

# School Transportation 53rd Annual Conference & Trade Show



Fifty-three (53) great years providing school administrators, supervisors, mechanics and school bus drivers excellent safety information that is helpful to keep students safer while maintaining effective and efficient transportation operations.

**July 18th, 19th & 20th, 2016**

**Airport Holiday Inn Conference Center**

**6111 Fleur Drive, Des Moines, Iowa**

**\*\* YOUR COOPERATION PLEASE \*\***

The IPTA Board of Directors wishes to thank all attendees for their participation in this year's annual conference. In order to make the conference an enjoyable and educational experience for everyone we would ask your cooperation with the following:

1. **Cell Phones** – Please turn off or mute your cell phones while attending program sessions. Speakers and attendees have invested considerable time and expense in attending this event and we need to be respectful of their presence at our conference.
2. **Name Badge** - Please wear your name badge at all times. This helps others to know who you are and that you are properly registered for the conference. **Name badges are required for admittance to the Trade Show on Tuesday and all meal functions.**
3. **Trade Show** – Please respect the exhibitors time and efforts while they set-up and get ready for the exhibits by staying out of the exhibit area until the 9:00 a.m. start time. Make sure to thank all exhibitors for their participation in this year's Trade Show.
4. **Introduce Yourself** – If you are a veteran conference participant, please introduce yourself to first-time participants and make them feel welcome.
5. **Ask Questions** – If you have the question, more than likely others do as well. Just ask away!
6. **Have a great time!** – This is **YOUR** Conference. **IPTA** and the program partners want to make the Conference as informational and enjoyable as possible. Look for IPTA Board Members if you have questions.

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**IPTA MEMBERS!**

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**Don't forget to vote  
for IPTA Board candidates on Monday!!**

**IMPORTANT:** Voting for candidates will take place on Monday, July 18th during lunch, afternoon break, and remain open until 5:00 pm in Ballroom North. Voting will end before the evening banquet.

**VOTER ELIGIBILITY:** You must be a current IPTA member to cast a vote. A current membership list will be available at the voting booth. **The IPTA Board of Directors urges you to show your support of these candidates by casting your vote on Monday, July 18th.**

# **IPTA Annual Membership Meeting**

**Tuesday, July 19th, 8:00 – 9:00 a.m.**



# Board of Directors



**Julie D. Nemmers, IPTA President,**  
Director of Transportation at the  
Spencer Community School District

**IPTA Board Term Expires 2016**  
**Three (3) year term open**



**Carlos Guerra, IPTA Vice President,**  
Director of Transportation at the  
Red Oak Community School District

**IPTA Board Term Expires 2016**  
**Three (3) year term open**



**Kim Ensminger, IPTA Board Recorder,**  
Director of Transportation, Middle School  
Principal and Director of Student Services  
at Central Lee Community School District  
IPTA Board Term Expires 2017



**Michael Wiederholt, IPTA Treasurer,**  
Director of Transportation at  
Cherokee Community School District.  
IPTA Board Term Expires 2017



**Woody Harden, IPTA Board Member,**  
Transportation Director at  
Washington Community School District  
IPTA Board Term Expires 2018



**Betty Golay, IPTA Board Member,**  
Transportation Director at  
Iowa Christian Academy  
IPTA Board Term Expires 2018



**Thomas A. Reiter, IPTA Board Member,**  
Transportation Director at the  
Carroll Community School District

**IPTA Board Term Expires 2016**  
**Three (3) year term open**



**Randy Merrigan, IPTA Board Member,**  
Head Mechanic at the  
Sioux City Community School District

**IPTA Board Term Expires 2016**  
**Three (3) year term open**



**Fred McElwee, IPTA Board Member,**  
Director of Auxiliary Services for the  
Fairfield Community School District  
Past IPTA President

**IPTA Board Term Expires 2017**  
**One (1) year term open**



**Merrill Mueller, Jr., IPTA Board Member,**  
Transportation Director at the  
Algona Community School District  
IPTA Board Term Expires 2018



**Dan Roberts, IPTA Board Member,**  
Director of Support Services at the  
Davis County Community School District  
Past IPTA President  
IPTA Board Term Expires 2018



**Dave Danker, IPTA Board Member,**  
Transportation Director at  
Treyner Community School District  
IPTA Board Term Expires 2018

Our association is very fortunate to have this group of individuals providing guidance for our association.  
**“Thank You”** for all that you have done in the past and for what you will accomplish in the future.





# President's Message

## IPTA President's Message

Welcome to the 2016 IPTA conference. I have been honored to serve as the president of the IPTA for the 2015-2016 year. I feel we have had a great year and I am looking forward to running again for another term on the board.

In the past year, we welcomed Chris Darling as our new Executor Director effective October 1, 2015. Chris brings many years experience in the school transportation field and is working hard to put together this year's conference in July. He has also completed the regional meetings across the state and hopefully you were able to attend one of them. We had excellent guest speakers and they were well received. I always enjoy sitting down with others who are in this field, bouncing ideas around, and do some problem solving together. Finding solutions to issues we all deal with, is much easier in a group setting.

The IPTA membership services entitle you to updates in legislative actions which affect our daily lives. It also is current in news and information pertinent to each of our operations. There is a TEAM manual that gives you information on other school districts, staff and phone/emails. There is technical support for transportation personnel and school administrators. Information on the next round of regional meetings will be found on our website as well as driver training seminars. The better informed we are, the better we are able to make the right choices and decisions.

If you have any concerns, please feel free to contact Chris Darling or any board member. Each of our contact information is also on the website. Please feel free to contact me regarding the IPTA.

I am looking forward to the next year, as we move forward, to be a resource for all of our members. After all, we do provide transportation for our most precious cargo, in the state of Iowa.

