am - Break

10:15 am - 1:45 pm - **New Directors Workshop**  
Max Christensen/D.E. Staff (Room 397)

Workshop covers everything from State and Federal laws, rules and regulations to accident procedures and the inspection process. This workshop is for new and old directors alike!

10:15 am - **Blue Bird Product Updates**  
School Bus Sales

10:45 am - **Thomas Bus Product Updates**  
Thomas Bus Sales

11:15 am - **International Product Updates**  
Hoglund Bus Company

11:45 am - Sandwich Box Lunch (Lobby)

Conference Concludes - Have a safe journey home!

Your IPTA Board Members want to express our endless gratitude and appreciation for everything you do to keep students, staff and the public safe!



### "Thank You" to our 55th Annual IPTA Conference/Trade Show Sponsors:

Monday Registrations, Early Bird Coffee, (sponsored by **United School Bus Seat Service, Inc.**)

Monday Morning Break, (sponsored by Iowa Pupil Transportation Association)

Monday Attendee Luncheon, (sponsored by Iowa Pupil Transportation Association)

Monday Afternoon Break (sponsored by **Master's Transportation**)

Monday Evening Banquet, (sponsored by **Hoglund Bus Company**)

Tuesday IPTA Trade Show Refreshments, (sponsored by **Cummins Sales and Service**)

Tuesday 2017 Trade Show Vendor/Attendee Luncheon, (sponsored by **Auto-Jet Muffler Co.**)

Tuesday Afternoon Break, (sponsored by **Cross Dillon Tire**)

Tuesday Evening Family BBQ & Live Music, (sponsored by **Thomas Bus Sales, Inc.**)

Wednesday Early Bird Coffee, (sponsored by Iowa Pupil Transportation Association)

Wednesday Morning Break, (sponsored by Iowa Pupil Transportation Association)

Wednesday Box Luncheon, (sponsored by **Midwest Bus Parts Inc.**)

**Please stop by their booths at the Trade Show to say Thank you!**



*Iowa Pupil Transportation Association*

IPTA 2018-2019 Diamond, Gold, Silver and Bronze Sponsorship Partners / Members



**United School Bus Seat Service Inc.**





## Roger Crawford - Keynote Speaker

# ROGER CRAWFORD

Helping organizations go beyond acceptable to achieve the exceptional!

### THE BIOGRAPHY



How does someone become a NCAA Division One Hall of Fame Athlete, despite the apparent disadvantage of four impaired limbs? The answer has inspired over three thousand audiences worldwide.

Sports Illustrated has recognized Roger Crawford as... *“One of the most accomplished physically challenged athletes in the world!”* Roger discovered not only how to compete, but how to win against able-bodied athletes! In recognition of his extraordinary

athletic achievements, Roger is the recipient of the prestigious ITA Achievement Award, presented by the International Tennis Hall of Fame.

Roger’s success achieved on Center Court led him to a career at Center Stage, as one of the most sought after speakers in the world and has been inducted into the International Speakers Hall of Fame.

You may have seen Roger Crawford interviewed on Good Morning America, CNBC, Monday Night Football, The Today Show, and many other prominent television programs.

Roger Crawford is also a Best-Selling author whose books have been translated into 17 languages. Roger’s soon to be released book, *Playing to Win – How to Decrease Excuses and Increase Results*, will empower readers to adapt, transform and win – no matter the circumstances!

