

# School Transportation 57th Annual Conference & Trade Show Program

July 19th, 20th & 21st, 2021



**Fifty-seven great years providing school administrators, supervisors, mechanics and school bus drivers excellent information that is helpful to keep students safe while maintaining effective and efficient transportation operations.**



IPTA Sponsorship Partner



IPTA Sponsorship Partner

# Cooperation

The IPTA Board of Directors wishes to thank all attendees for their participation in this year's annual conference. In order to make the conference an enjoyable and educational experience for everyone we would ask your cooperation with the following:

1. **Cell Phones** – Please turn off or mute your cell phones while attending program sessions. Speakers and attendees have invested considerable time and expense in attending this event, and we need to be respectful of their presence at our conference.
2. **Name Badge** - Please wear your name badge at all times. This helps others to know who you are, and that you are properly registered for the conference. **Name badges are required for admittance to the Trade Show on Tuesday and all meal functions.**
3. **Trade Show** – Please respect the exhibitors' time and efforts while they set-up and get ready for the exhibits by staying out of the exhibit area until the 9:00 a.m. start time. Make sure to thank all exhibitors for their participation in this year's Trade Show.
4. **Introduce Yourself** – If you are a veteran conference participant, please introduce yourself to first-time participants and make them feel welcome.
5. **Ask Questions** – If you have a question, more than likely others do as well. Just ask away!
6. **Face masks and social distancing are optional:** The majority of our attendees have been vaccinated, and can make their own decision about mask usage and social distancing. The Airport Holiday Inn will observe safe distancing policies where possible. By registering to the IPTA conference, you as an attendee acknowledge and understand that the United States is currently in a declared state of pandemic due to Covid-19. By registering, all attendees waive all rights to pursue any and all legal action as it pertains to Covid-19 should you become infected. Attendees are solely responsible for taking on all risk by attending this conference.
7. **This is YOUR Conference** - The IPTA and the program partners want to make the conference as informational and enjoyable as possible. Look for IPTA Board Members if you have questions.



\*\*\*\*\*

## IPTA MEMBERS!

\*\*\*\*\*



**Don't forget to vote  
for IPTA Board candidates on Monday!**

**IMPORTANT:** Voting for candidates will take place on Monday, July 19th during lunch, afternoon break, and remain open until 5:00 pm in the Ballroom North. The voting booth will be in the back of the North Ballroom. Voting will end before the evening banquet on Monday, July 19, 2021.

**VOTER ELIGIBILITY:** You must be a current IPTA member to cast a vote. A current membership list will be available at the voting booth. **The IPTA Board of Directors urges you to show your support of these candidates by casting your vote on Monday, July 19th.**



**ANNUAL  
MEETING**






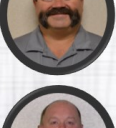

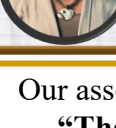




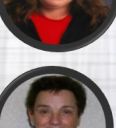
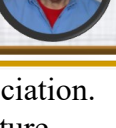
**IPTA Annual Membership Meeting - Tuesday, July 20th, 7:15 – 8:00 a.m.**





# Board of Directors

## Thank You To Our IPTA Members!

<p> <b>Julie D. Nemmers, Board President</b> Director of Transportation Spencer Community School District</p> <p> <b>Carlos Guerra, Board Vice President</b> Director of Transportation Norwalk Community School District</p> <p> <b>Randy Merrigan, IPTA Board Member</b> Head Mechanic Sioux City Community School District</p> <p> <b>Christopher Pfendl, Legislative Liaison</b> Transportation Director Sergeant Bluff-Luton Community School District</p> <p> <b>Woody Harden, IPTA Board Member</b> Transportation Director Washington Community School District</p> <p> <b>Robin Pickard, IPTA Board Member</b> Director of Transportation West Des Moines Community School District</p>	<p> <b>Merrill Mueller, IPTA Board Member</b> Transportation Director Algona Community School District</p> <p> <b>Leo Reigelsberger, IPTA Board Member</b> Transportation Director Humboldt Community School District</p> <p> <b>Nathan Beal, IPTA Board Member</b> Director of Transportation Storm Lake Community School District</p> <p> <b>David Johnson, IPTA Board Member</b> Director of Transportation Van Meter Community School District</p> <p> <b>Bobbie Finley, IPTA Financial Officer</b> Transportation Director at Interstate 35 Community School District.</p> <p> <b>Betty Golay, Exhibitor Liaison</b> Transportation Department Des Moines Christian</p>
--	--

Our association is very fortunate to have this group of individuals providing guidance for our association. **“Thank You”** for all that you have done in the past and for what you will accomplish in the future.

## Wooden Toy School Bus Silent Auction



The former IPTA Executive Director, Terry Voy, donated 5 different models of wooden school buses to be auctioned off for charity. The IPTA will be donating all of the proceeds raised during the auction to the **Des Moines Ronald McDonald House**. The auction will be held Monday night during the Hogleund Bus Company Evening Banquet.

He also wanted you all to know that he will match the money received from auctioning the buses up to \$500.00, for the charity. This is a very generous offer, for a very worthy cause. The IPTA would like to thank Terry for his generosity.

Bring your cash or check book as this is your chance to own one or more of these very unique wooden school buses for your home or office.