Travel safely everyone,

### MISSION

Our mission is clear, to serve as a resource for school administrators, supervisors, mechanics, drivers and the Iowa Department of Education in the upgrading of Iowa's pupil transportation program.



## Iowa Pupil Transportation Association 2016 Board of Directors Candidates

(Page One)



The IPTA currently has four, 3-year board positions and a one, 1-year board position open and we are pleased to have seven (7) very qualified applicants campaigning for those five (5) open board positions. Members will get a chance to meet the candidates on Monday, July 18th to enjoy a little campaigning. IPTA members will be voting on the individuals that they want to have represent them for the 2016-2017 year. The four (4) individuals that receive the most votes will fill the four (4) open, 3-year terms and the individual that receives the next most votes will fill the open, 1-year term. Our Association is very fortunate to have this highly experienced group of individuals competing for the IPTA Board of Directors.

**Good luck to all seven candidates! Now lets meet the IPTA Board Candidates:**



**Julie D. Nemmers, Spencer, Iowa - (Current IPTA Board President)** I have been the Director of Transportation for Spencer Community Schools, since 2006. I take great pride in being a "hands on" member of the board. I feel it is a great way to learn about and promote the safe transportation of our Iowa school kids. I was honored to serve as President of the IPTA board for the past year, 2015-16. I would greatly appreciate your vote to be re-elected to the board to continue the momentum we have going. We have a great team and I would love to be a part of the team again.

My husband Mark, is also employed by Spencer Schools. We enjoy following the activities of the Spencer students. We also enjoy baseball games, grilling and the Hawkeyes. Life threw us a curve October 29, 2015 with the death of my son, Adam Liddle. He was 35, a Waterloo police officer and died of a massive heart attack. I now take nothing for granted and appreciate every day. Mark and I also have three grown kids and three grandsons and one granddaughter. Hug your kids every chance you get! No matter how old! Stay safe out there!



**Carlos Guerra, Red Oak, Iowa - (Current IPTA Board Vice President)** Carlos Guerra is originally from West Texas and has been in Iowa now for 15 yrs. He is married to his beautiful wife, Linda, and they have three children Sabrina, Carlos IV and Zac. They love living in Red Oak where Carlos and Linda both work for the school district. Carlos was middle school football coach and Director of Transportation He no longer coaches but is now Director of transportation/Operations/Grounds. When Carlos is not working he enjoys the outdoors, fishing and his favorite activity, bow hunting.



**Randy Merrigan, Sioux City, Iowa - (Current IPTA Board Member)** Randy was born and raised in Sioux City, Iowa. He graduated from Heelan High School in 1981, and at that time he joined the United States Air Force. Randy is a disabled veteran that served his country for over 10 years, including 1 tour during Operation Desert Storm. After working for a few years at Martel Lift Systems, Randy joined the Sioux City School District as an auto technician. Randy currently holds the position of Head Mechanic with a total of 20 years with the school district. Randy has expanded his horizons by becoming involved with the School Board Safety Committee, the School Board BERT Team, and the School Transportation Advisory Board. Randy is a dedicated worker, an innovative thinker and a responsible leader. Randy's experience and his passion for perfection will make him a positive asset to the Iowa Pupil Transportation Association.



**Nathan Hanson, North Union CSD** - Hello all! My name is Nathan Hanson and I am excited to be a candidate for the IPTA Board! A little bit about myself is that I began a driving school bus in 1999 at Sentral community school district. This is the same district that I graduated from back in 1993. Also during this time I worked as an electrician with my father in the family business, Hanson Electric. In 2000 my wife Sarah and I got married. In 2003 I went to work at Forest Ridge Academy as a youth counselor and admissions assistant. During this time I also drove bus for the Academy. In 2006, I took the position of Transportation Director at Armstrong-Ringsted school district which is now North Union Schools. During this time I was also shared with North Kossuth, Sentral and Graettinger-Terril Schools as their Transportation Director. My wife and I have three children, Michael 13, Nicklaus 9, and Myiah 6. I would say the greatest part about my job as Transportation Director is I get up every day love going to my job! Thank you all!



## Iowa Pupil Transportation Association 2016 Board of Directors Candidates

(Page Two)



**Christopher John Plendl, Sergeant Bluff-Luton CSD** - Chris Plendl is the Transportation Director for Sergeant Bluff - Luton Community School District. Chris grew up on a farm outside of the community of Kingsley, Iowa. Chris's mother was a nurse for the school and Chris's dad farmed along with owning a trucking business. Chris learned mechanics at an early age helping his father, who also did maintenance work on the local Church buses. Chris rode school buses everyday to school. Chris is a retired member of the Iowa Air Guard and active in local government of Sergeant Bluff. Chris worked on the Hinton and Sioux City Iowa Fire Departments along with being a Paramedic. Chris has a passion to be involved. Chris is very active in the Sergeant Bluff - Luton school volunteering to help with all sporting events and fine art concerts. Chris believes he would be a asset to the Iowa Pupil Transportation Association Board and would appreciate your vote.



**Mona Calhoun, CAM CSD** - Mona Calhoun is from the CAM schools district in Anita, Iowa. I have been a driver for 29 years and a transportation director for 21 years. I didn't feel old until I started transporting the second generation of the kids I transported when I first started. One of the students I transported many years ago told me when he was in kindergarten that he was going to do my job when he graduated because I was going to be too old. He's an adult now and is getting married this fall. I am a former IPTA Board Member. If reelected I would bring knowledge and experience to the IPTA Board of Directors.