**PLAY TO WIN**

INSPIRING AUDIENCES TO  
**BELIEVE • EXECUTE • ACHIEVE**

# *Monday Night Dinner*

*Relax and enjoy an evening of food,  
fellowship, fun and refreshments!*

*Sponsored by:*



*“Hoglund Night”*

*5:30 pm Refreshments*

*6:30 pm Dinner*



*Visit their booths at the Trade Show*

*Don't forget to stop by their booths at the trade show and thank  
them for their sponsorship of Monday night's dinner!*



## 55th Annual IPTA Conference/Trade Show!

Monday, July 16, 2018 — Program Schedule



IPTA Keynote Speaker: **Roger Crawford** on Overcoming Challenges, Impacting Students. Roger Crawford shares how he became an accomplished tennis player despite having four impaired limbs. There will always be people that say, “You can’t.” When you hear those words, remember this person is actually saying, “I can’t.” Discouraged people like to discourage people. You touch lives every day! The time students spend with you may be the best part of their day. You do important work that makes a difference in the lives of others! Everyone remembers their bus driver.



**Karen Main** is a speaker, teacher and consultant specializing in leadership principles and teambuilding. She has over 20 years of experience teaching and coaching for clients in the public sector and the utility industry. Karen has a reputation for creative activities which get people out of their comfort zones so they can think a little differently. Her sessions are interactive and engaging and, as a result, she’s a highly -requested speaker at conferences and retreats across the US and Canada. Karen has an MA in Sociology from the University of Denver and is certified by Harvard University in “The Art & Practice of Leadership Development.” She serves as adjunct faculty at the University of Denver. Her company, Innovations In Training, is based out of Centennial, Colorado



**Todd Watkins** is a local Director of Transportation in Montgomery County, Maryland. He started in the transportation industry 30 years ago at the University of Maryland, where he drove for Shuttle-UM, the university’s student-run transit system. After several positions at Shuttle, he worked for a professor for 8 years, doing large vehicle safety work. He started in the school transportation industry 22 years ago with Montgomery County and has been director there for the past nine years.



**Alexandra Robison** began her work with students with disabilities as a counselor and teacher of students with severe Autism over 29 years ago. During that time, Alex has presented to transportation professionals and special educators both locally and internationally in the areas of mobility securement, civil rights, safe transportation of students with medical and special needs.

Alex is the Executive Director for the Office of Pupil Transportation, New York City Department of Education, the largest school district in the country and is the Past President of the National Association for Pupil Transportation. (NAPT) Alex holds a Master’s Degree in Educational Administration and Special Education. She is fluent in French, Spanish, proficient in Russian, she also has a 21 year old daughter named, Rebecca.

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Montgomery County Public Schools, MD,  
“Illegal Passing Survey: The Problems & Solutions”

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“Legal Issues, Legislative Prospective”

2:30 pm - **Max Christensen**, Department of Ed.  
“Legislative Update – School Bus  
Inspection Hall of Fame”

3:15 pm - Break

3:30 pm - **Alex Robinson**,  
“Understanding the Special Needs of  
Our Passengers AND Our Operation”

**5:30 pm - Evening Banquet**

(Sponsored by **Hoglund Bus Company**)



**Nicole M. Proesch**, Legal Counsel, Iowa Department of Education. Nicole Proesch is the Legal Counsel for the Office of the Director at the Iowa Department of Education, joining the department in August of 2012. In this position she acts as legal counsel to the State Board of Education, the Director, and as general counsel to the Department. Her other duties include serving as the Department’s administrative law judge, assisting with drafting of legislation including the 2013 Education Reform, and assisting with the coordination of administrative rules for the Department.

Nicole is the Past Chair for the National Council of State Education Attorneys (NCOSEA). She is a current President of the Iowa Association of Administrative Law Judges (IAALJ). She is the Past President of the Iowa Safe Schools Alliance. Nicole is also a Board member for the Diocesan of Des Moines Board of Education. Nicole is married to her husband, Keith, has two children and they reside in Ankeny, Iowa. In her free time, she enjoys being with her family and being a mom.

# *Tuesday Night*

## *Thomas Family Barbecue*

*Relax and enjoy the family barbecue*

*Great food, fellowship, fun and refreshments!*

*Sponsored by:*



*Thomas Family Barbecue*

*5:30 pm Refreshments*

*6:15 pm Dinner*



*Visit their booths at the Trade Show*

Don't forget to stop by their booths at the trade show and thank them for their sponsorship of Tuesday night's Family Barbecue!



