



The IPTA began fifty-six years ago! Making this year's IPTA 56th Annual School Transportation Conference and Trade Show just a little more special! The conference will be held on July 15th 16th & 17th at the Airport Holiday Inn and Conference Center. The address for that location is, 611 Fleur Drive, Des Moines, Iowa. Due to so much interest in our 56th annual Trade Show we have moved the sign up date from May 1st to **March 1st, 2019**.

This letter should provide you and your sales team the information you need for planning your conference tradeshow agenda. IPTA Board of Directors would like to welcome back our sustaining members and invite new members to become a sustaining member of the IPTA. To become a sustaining member of the IPTA all you need to do is participate in our annual tradeshow by renting a booth. Included with that booth rental is the fee to become a member of the IPTA. Our booths go for \$550.00 for one booth and that includes, one table, two chairs, electricity and Wi-Fi. If you need a second booth it is an additional \$300.00, same as last year. School bus display parking outside or inside the main showroom hall will also remain the same as last year, \$750.00 for one bus with an additional \$1,000.00 for a second school bus. Break out rooms are \$200.00 and are nice for small group gatherings. (However there are a limited number of room available)

Many conferences charge for every item but we continue to make every effort to keep our costs lower while maintaining a great list of conference programs for all attendees and our sustaining members. With booth rental your company is also added to our IPTA Sustaining membership for one year and that includes our (8) IPTA Newsletters, access and listing on the IPTA member website with access to our members directly to your company website. Additional benefit: all sustaining member companies are listed on the majority of all of our IPTA publications and in every IPTA newsletter.

The IPTA also offers optional conference sponsorship's that are listed below:

Early –Bird Refreshments General Sessions Breaks (five available)

Evening Dinners (Mon.) (**Hoglund Bus**) & (Tues.) (**Thomas Bus**)

Luncheon Sponsor (Mon.) _____ *Sponsorship Opportunity available*

Luncheon Sponsor (Tues.) (**Auto Jet**)

Luncheon Sponsor (Wed.) _____ *Sponsorship Opportunity available*

Breakfast– Tuesday a.m. _____ *Sponsorship Opportunity available*

Sponsorship of keynote speaker expenses, conference notebooks, promotional pens, attendee bags, conference flash drives and other conference materials, etc.

The IPTA Board of Directors has implemented four optional sustaining member categories, ***Diamond, Gold, Silver and Bronze Partners*** and each level would provide companies opportunities to have better company name recognition throughout the year and during the 55th Annual School Transportation Conference and Tradeshow. This type of optional sponsorship benefits the IPTA and the contributing companies with more exposure along the same lines of what other associations like, NAPT, NASDPTS, STN and IASB. If you are interested in this type of optional sponsorship please sign up on the website www.4ipta.org or contact Chris Darling, IPTA Executive Director at 712-830-3242.

Save the trade show date of **July 16, 2019**, conference booth sign up will begin on **March 1, 2019** at (www.4ipta.org).

Your company is important to this association, please look over what we have to offer and let us know if we are a good fit for your organization.

We want you to be a part of the Iowa Pupil Transportation Association at whatever level you choose.

Yours Truly,

Chris Darling

“Serving Iowa Pupil Transportation Programs Since 1963”

Chris Darling
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Web Site: www.4ipta.org



IPTA Sustaining Member – Optional Partnership Sponsorship Levels

Diamond Sponsorship - \$3,500.00



DIAMOND

Diamond Sponsorship - \$3,500.00

1. Company logo on front page of the conference program
 2. Full page company advertisement inside conference program
 3. Company logo included on sustaining members logo page
 4. Company logo signs - posted in main conference hall during the conference.
 5. Company name listed as a **Diamond** Sustaining Member in monthly newsletter.
 6. Company logo listed with a direct link on the front page of the IPTA Website.
- Diamond** includes sponsorship of an evening dinner, luncheon or breakfast.



GOLD

Gold Sponsorship - \$2,500.00

1. Company logo on back page of the conference program
 2. One 1/2 page company advertisement inside conference program
 3. Company logo included on sustaining members logo page
 4. Company logo signs - posted in main conference hall during the conference.
 5. Company name listed as a **Gold** Sustaining Member in the IPTA monthly newsletter.
 6. Company logo listed with a direct link on the front page of the IPTA Website.
 7. Company logo listed with a direct link on the front page of the IPTA Website.
- Gold** includes sponsorship of a luncheon or breakfast.



SILVER

Silver Sponsorship - \$1000.00

1. One 3" x 4" company advertisement inside conference program
 2. Company logo included on sustaining members logo page
 3. Company logo signs – posted before sponsored event.
 4. Company name listed as a **Silver** Sustaining Member in the IPTA monthly newsletter.
 5. Company logo listed with a direct link on the front page of the IPTA Website.
- Silver** includes sponsorship of a Morning or Afternoon Breaks.



BRONZE

Bronze Sponsorship - \$500.00

1. One 2" x 3" company advertisement inside conference program
2. Company logo included on sustaining members logo page
3. Company name listed as a **Bronze** Sustaining Member in the IPTA monthly newsletter.
4. Company logo listed with a direct link on the front page of the IPTA Website.

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Bronze includes sponsorship of *unsponsored breaks, speaker expenses, conference notebooks, promotional pens, attendee bags, and conference flash drives and other conference materials, etc.*

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