**Bobbie Finley, Interstate 35 CSD** - I've been the Transportation Director/Coordinator for Interstate 35 CSD since January 2011 and was a driver for 9 years prior to being hired as the Director of Transportation. I also do maintenance on buses. I have 15 drivers and 11 full time routes. I would love to serve on the IPTA Board. I'm very passionate about my work. Student safety is #1 in my book! I'm a person that likes to think outside of the box when trying to accomplish a goal. We transport 650 students over more than 700 miles of rural roads with a limited amount of funding common to all rural districts. I started a Bus Stars program in 2012 for students who are transported by bus on a regular basis to help facilitate good behavior on school buses. This program follows the Six (6) Pillars of Character: trustworthiness, respect, responsibility, fairness, caring, and citizenship and has been a great success. I'm not a sit behind the desk kind of person. I've served on the Truro City Council for 2 years, and am an active member of the Truro Betterment Committee for 8 years, and the Truro Fire Department. I have lived in Truro, Iowa with my husband Rick for 22 years. Together, we have raised 2 sons, Ricky and Johnny, who are both married with children and a daughter, Holly, who's 13 years old. My final thought is: We haul the most precious cargo in the world, your child! I would appreciate your support in my endeavor to be an IPTA Board Member.

### Show your support of these seven (7) candidates by casting your vote!

Candidates will be introduced during Monday morning's general session on July 18, 2016. This year we you will be selecting board candidates to fill five (5) open IPTA board positions. The candidates that receive the most votes will fill the four (4), 3-year term positions and the individual that receives the next most votes will fill the open, 1-year term.

Voting will take place Monday, July 18th, during midday lunch, afternoon break and anytime after sessions, until 5:00 p.m. The voting booth will be in the back of the Ballroom North. Voting will end before the evening banquet.

You must be a member of the IPTA to vote for one of these candidates.

A big **"Thank You"** from our current IPTA Board members, wishing all seven of these outstanding individuals the best of luck at the 53rd Annual IPTA Summer Conference.

**Good Luck Candidates!**





# Keynote Speaker

You do not want to miss Scott Burrows and his thought provoking, memorable and possibly life-changing keynote presentation.



## A SPEAKER YOU WILL NEVER FORGET!

The true measure of success is how well you adapt to change, doubt, uncertainty and fear and the belief system you employ must be powerful enough to conquer those obstacles. As audiences worldwide have discovered in this life-changing keynote, renowned speaker and author Scott Burrows' own riveting story of overcoming incredible physical, personal and professional challenges through sheer determination, will power and goal setting is uplifting and infectious. Using his physical paralysis as a visual metaphor, Scott reveals how to drive personal and business results using the same mental focus that helped him rebuild his life. The dynamic principles of Vision Mindset Grit inspire people to unprecedented levels of empowerment and self-confidence, setting the stage for developing cutting-edge ideas and leadership strategies that will benefit your entire company.



## TRANSFORMING \* INSPIRING \* GENUINE

**Scott Burrows** is living proof your life can change in an instant. By the age of 19, he was playing college football at Florida State University as a wide receiver and a top-ranked kick-boxing champion, with his last fight broadcast by ESPN.

On November 3, 1984, Scott's life took a dramatic and irreversible turn. He was involved in a serious automobile accident that left him paralyzed from the chest down and diagnosed a quadriplegic.

Despite his grim diagnosis, Scott refused to be sidelined. He made the decision to take action, to focus on the positives of the experience as opposed to dwelling on the obvious and overwhelming negatives.

With the tremendous clarity provided by his singular focus, Scott resolved to thrive in his life by using three principles:

**Vision** helped him see complete success in his mind's eye first.

Using **Mindset**, he let go of the past and focused 100% on what he could control.

With **Grit**, he determined to take action and persevere until he succeeded.

Scott's application of these innovative concepts boosted and enhanced his recovery, and he achieved results that astonished doctors, therapists, family and friends alike. After graduating from college, he qualified for the Million Dollar Round Table in the insurance and financial industry, a 100% commission-driven award achieved by fewer than 8% of agents worldwide. He also developed into a wheelchair athlete and became a best-selling author with his book, *Vision Mindset Grit: How to Stand Up When Life Paralyzes You*.

Employing his paralysis as a visual metaphor, Scott encourages his audiences to stand up to their challenges — regardless of circumstances — using the dynamic principles of Vision, Mindset and Grit. His presentations are inspirational, focused and enthusiastically received.

Scott has presented to hundreds of associations and corporations in the U.S. and around the globe. He has also shared the stage with iconic celebrities such as Rudolph Giuliani, Terry Bradshaw and Neil Armstrong. Speaking to more than 100,000 people a year, he influences the lives of millions as well through his keynote speeches, books, CDs and DVDs.



## 53rd Annual IPTA Conference/Trade Show!

### Monday, July 18, 2016 — Program Schedule



#### Monday, July 18, 2016

7:30 am to 8:45 am	Registrations, Early Bird Coffee (sponsored by USBSS)	(Ballroom & Foyer)
8:45 am to 9:00 am	<b>Welcome and Announcements</b>	(Ballroom)
9:15 am to 9:45 am	<b>Meet the Candidates for the IPTA Board Election</b>	
9:45 am to 10:45 am	<b>Scott Burrows: “Keynote Speaker”</b>	
10:45 am to 11:00 am	Break (sponsored by IPTA)	(Ballroom)
11:00 am to 12:00 pm	<b>Marshall Casey: “School Bus Safety - It’s a Culture, Not a Job”</b>	(Ballroom)
12:00 pm to 1:00 pm	Lunch (sponsored by IPTA)	(Courtyard)
1:00 pm to 2:00 pm	<b>Max Christensen: “Department of Education Update, Issues &amp; Inspection Workshop”</b>	(Ballroom)
2:00 pm to 3:00 pm	<b>Marshall Casey: “Your Inspections are talking – But, Are You Listening.”</b>	
3:00 pm to 3:15 pm	Break (sponsored by Transfinder)	(Ballroom North)
3:15 pm to 4:15 pm	<b>Nicole Preusch, D.E., Senator Tim Kraayenbrink, “Legal Issues, Legislative Prospective”</b>	(Ballroom)
5:30 pm to 8:30 pm	Evening Banquet, (Sponsored by <b>Hoglund Bus Company</b> )	(Ballroom)



#### **Scott Burrows, Keynote Speaker**

Best-selling author with his book, Vision Mindset Grit: **How to Stand Up When Life Paralyzes You. TRANSFORMING \* INSPIRING \* GENUINE** Scott has presented to hundreds of associations and corporations in the U.S. and around the globe. He has also shared the stage with iconic celebrities such as Rudolph Giuliani, Terry Bradshaw and Neil Armstrong. Speaking to more than 100,000 people a year, he influences the lives of millions as well through his keynote speeches, books, CDs and DVDs.