**55th Annual IPTA Conference/Trade Show!**  
**Tuesday, July 17, 2017 — Program Schedule**



**Nancy Wheelock** is a public procurement agent for the State of Iowa Department of Administrative Services (DAS) Central Procurement and Fleet Services Enterprise located in Des Moines. Nancy has more than four years of public procurement experience, has a bachelor's degree in business management and the designation of Certified Professional Public Buyer (CPPB). Nancy develops competitive solicitations for Executive Branch Agencies, advises State Agencies on procurement related topics, and assists with public procurement training classes for State employees.



**Dennis Rudolph** is an Iowa native grew up on a farm in Southwest Iowa. Dennis spent 22+ years in the Military and Law Enforcement. During this time he gained an understanding of Fleet Vehicle procurement. He was recruited to the Private Sector at Karl Chevrolet in response to the growing need for Government/Fleet Vehicle procurement. He began as a Sales Consultant in the Government/Fleet department at Karl Chevrolet. Since then, Karl Chevrolet has been the primary Chevrolet Dealer in the State of Iowa for Government Vehicle Sales and state contracting needs



**Doug Yager** - has been working with Hoglund Bus & Truck since 2007. Doug is our Diamond Certified Tech specialist. Since 1978 he has been involved with the repair of truck fleets. He has continued ongoing training to stay up to date with the ever changing industry and diagnostics of Navistar products.



**Tracy Bigley**, Manager – Service & Training, for Thomas Bus Sales of Iowa, Inc. I have been involved in and around the school transportation industry for 35 years, serving in roles including territory management, parts and service management, service and training management, and school transportation administration. The training aspects of my position, including the interaction with school transportation officials, has truly been one of the more enjoyable experiences.



**David Lorenzen** - Chief of Motor Vehicle Enforcement with 40 years in Law Enforcement. David has been married to his wife Cheryl for 40 years and they have 4 grown children and 10 grandchildren. His presentation will focus on the awareness of Human Trafficking. We all think it's not in our state but it's everywhere. We can all play an active role in being aware and also what to do if we suspect potential human trafficking. David lives in Waukee, Iowa and is the President of the Iowa Peace Officers Association, serves on the Iowa Law Enforcement Academy Council, National Board of Directors with Help Inc/ Pre Pass, Statewide Traffic Incident Management Committee, the Governor's Office of Drug Policy and Homeland Security Advisory Council.

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 “Web Portal Usage, Visual Technology” (Room 397)

4:00 pm – **David Lorenzen**, “Human Trafficking

**5:30 pm – Family BBQ**  
 (Sponsored by **Thomas Bus Sales Inc.**)



**Monica Coburn**, 32 years in student transportation with the last 16 as a Director, including three districts in Indiana. Monica has held several positions for the School Transportation Association of Indiana (STAI) finishing as president in 2015 and 2016. During her tenure time at Bartholomew Consolidated Community Schools is when she realized firsthand the benefits of installing seat belts on school buses. Enhanced compartmentalization meant safer bus rides for students, behavior was dramatically improved, bullying was significantly reduced, and driver satisfaction was greatly improved.



# 55th Annual IPTA Trade Show!



## 2018 IPTA Trade Show (Iowa Hall)

We have an outstanding and comprehensive group of vendors that have registered to provide attendees a look at a wide variety of school bus related products & Services at the Tuesday, July 17th, Trade Show!