#### **Nicole M. Proesch**, Legal Counsel, Iowa Department of Education

As Legal Counsel Nicole represents the State Board of Education, the Director, and acts as general counsel to the Department. Her duties include serving as the Department’s administrative law judge, assisting with drafting of legislation including the 2013 Education Reform, and assisting the coordination of administrative rules for the Department. Prior to joining the Department, Nicole was a state and federal criminal prosecutor for eight years. Nicole is the current Secretary/Treasurer for the National Council of State Education Attorneys (NCOSEA).



**Marshall Casey** offers consulting services for fleet management, fleet maintenance, fleet assessments, accident investigations, expert witness, and technical training. These services are backed by more than 40 years of experience in Fleet Management and Vehicle Maintenance. Marshall is scheduled for two presentations today:

**“School Bus Safety - It’s a Culture, Not a Job”**

**“Your Inspections are talking – But, Are You Listening.”**



**Senator Tim Kraayenbrink** is a small business owner of Kraayenbrink Financial Services in Fort Dodge, Iowa since 2007. He has been a financial advisor since 1988, when he began working as a District Representative for Aid Association for Lutherans/Thrivent Financial. From 1982-1988, Senator Kraayenbrink was a teacher in the Northwest Webster School District in Barnum, Iowa. After graduating high school in 1978, he went on to attend Northern State College in Aberdeen, South Dakota. He attended on a football scholarship and received a Bachelor of Science degree in Secondary Education in 1982.



**Max Christensen** was hired as the Executive Officer at the Bureau of Finance, Facilities, Operation and Transportation Services at the Iowa Department of Education in 2003. His position supervises and implements School Bus Inspections and provides technical assistance to transportation personnel throughout the State of Iowa. Max and the D.E. Staff will be presenting:

**“Department of Education Update, Issues & Inspection Workshop”**



**Mary Jo Clark**  
DE Office Clerk  
Main Office



**Verlan Vos**  
DE Inspector  
(Central Iowa)



**Joe Funk**  
DE Inspector  
(Eastern Iowa)



**Tom Simpson**  
DE Inspector  
(Western Iowa)



# ***Monday Night Dinner***

## ***“Hoglund Night”***

***Relax and enjoy an evening of food***

***And refreshments!***

*Sponsored by:*



***Visit their booths at the Trade Show***

***5:30 pm Refreshments***

***6:30 pm Dinner***

### **Tulsa Oklahoma IC Plant Tour!**

For everyone that has signed up for the Hoglund Bus and Truck Companies open tour of the IC manufacturing plant in Tulsa Oklahoma. The bus leaves the Airport Holiday Inn at **2:30pm**, on **Wednesday, July 20, 2016**. Board the charter coach at the main entrance of the building. The charter coach will depart from the Airport Holiday Inn and Convention Center on Wednesday and return at noon on Friday, July 22, 2016, to that same location. For questions please contact **Danny Thede**, **Marc Steele** or **Brian Glenney** for more information.



***Do not forget to stop by their booths at the trade show and thank them for their sponsorship of Monday night's dinner!***



## Tuesday Break Out Sessions



### Transfinder Break Out Session: Latest Updates and Advancements

Presented by, **Matthew Egan**, Sales Consultant. Matt has been with Transfinder since 2012 and works with school districts throughout the US to find the right solutions to meet their needs. Matt has an extensive background working with individuals to identify their challenges and concerns in order to achieve the greatest success. Matt holds a Bachelor of Arts in Marketing/Management from Siena College.

In this session Matt will talk about some of the latest tools and enhancements in Routefinder Pro, the company's flagship routing and planning solution, as well as share some tips and shortcuts that have been in the system for years, but you never knew existed. In addition, learn about Infofinder I's new look as a responsive Web Application, so it can be easily viewed from a PC, phone or tablet with browser ability. Infofinder I will help make your school opening be much smoother with less phone calls, and with integrated instant email notifications to parents. Also hear about Viewfinder, which will help you ensure you are on target with routes updated and students assigned before the first bus rolls out. Then watch your buses as they drive, so you can update accordingly what's actually happening on the road.



### CEC Break Out session: Diminishing risk and liability with technology

Presented by, **Susan Meyer**

With over 8 years as an account executive at CEC (Communications Engineering Company), Susan Meyer has a strong background in two-way communication and mobility technology. She has been providing communications solutions to a variety of markets and customers; from the k-12 education sector all the way to fortune 500 companies. With a Master Level Certification with Motorola, Susan has experience in understanding the communications industry and how to best meet technology needs.

In this session Susan will talk about how crisis or safety issues come when you least expect it. Learn what tools are available to prevent crisis and ensure seamless communications when managing the logistics of your fleet and building staff. This session looks at utilizing technology to protect your people, property and most importantly your passengers from internal and external threats.



The IPTA would like to Showcase and Spotlight your student transportation program.

Student safety is our number one goal and we can not wait to share your ideas and program successes.