### 2018-2019 IPTA Sustaining Member/Vendors

**Booth #**

1	Hoglund Bus Co., Inc.
2	Hoglund Bus Co., Inc.
3	Thomas Bus Sales, Inc.
4	Thomas Bus Sales, Inc.
5	School Bus Sales Co.
6	Hotsy
7	Master's Transportation
8	Hawkeye Truck Equipment
9	Hawkeye Truck Equipment
10	Cummins Sales and Service
11	REI (Radio Engineering Industries, Inc.)
12	Inland Truck Parts & Service
13	Transfinder
14	Midwest Bus Parts
15	AngelTrax
16	O'Reilly Auto Parts
17	SafeGuard/IMMI
18	NAPA Auto Parts
19	United School Bus Seat Service, Inc.
20	Midwest Wheel Companies
21	Midwest Wheel Companies
22	Northland Products Co.
23	Interstate PowerSystems
24	Cross Dillon Tire
25	Sadler Power Train
26	Sadler Power Train
27	Iowa Propane Gas Association
28	Schaffer Manufacturing

### 2018-2019 IPTA Sustaining Member/Vendors

**Booth #**

29	Auto-Jet Muffler Corp
30	Eaton Roadranger
31	U.S. Cellular
32	Rosco Vision Systems
33	O'Halloran International
34	Arnold Motor Supply
35	Education Logistics
36	ProSource Finance
37	ALLSTOP, Inc.
38	Northland CDL Training
39	GROWMARK, Inc.
40	Iowa Renewable Fuels Association
41	Transportant
42	RILCO Inc.
43	MHC Kenworth



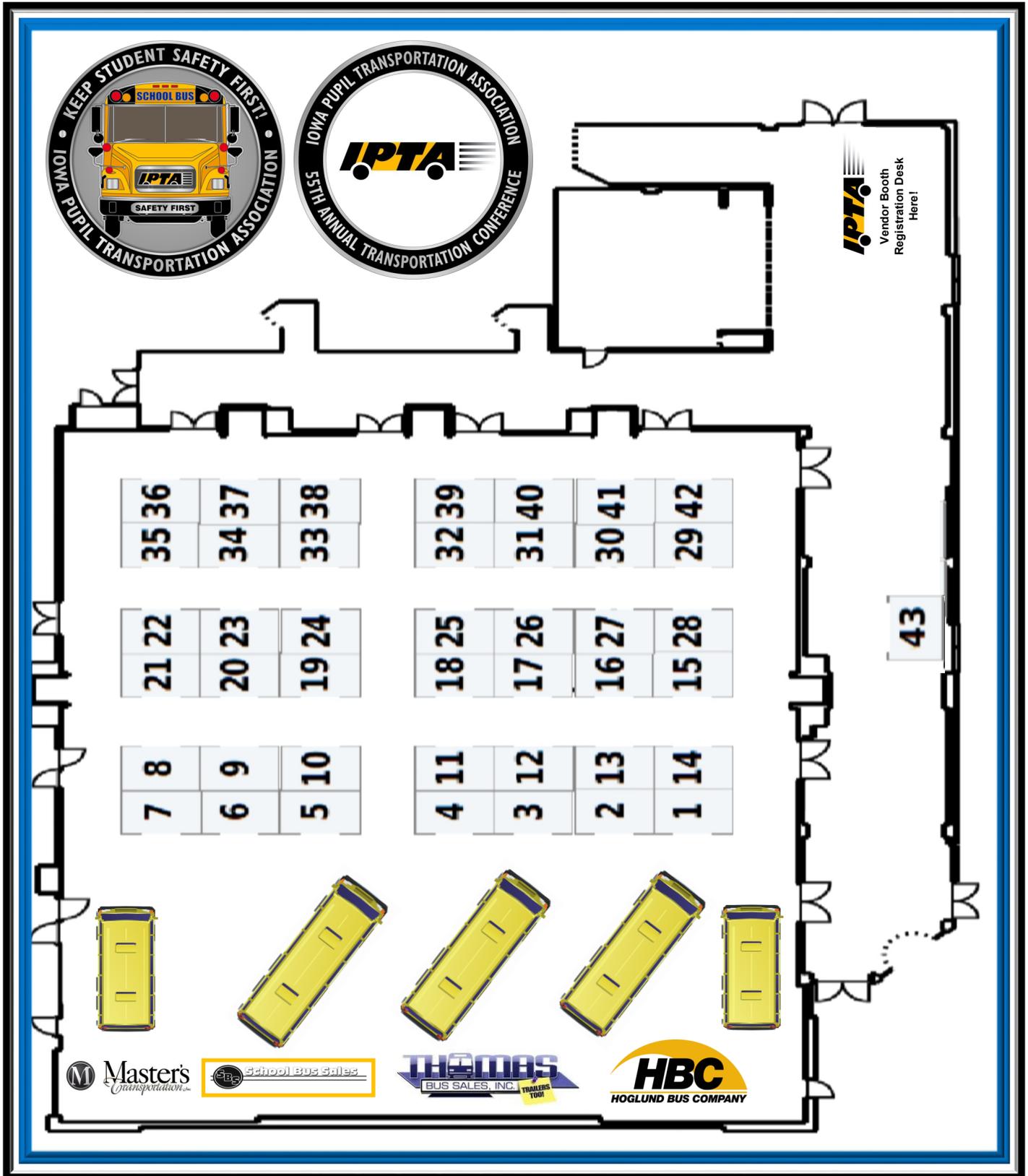
IPTA Board from the left: Julie Nemmers, Bobbie Finley, Dave Danker, Nathan Beal, Betty Golay, Merrill Mueller Jr, Christopher Plendl, Carlos Guerra, Mike Wiederholt, Randy Merigan, Woody Harden and Chris Darling (Not pictured, Kim Enslinger)

***IPTA Board of Directors would like to say  
"Thank You"***

***to each of these outstanding companies!***

***Please do not forget to stop by each booth at the trade show  
and thank them for their sponsorship of the  
Iowa Pupil Transportation Association!***

# Iowa Hall - Trade Show Floor Layout





# Iowa Pupil Transportation Association Student Safety License Plate Decal Invoice/Order Form



Help the IPTA place this **“Flashing Red, Stop Ahead!”** decal on license plates in all 99 counties in Iowa!  
One individual can proactively promote student safety!  
Order one or more for your vehicle and help get this important student safety message out to every driver in Iowa!

**\*\* Amount Due: See Price chart \*\***

Contact Name: \_\_\_\_\_

Email address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

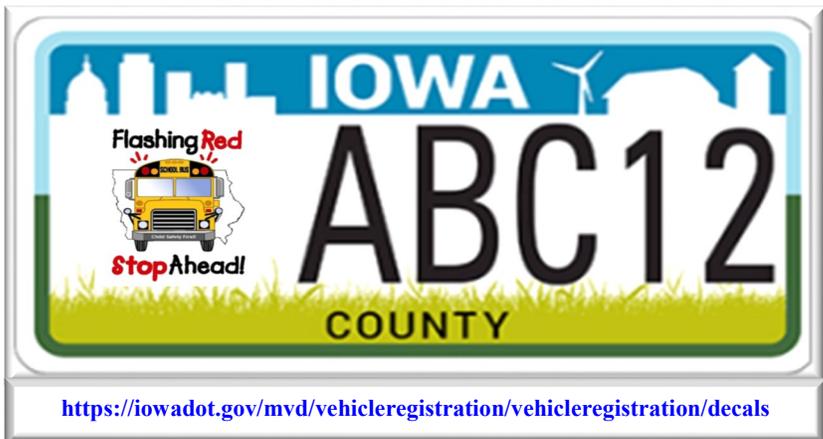
City, State Zip Code: \_\_\_\_\_

Total Number requested:

Total cost of your order: \$

Note: Decal availability varies from approximately 3 to 4 weeks for delivery.