For more information contact us at:

**[2015ipta@gmail.com](mailto:2015ipta@gmail.com)**

## Afternoon Technicians Session

Presented by Hoglund Bus & Truck



**HOGLUND BUS & TRUCK**  
The Transportation Specialists



**Doug Yager** has been working with Hoglund Bus & Truck since 2007. Doug is our Diamond Certified Tech Specialist. Since 1978 he has been involved with the repair of truck fleets. He has continued ongoing training to stay up to date with the ever changing industry and diagnostics of Navistar

In this session Doug will discuss innovative repair concepts pertaining to retrieving dash codes, explaining the dash codes and how to decipher them. He will provide an overview of the online Health Reports program.

This session will wrap up with Q & A session.

If you have questions about your Navistar vehicles Doug has the knowledge to provide you assistance.



## 53rd Annual IPTA Conference/Trade Show!

### Tuesday, July 19, 2016 — Program Schedule



#### Tuesday, July 19, 2016

7:00 am to 8:00 am	Breakfast (sponsored by: <b>IPTA</b> )	(Ballroom)
7:00 am to 8:00 am	<b>Kathleen A. Furneaux:</b> Dragging Students in the Service Door Considerations for Prevention	
8:00 am to 9:00 am	<b>IPTA Annual Board Meeting</b>	
9:00 am to 12:00 pm	<b>Trade Show</b> (Visit Iowa's largest assortment of vehicles, products & services) (Trade show refreshments sponsored by: <b>Cummins Central Power</b> )	(Iowa Hall) (Iowa A)
12:00 pm to 1:30 pm	<b>Trade Show Vendor/Attendee Luncheon (Awards and Presentations)</b> (Trade show luncheon sponsored by: <b>Auto-Jet Muffler Co.</b> )	(Ballroom)
1:30 pm to 4:30 pm	<b>Doug Yager, IC/Hoglund Bus Co. – School Bus Technician Training</b>	(Boardroom 1)
1:30 pm to 2:30 pm	<b>Owen Freese:</b> Writing Effective Evacuation Plans for Students with Disabilities	(Ballroom)
2:30 pm to 2:45 pm	Break (sponsored by <b>Sadler Power Train</b> )	(Ballroom North)
2:45 pm to 3:45 pm	Break Out Sessions: 1. <b>Transfinder</b> User's workshop, Matt Egan, 2. <b>CEC</b> User's Workshop, Susan Meyer	(Room #292) (Westview North)
3:45 pm to 4:45 pm	<b>Bud Fears:</b> WC18 Wheelchair Standards (Effective Jan, 2016)	(Ballroom)
5:30 pm to 7:30 pm	Family BBQ, (Sponsored by <b>Thomas Bus Sales, Inc.</b> )	(Ballroom)



**Kathleen A. Furneaux** has been involved in the pupil transportation industry for more than 33 years. In 2004 Ms. Furneaux was appointed Executive Director of the Pupil Transportation Safety Institute. She holds a Bachelor's Degree from Southern Columbia University, she is also a Master Instructor for the NY State Education Department, and serves on the NYS Education. Presentation, **"Dragging Students in the Service Door, Considerations for Prevention"**



**Owen Freese** started his career in 1973 as a tractor mechanic at a local John Deere dealer. In 1986 Owen was hired as Transportation Director/School Bus Mechanic at the Galva-Holstein CSD. Owen joined the Department of Education in 1999 to fill the position of School Bus Inspector for Western Iowa. Owen retired from the department in December 2012. Owen served as Executive Director of the IPTA from January 2013 till December 2015. Presentation, **"Writing Effective Evacuation Plans for Students with Disabilities"**



**J.W. "Bud" Fears** has been involved in the school bus/transit bus industry for the past 31 years. For the last 8 years he has been the Midwest Regional Manager, School Bus & Para-Transit Market, representing wheelchair securement manufacturer, Q'Strait/Sure-Lok. Presentation, **"WC18 Wheelchair Standards"**



2016 Trade Show Vendor/Attendee Luncheon  
(sponsored by **Auto-Jet Muffler Co.**)  
*Visit their booth at the Trade Show*

*Sadler Power Train to showcase multi-brand  
diagnostic tool at trade show*



Two educational sessions presented by Sadler Power Train at their booth during the trade show Tuesday morning, July 19th. Session one will begin at 9:30 and the second will kick off at 10:30. Mitch Carson of Sadler Power Train will demonstrate advanced diagnostic information, system analysis, wiring diagrams and system technical data available in the newest diagnostic tool from Cojali. This is the hottest multi-brand tool on the market; featuring diagnostic capabilities for all major brands including:  
Cummins, Cat, Detroit, Allison, Meritor & many more!





## 53rd Annual IPTA Trade Show!



2016 IPTA Trade Show (Iowa Hall) - We have an outstanding and comprehensive group of vendors that have registered to provide attendees a look at a wide variety school bus related products at the Tuesday, July 19th, Trade Show!

### 2016-2017 IPTA Sustaining Member/Vendors

#### Booth #

1	Hoglund Bus Co., Inc.
2	Hoglund Bus Co., Inc.
3	Thomas Bus Sales, Inc
4	Thomas Bus Sales, Inc
5	School Bus Sales Co.
6	School Bus Sales Co.
7	Ferrellgas
8	Midwest Bus parts
9	Rostra Precision Controls, Inc
10	Cummins Sales and Service
11	REI (Radio Engineering Industries, Inc.)
12	Inland Truck Parts & Service
13	Open
14	AngelTrax
15	Gates Corporation
16	O'Reilly Auto Parts
17	Transfinder
18	NAPA Auto Parts
19	United School Bus Seat Service, Inc.
20	Iowa Propane Gas Association
21	247 Security Inc.
22	Northland Products Co.
23	Weldon, A Division of Akron Brass
24	Q'Straint/Sure-Lok
25	Sadler Power Train
26	Sadler Power Train
27	Safety Vision
28	CEC (Communications Engineering Company)

### 2016-2017 IPTA Sustaining Member/Vendors

#### Booth #

29	Auto-Jet Muffler Corp
30	Ottosen Oil Company
31	Seon
32	Rosco Vision Systems
33	SynTec Seating Solutions, LLC.
34	O'Halloran International
35	Zonar
36	Midwest Wheel Companies
37	Midwest Wheel Companies
38	Hawkeye Truck Equipment
39	HSM Solutions
40	(PTSI) Pupil Transportation Safety Institute
41	Interstate PowerSystems
42	Open

***IPTA Board would like say***

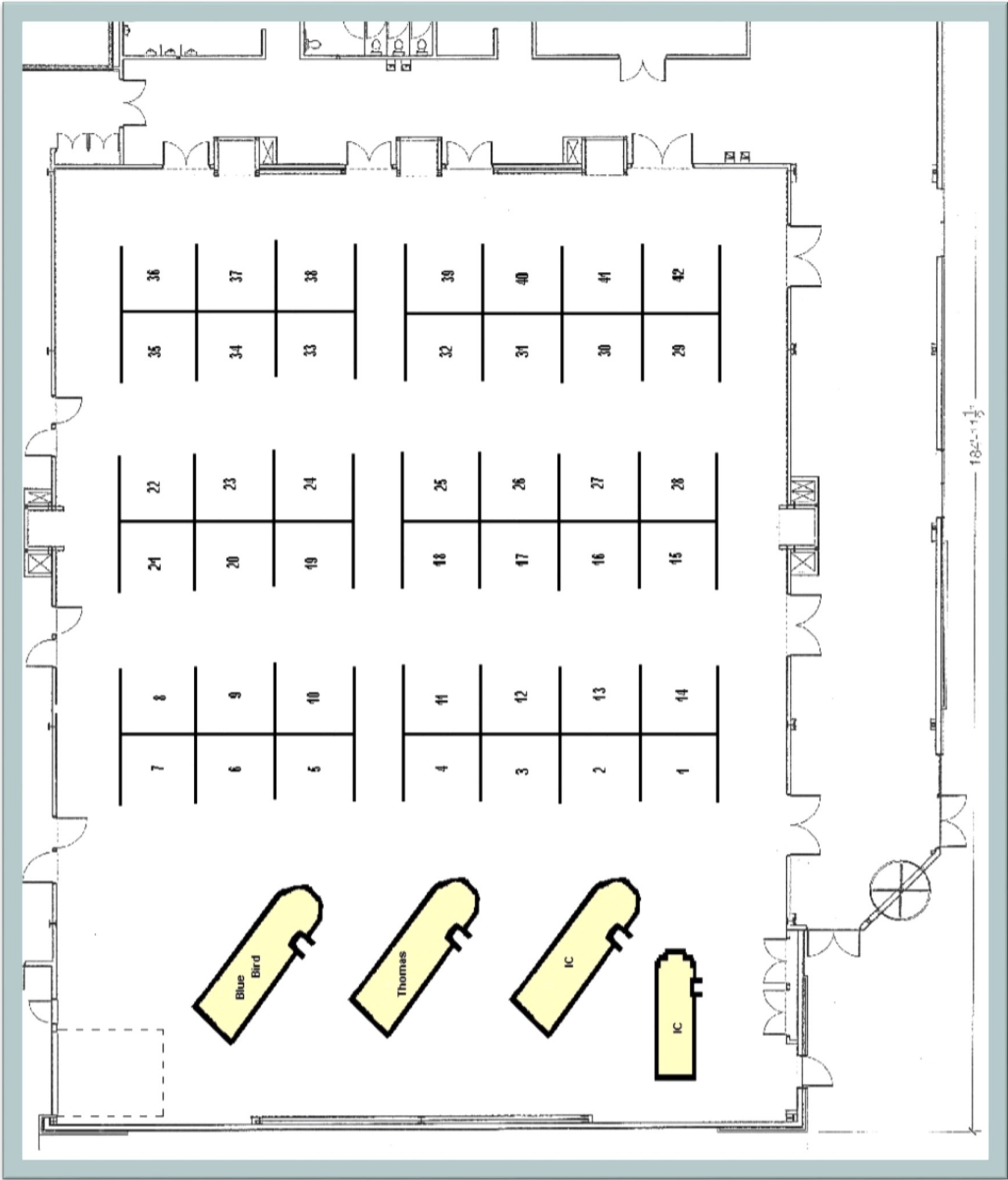
***“Thank You”***

***to each of these outstanding  
companies!***

***Please do not forget to stop by  
each booth at the trade show  
and thank them for their  
sponsorship of the Iowa Pupil  
Transportation Association!***



# Trade Show Floor Layout



## **Tuesday Night**

### ***Thomas Family Barbecue***

***Enjoy the family barbeque with refreshments!***

*Sponsored by:*



***Visit their booths at the Trade Show***

***5:30 pm Refreshments***

***6:15 pm Dinner***

***Do not forget to stop by their booths at the trade show and thank them for their sponsorship of Tuesday night's Family Barbecue!***





## 53rd Annual IPTA Conference/Trade Show!

### Wednesday, July 20, 2016 — Program Schedule



#### Wednesday, July 20, 2016

7:30 am to 8:00 am	Early Bird Coffee (sponsored by <b>IPTA</b> )	(Ballroom foyer)
8:00 am to 11:30 am	<b>New Directors Workshop</b> , Max Christensen and D.E. Staff	(Boardroom 1)
8:00 am to 9:00 am	<b>Stephanie Weisenbach</b> , "Fueling Iowa School Buses with Propane"	(Ballroom)
9:00 am to 10:00 am	<b>Bobby Bassett, Gates Corporation</b> : "Getting to the Root Cause: Reduce or Eliminate Down Time!"	
10:00 am to 10:15 am	Break (sponsored by <b>IPTA</b> )	(Ballroom North)
10:15 am to 10:45 am	<b>Blue Bird Product Updates</b> , School Bus Sales	(Ballroom)
10:45 am to 11:15 am	<b>Thomas Bus Product updates</b> , Thomas Bus Sales	(Ballroom)
11:15 am to 11:45 am	<b>Product Information and Updates</b> , Høglund Bus Company	(Ballroom)
Conference Ends	Sandwich Box Lunch (sponsored by <b>IPTA</b> )	(Ballroom North)



**Stephanie Weisenbach** serves as coordinator of the Iowa Clean Cities Coalition, a program housed at the Iowa Economic Development Authority and supported by the US Department of Energy.