### Thank You For Your Order!



<https://iowadot.gov/mvd/vehicleregistration/vehicleregistration/decals>

Website: [www.4ipta.org](http://www.4ipta.org) Phone: (712) 830-3242 Email: 2015ipta@gmail.com

### License Plate Decal Pricing Chart

Check Appropriate Box

(1-10) Decals - \$ 5.00 each

(11-20) Decals - \$ 4.75 each

(21-50) Decals - \$4.50 each

(51-75) Decals - \$4.25 each

(76-100) Decals - \$4.00 each

School Groups - Call for Special Pricing for fund raiser and other promotions.



Please Remit IPTA Decal payments

to the following address:

**7211 Bryn Mawr Drive  
Urbandale, Iowa 50322**

Federal ID No. 42-6184736

For Internal IPTA Use: Date Paid: \_\_\_\_\_ Check #: \_\_\_\_\_ Check Amount: \_\_\_\_\_



**55th Annual IPTA Conference/Trade Show!**  
**Wednesday, July 18, 2018 — Program Schedule**



**New Directors Workshop**

This workshop is for new and old directors alike! Covering topics from laws and rules to accident procedures and the inspection process. Every transportation director will gain valuable knowledge from attending this workshop. Presented by the Department of Education team, this is one you don't want to miss!



**Max Christensen** was hired as the Executive Officer at the Bureau of Finance, Facilities, Operations and Transportation Services at the Iowa Department of Education in 2003. His position supervises, implements and provides technical assistance to transportation personnel throughout the State of Iowa.

Join Max and the DE staff for two different presentations:

- **Monday, July 16<sup>th</sup>** will feature “Legislative Update & Inspection Workshop”
- **Wednesday, July 18<sup>th</sup>** “New Director’s Workshop”



**Marv Jo Clark**  
DE Office Clerk  
Main Office



**Verlan Vos**  
DE Inspector  
(Central Iowa)



**Joe Funk**  
DE Inspector  
(Eastern Iowa)



**Tom Simpson**  
DE Inspector  
(Western Iowa)



**Dr. Kris Hall** recently retired from the Dubuque Community School District after 28 years. Kris was a Principal for 9 years; a central office administrator for 11 years, and MOST recently Transportation Manager for 8 years. He was a teacher in Pennsylvania and Wisconsin for 11 years before moving to Dubuque in 1990. Kris was a member of the Iowa delegation to the 2015, 16th (NCST) National Congress on School Transportation.



**10:15 a.m. - Blue Bird Product Updates, School Bus**



**10:45 a.m. - Thomas Bus Product updates, Thomas Bus Sales**



**11:15 a.m. - International Product Updates, Hoglund Bus Co.**

**WEDNESDAY, JULY 18<sup>TH</sup>**

7:30 am - Early Bird Coffee (Lobby)  
(Main Ballroom)

8:00 am – **Kris Hall, with Director Panel**  
“Ideas for Hiring School Bus Drivers”  
Table Top Workshop

9:00 am - **Randy Gray, with Director Panel**  
“Community College CDL Training Program”

10:00 am – Break

**10:15 am-1:45 pm - New Directors Workshop**  
Max Christensen/D.E. Staff (Room 397)

**Workshop covers everything from State and Federal laws, rules and regulations to accident procedures and the inspection process. This workshop is for new and old directors alike!**

10:15 am - **Blue Bird Product Updates**  
School Bus Sales

10:45 am - **Thomas Bus Product Updates**  
Thomas Bus Sales

11:15 am - **International Product Updates**  
Hoglund Bus Company

11:45 am - Sandwich Box Lunch (Lobby)

**Conference Concludes – Have a safe journey home!**

**Your IPTA Board Members want to express our endless gratitude and appreciation for everything you do to keep students, staff and the public safe!**



**Randy Gray and his wife Janet** founded the, Northland CDL Training & Licensing, training company in 2006. Within months of opening, Northland CDL was approached by the Continuing Education Coordinator at North Iowa Area Community College about resurrecting a CDL program for the college. Today, Northland CDL Training continues to provide contract instruction for NIACC and (5) five other community colleges across Iowa.