Stephanie coordinates activities surrounding petroleum reduction in on-road transportation, working with cities, private fleets, industry, fuel providers, and many other stakeholders. Session description – Fueling Iowa School Buses with Propane Liquefied Propane Gas (LPG) is becoming a more popular choice for school districts across the country, including in Iowa. Hear from the Iowa clean Cities Coalition, a program supported by the US Department of Energy, about how and why this shift is occurring and information that's available for getting started. Learn from speakers representing school districts in Iowa that have begun introducing this cleaner burning fuel in new buses. Cost savings, decisions on fueling stations and buses, communication with decision-makers, and Iowans' experience thus-far will make for a guaranteed eye opening experience on the future potential for propane in pupil transportation.



**Blue Bird Product Updates, School Bus Sales**



**Thomas Bus Product updates, Thomas Bus Sales**



**Product Information and Updates, Høglund Bus Company**



**Bobby Bassett** began his career in the Automotive Aftermarket in 1978 and his experience includes sales in both automotive, heavy duty with emphasis in hydraulics. His presentation, "Getting to the Root of the Root Cause: Reduce or Eliminate Down Time!"



Bobby is the Manager of Aftermarket Training for NA for the Gates Corporation. He works closely with technicians, High School and Community College automotive programs and customers, educating them on problematic areas that create comebacks and un-needed warranties associated with the Accessory Belt Drive, Timing and Coolant System. Bobby is certified to teach the Challenger methodology of selling. Bobby believes industry involvement is important to the health of the automotive industry and currently serves on the ASE Board of Directors, SkillsUSA Automotive Service Technology Technical Committee, past chair of Automotive Training Managers Council and past co-chair of the AutoCare Association Educational Committee.



### New Directors Workshop

with **Max Christensen and the D.E. Staff**.  
Wednesday, 8:00 am to 11:30 am



"This workshop is for new and old directors alike! Covering everything from laws and rules to accident procedures and the inspection process, every transportation director will gain valuable knowledge from attending this workshop. Presented by Department of Education personnel, this is one you don't want to miss!"



## Conference & Trade Show Sponsors

### "Thank You" to our 53rd Annual IPTA Conference/Trade Show Sponsors:

Monday 2016 Registrations, Early Bird Coffee  
(sponsored by **United School Bus Seat Service, Inc**)

Monday Afternoon Break (sponsored by **Transfinder**)

Monday Evening Banquet, (sponsored by **Hoglund Bus Company**)

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Tuesday 2016 IPTA Trade Show Refreshments  
(sponsored by **Cummins Sales and Service**)

2016 Trade Show Vendor/Attendee Luncheon  
(sponsored by **Auto-Jet Muffler Co.**)

Break - Nourishments (sponsored by **Sadler Power Train**)

Family BBQ, (sponsored by **Thomas Bus Sales, Inc.**)

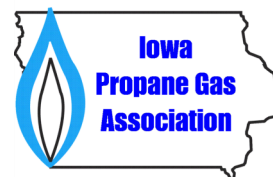
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Wednesday Early Bird Coffee & Box Luncheon  
(Sponsored by **Iowa Pupil Transportation Association**)

***Please stop by their booths at the Trade Show to say Thank you!***



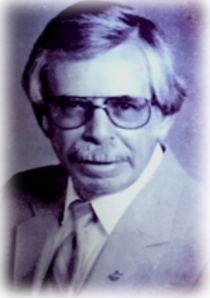
# Sustaining Member Logos







# Awards and Reminders



## **Tom Horn “Memorial Award”**

Is presented annually to an Iowa Pupil Transportation Association member serving in the capacity of school transportation director, supervisor or administrator and who, in the eyes of his or her peers, has exhibited exemplary leadership skills and service to Iowa's pupil transportation program, school district and community.

Nominations are due, June 10, 2017



## **Holly Hoglund Klein “Iowa Woman in Transportation”**

The Holly Klein “Iowa Woman in Transportation” Award is intended to recognize an Iowa woman in transportation that demonstrates outstanding performance in the school transportation industry. Those eligible for nomination include any woman that is a member of the IPTA and is involved in daily activities of a student transportation operation.

Nominations are due, June 10, 2017



## **Longevity Service Award**

The Longevity Service Award is intended to recognize a retiring school bus driver that has performed extraordinary years of service and exemplary dedication to the community and students on behalf of their school district.

Nominations are due, May 29, 2017



## **Heroism Award**

The Heroism Award is intended to recognize appropriate acts of heroism demonstrated in the school transportation industry. Those eligible for nomination include any person who is either directly or indirectly involved with saving a life or lives.

Nominations are due, May 29, 2017

The IPTA would like to Showcase and Spotlight your student transportation program.

Student safety is our number one goal and we can not wait to share your ideas and program successes.

For more information contact us at: [2015ipta@gmail.com](mailto:2015ipta@gmail.com)



Iowa Pupil Transportation Association



The IPTA provides school administrators, drivers and technicians with safe transportation solutions.

What can we do for your District?