Instruction includes a variety of CDL Training and Testing programs ranging from Entry Level Test Preparation upwards to Professional Over-the-Road Driver Prep. Programs. In 2016 equipment was added to facilitate the inclusion of Passenger and School Bus endorsement training and testing. That has become a great help to numerous school districts, helping them to get their new hires through the CDL Testing process in a very timely manner.



# Sustaining Members



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Fuels Association



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# Sustaining Members

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Thank you to all of our Sponsorship Partners!

**United School Bus Seat Service Inc.**

Monday Registrations, Early Bird Coffee,  
sponsored by  
**United School Bus Seat Service, Inc.**

Tuesday IPTA Trade Show Refreshments,  
sponsored by **Cummins Sales and Service**



**Sales & Service**

Monday Afternoon Break,  
sponsored by



**Master's**  
*Transportation Inc.*

Tuesday afternoon Break, sponsored by



Wednesday, Box Luncheon, sponsored by



2018 Trade Show Vendor/  
Attendee Luncheon

sponsored by

**Auto-Jet Muffler Co.**

*Visit their booth at the Trade Show*

IPTA



**GOLD**

Sponsor



Success is not always what you can see!



Transfinder Tuesday, July 17, 2018

Break Out Session 3:15 pm (Room 292)



## SCHOOL TRANSPORTATION 55th ANNUAL CONFERENCE EVALUATION

July 16-18, 2018

1. What did you find **MOST INTERESTING** in the program? \_\_\_\_\_
2. What did you find **LEAST INTERESTING** in the program? \_\_\_\_\_
3. What would you like to see on next year's program? \_\_\_\_\_

4. Rate the activities (check one) Excellent    Good    Average

**Monday**

Roger Crawford, "Keynote Speaker" How High Can You Bounce?	_____	_____	_____
Karen Main, Are You a Nice Boss or a Good Boss or Both?	_____	_____	_____
Todd Watkins, Illegal passing survey problems & solutions	_____	_____	_____
Nicole Proesch, Legal Issues, Legislative Prospective	_____	_____	_____
Max Christensen, Legal issues, Inspection Hall of Fame	_____	_____	_____
Alex Robinson, Understanding Special Needs Transportation	_____	_____	_____

**Tuesday**

Nancy Wheelock & Dennis Rudolph, Vehicle Procurement	_____	_____	_____
IPTA Annual Board Meeting	_____	_____	_____
Trade Show (Iowa Hall)	_____	_____	_____
Karen Main, Personality Differences Workshop	_____	_____	_____
Doug Yager, IH / Hoglund Bus Company Workshop	_____	_____	_____
Monica Coburn, NTSB Crash Report & Lap Shoulder Belts	_____	_____	_____
Tracy Bigley, Thomas Bus Sales, Web Portal Usage	_____	_____	_____
David Lorenzen, Human Trafficking	_____	_____	_____

**Wednesday**

Kris Hall with Directors Panel, Ideas for Hiring School Bus Drivers	_____	_____	_____
Randy Gray with Directors Panel, College CDL Training Program	_____	_____	_____
DE New Directors Workshop	_____	_____	_____
Blue Bird Product Updates	_____	_____	_____
Thomas Bus Product Updates	_____	_____	_____
International Bus Product Updates	_____	_____	_____

Additional comments? \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

The IPTA appreciates your comments and suggestions. "Thank You" for attending the 55th Annual Conference and Trade Show! Have a safe journey home!



School Transportation 55th Annual Conference & Trade Show

July 16-18, 2018

EXHIBITOR EVALUATION FORM

Dear Exhibitor:

In an effort to make the annual school transportation conference exhibit session a pleasant and productive event for attendees and exhibitors alike, we are asking for your feedback and evaluation of this year's exhibit session that took place on July 17th at the Airport Holiday Inn, Des Moines. After completing the evaluation, which should take just a few minutes, please return your evaluation to any IPTA board member or email the form to 2015ipta@gmail.com by August 15th, 2018. Your IPTA Board of Directors will review your comments and will respond appropriately.