IPTA District Memberships run from July 1 to June 30 each year and it's time to renew for the 2016-2017 school year. A membership registration form can be down loaded from the IPTA website [4ipta.org](http://4ipta.org) or request a registration form by e-mail: [2015ipta@gmail.com](mailto:2015ipta@gmail.com)

There are numerous advantages and opportunities for being a member of the Iowa Pupil Transportation Association. The IPTA has been serving Iowa schools for over 53 years and currently represents 188 Iowa member school districts. Our Conference/Trade show will be held July 18th, 19th, and 20th, at the Holiday Inn and Convention Center in Des Moines, Iowa. It continues to have an outstanding state wide attendance of school personnel and transportation industry representatives. An IPTA membership can provide school administrators, supervisors, mechanics and school bus drivers excellent safety information that is helpful to keep students safer and to maintain an effective and efficient transportation operation. The IPTA would like to invite you to continue to be a part of this historic Iowa transportation organization.

### Monday, July 18, 2016

7:30 am to 8:45 am	Registrations, Early Bird Coffee (sponsored by USBSS)	(Ballroom & Foyer)
8:45 am to 9:00 am	<b>Welcome and Announcements</b>	(Ballroom)
9:15 am to 9:45 am	<b>Meet the Candidates for the IPTA Board Election</b>	
9:45 am to 10:45 am	<b>Scott Burrows: “Keynote Speaker”</b>	
10:45 am to 11:00 am	Break (sponsored by IPTA)	(Ballroom)
11:00 am to 12:00 pm	<b>Marshall Casey: “School Bus Safety - It’s a Culture, Not a Job”</b>	(Ballroom)
12:00 pm to 1:00 pm	Lunch (sponsored by IPTA)	(Courtyard)
1:00 pm to 2:00 pm	<b>Max Christensen: “Department of Education Update, Issues &amp; Inspection Workshop”</b>	(Ballroom)
2:00 pm to 3:00 pm	<b>Marshall Casey: “Your Inspections are talking – But, Are You Listening.”</b>	
3:00 pm to 3:15 pm	Break (sponsored by Transfinder)	(Ballroom North)
3:15 pm to 4:15 pm	<b>Nicole Preusch, D.E., Senator Tim Kraayenbrink, “Legal Issues, Legislative Prospective”</b>	(Ballroom)
5:30 pm to 8:30 pm	Evening Banquet, (Sponsored by <b>Hoglund Bus Company</b> )	(Ballroom)

### Tuesday, July 19, 2016

7:00 am to 8:00 am	Breakfast (sponsored by: <b>IPTA</b> )	(Ballroom)
7:00 am to 8:00 am	<b>Kathleen A. Furneaux: “Dragging Students in the Service Door Considerations for Prevention”</b>	
8:00 am to 9:00 am	<b>IPTA Annual Board Meeting</b>	
9:00 am to 12:00 pm	<b>Trade Show</b> (Visit Iowa’s largest assortment of vehicles, products & services) (Trade show refreshments sponsored by: <b>Cummins Central Power</b> )	(Iowa Hall) (Iowa A)
12:00 pm to 1:30 pm	<b>Trade Show Vendor/Attendee Luncheon (Awards and Presentations)</b> (Trade show luncheon sponsored by: <b>Auto-Jet Muffler Co.</b> )	(Ballroom)
1:30 pm to 4:30 pm	<b>Doug Yager, IC/Hoglund Bus Co. – School Bus Technician Training</b>	(Boardroom 1)
1:30 pm to 2:30 pm	<b>Owen Freese: Writing Effective Evacuation Plans for Students with Disabilities</b>	(Ballroom)
2:30 pm to 2:45 pm	Break (sponsored by <b>Sadler Power Train</b> )	(Ballroom North)
2:45 pm to 3:45 pm	Break Out Sessions: 1. <b>Transfinder</b> user’s workshop, Matt Egan, 2. <b>CEC User’s Workshop</b> , Susan Meyer	(Room #292) (Westview North)
3:45 pm to 4:45 pm	<b>Bud Fears: WC18 Wheelchair Standards (Effective Jan, 2016)</b>	(Ballroom)
5:30 pm to 7:30 pm	Family BBQ, (Sponsored by <b>Thomas Bus Sales, Inc.</b> )	(Ballroom)

### Wednesday, July 20, 2016

7:30 am to 8:00 am	Early Bird Coffee (sponsored by <b>IPTA</b> )	(Ballroom foyer)
8:00 am to 11:30 am	<b>New Directors Workshop</b> , Max Christensen and D.E. Staff	(Boardroom 1)
8:00 am to 9:00 am	<b>Stephanie Weisenbach, “Fueling Iowa School Buses with Propane”</b>	(Ballroom)
9:00 am to 10:00 am	<b>Bobby Bassett, Gates Corporation: “Getting to the Root Cause: Reduce or Eliminate Down Time!”</b>	
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10:15 am to 10:45 am	<b>Blue Bird Product Updates</b> , School Bus Sales	(Ballroom)
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11:15 am to 11:45 am	<b>Product Information and Updates</b> , Hoglund Bus Company	(Ballroom)
Conference Ends	Sandwich Box Lunch (sponsored by <b>IPTA</b> )	(Ballroom North)

Please visit **all** of our IPTA  
“**Sustaining Member**”  
exhibitors and thank them  
for participating in this  
year’s Trade Show!



Your IPTA Board of Directors thanks you for your attendance at this year’s annual conference as well as for your support of IPTA throughout the year!

This is **YOUR** conference and we would appreciate your constructive comments relating to this year’s event and suggestions for next year’s program.

Completing the **Conference Evaluation Form** is extremely important to us as it provides direction from attendees as to how the conference can best suit your information needs each year.

Mark the following dates on your calendar and plan to attend the:

	<b>54th Annual School Transportation Conference &amp; Trade Show</b> <b>July 17th, 18th &amp; 19th, 2017</b>	
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**Thanks for all you do to keep kids safe! Keep up the good work!**