Thank you for your support of IPTA and Iowa's School Transportation Programs!

Exhibits Chairperson & IPTA Board of Directors

(Rate each statement by placing a check mark under item that best describes your feeling/opinion about the subject. Please help us to serve you better by providing a written comment below on any "Poor" response.)

Table with 6 rows of statements and 3 columns: Excellent, Fair, Poor. Each cell contains a blank line for a checkmark.

Comments: What suggestions do you have for improving the exhibit session?

Four horizontal lines for writing comments.

May we contact you to visit about your comments/concerns? Yes \_\_\_\_\_ Not Necessary \_\_\_\_\_

If "Yes," what is the phone number and email where you can be reached? \_\_\_\_\_

Your Name: \_\_\_\_\_ Your Company: \_\_\_\_\_

THANK YOU! PLEASE RETURN THIS EVALUATION BY AUGUST 15, 2018

Email to: 2015ipta@gmail.com



# Awards and Reminders



### Tom Horn “Memorial Award”

Is presented annually to an Iowa Pupil Transportation Association member serving in the capacity of school transportation director, supervisor or administrator and who, in the eyes of his or her peers, has exhibited exemplary leadership skills and service to Iowa’s pupil transportation program, school district and community.

Nominations are due, June 10, 2019



### Holly Hogleund Klein “Iowa Woman in Transportation”

The Holly Klein “Iowa Woman in Transportation” Award is intended to recognize an Iowa woman in transportation that demonstrates outstanding performance in the school transportation industry. Those eligible for nomination include any woman that is a member of the IPTA and is involved in daily activities of a student transportation operation.

Nominations are due, June 10, 2019



### Longevity Service Award

The Longevity Service Award is intended to recognize a retiring school bus driver that has performed extraordinary years of service and exemplary dedication to the community and students on behalf of their school district.

Nominations are due, June 10, 2019



### Heroism Award

The Heroism Award is intended to recognize appropriate acts of heroism demonstrated in the school transportation industry. Those eligible for nomination include any person who is either directly or indirectly involved with saving a life or lives.

Nominations are due, June 10, 2019

The IPTA would like to Showcase and Spotlight your student transportation program.

Student safety is our number one goal and we cannot wait to share your ideas and program successes.

For more information contact us at: [2015ipta@gmail.com](mailto:2015ipta@gmail.com)



I just wanted to take a moment and let you all know that the things you do for Iowa's students, staff and the public do not go unnoticed. Each of you are an important and necessary piece of the student transportation puzzle. The leadership qualities I have witnessed in regards to public relations and diplomacy are truly commendable. Each of you have to strive to establish department accountability, demonstrate an ability to recognize problems and develop realistic and viable solutions.

To safely transport students to school and home requires a great amount of attention to detail. This includes everything from the proper maintenance of vehicles to insuring that a competent well trained staff is employed within the department.

“Thank You” from everyone here at the IPTA! We appreciate that you took time out of your busy schedules to attend our School Transportation 55th Annual Conference and Trade Show.

Wishing you all an efficient and safe 2018-2019 school year!

Chris Darling, IPTA Executive Director

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Please visit all of our IPTA “Sustaining Member” exhibitors and thank them for participating in this Year’s IPTA Trade Show!



Your IPTA Board of Directors thanks you for your attendance at this year’s annual conference as well as for your support of IPTA throughout the year! This is **YOUR** conference and we would appreciate your constructive comments relating to this year’s event and suggestions for next year’s program.

Completing the **Conference Evaluation Form** is extremely important to us as it provides direction from members as to how the conference can best suit your information needs each year.



IPTA Sponsorship Partner



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Thanks for all you do to keep kids safe! Keep up the good work!