Hoglund Bus Company is a  
proud supporter of the



Sales: 763.295.5119 • Parts: 641.351.7650 • Service: 641.351.7646

## HOGLUND BUS SALESMEN

✓ NEW BUS INVENTORY

✓ FLEXIBLE FINANCE OPTIONS

✓ USED BUS INVENTORY

✓ CUSTOM BUILT TO SPECIFICATIONS



**Marc Steele**

No. IA Sales

C: 641.512.3854

E: marcsteele@hoglundbus.com



**Danny Thede**

So. IA Sales

C: 641.750.6428

E: danny.thede@hoglundbus.com



**Brian Watley**

Sales Manager

C: 612.940.3477

E: brian.watley@hoglundbus.com

## PARTS

- ✓ Will beat most competitor pricing
- ✓ Offer weekly and monthly specials
- ✓ OEM & Aftermarket parts available
- ✓ Offering the best value for your bus fleet

**FREE freight on parts purchases  
totaling \$250 or more!\***

\* UPS or Spee-Dee only



**Al Lucas**

Iowa Parts Sales

C: 641.750.8332

E: al.lucas@hoglundbus.com

**Mark Braga**

Parts Counter, Marshalltown

D: 641.351.7650

E: mark.braga@hoglundbus.com

## SERVICE



Your technicians can obtain the same education as Navistar technicians by signing up for Hoglund University. Please visit our website to get signed up.

**Doug Yager**

Technician Specialist

D: 763.271.2982

E: service@hoglundbus.com



- DOT Inspections
- Lift Maintenance
- Wash & Detail
- Training Available
- Preventative Maintenance
- Factory Trained Techs.

[www.hoglundbus.com](http://www.hoglundbus.com)







# Julie Nemmers IPTA Board President

Welcome to the 2021 IPTA conference. What a conference we have planned for you. It will be so good to see each and every one of you in person!

Hats off to each of you, for all you and your departments have done to get through the 2020-2021 school year. It will be one that no one will forget. But if I have learned anything, it would be that together we can do so much more. Working together to keep kids and staff safe has been the focus for all of us this past school year.

So, I want to extend my invitation to you, to take time to recharge this summer. Take time for yourself to slow down and take a deep breath. We got through one of the toughest school years in history and we survived. We've earned a break.

I hope that you find many interesting speakers at this year's conference and take home with you, some ideas that you want to try in your district. I hope that you learn new things, that you didn't think of before. Remember, we are never too old to learn new things.

I'd like to remind you to use the TEAM manual as a resource to put you in touch with your peers in other districts. We all know how it feels to have a bus go down out of town. To be able to get in touch with another school district, quickly, is very important.

The IPTA website is also a great resource for all members. Christ Darling, executive director of the IPTA does an awesome job keeping that site up to date and informative for all of us.

Again, I'd like to thank all of you for your efforts this past school year, the year of Covid.

I am looking forward to the next school year. Please feel free to reach out to Chris Darling, myself or any of the IPTA board members, if you have questions or a situation that you are dealing with. Putting our heads together, is always a good way to problem solve.

Travel Safe everyone. Our cargo is the most precious on the roadways.

A handwritten signature in black ink that reads "Julie D. Nemmers".

## **MISSION**

Our mission is clear, to serve as a resource for school administrators, supervisors, mechanics, drivers and the Iowa Department of Education in the upgrading of Iowa's pupil transportation program.



## IPTA 2021 Board Candidates

Candidates will be introduced during Monday morning's general session on July 19, 2021. This year you will be selecting board candidates to fill four (4) open IPTA board positions. The candidates that receive the most votes will fill the four (4), 3-year term positions.

You must be a current IPTA member to cast a vote.

**Show your support of these four (4) candidates by casting your vote!**



**Betty Golay, Board Recorder**, Transportation Department at the Des Moines Christian School.

Was married and raised 5 children with my "Best Buddy" for fifty years. During that time, we also established a family sheet metal company located in West Des Moines. I am still involved daily in the operation and decisions made at the company.

My experience as a school bus driver started back in 1977 when Des Moines Christian had a need for a substitute driver. That started my adventures and love for school-age children.

I was elected to the IPTA Board in 1997 and have remained active ever since. It has been a privilege to have had the opportunity to serve our organization and to represent a non-public school in our attempt to be informed about the rules and regulations that often get over-looked by those in authority above us. Bottom line, we are the ones held responsible.

I would like to continue to serve on the board because I feel there are still school districts and transportation personnel needing a helping hand, good sound advice, and maybe a lot of encouragement along the way!



**Leo Reigelsberger, Board Member**, Transportation Director at the Humboldt Community School District.

I grew up on a farm in rural Humboldt and continue to work on that same farm with my wife and 4 kids. Along with farming, I was also the Transportation Coordinator for Hog Slat for 13 years. I have worked as Transportation Director for Humboldt Community School District and Twin Rivers Schools since September of 2013.

I grew up in the Humboldt school district and the safety of my students and my community are a major part of my day. We transport around 350 students each day. I strive to make sure that my bus drivers and I do our best each and every moment to ensure the safety of our students. I tell everyone "We see semis going up and down the road every day filled with expensive cargo. We as bus drivers have the most precious cargo that anyone can haul, our next generation, our students!" Leo has 7 years of student transportation service, and has been on the IPTA Board since 2018. He is also has been a member of the Humboldt County Fair Board.



**Merrill Mueller, Board Member**, Transportation Director at the Algona Community School District.

I grew up in a family of hard workers. Starting at a young age riding alongside my mother or father in their dump trucks hauling asphalt and rock for road construction work. My father drove as a Sub Bus driver in the winter months in the 70's. I was born and raised in Algona, married a local gal that I met on an Ambulance call which led us to both becoming National Registered Paramedics, and now she is my SPED driver for Algona. We raised 2 boys that both have followed both of us into EMS, and Fire Service here in Iowa, and Nebraska. We have been married for 39 years, and we have 2 granddaughters, 2 step-granddaughters, and another grandchild due in May 2021.

I began driving a bus in 1983 for Algona Community School and in 1989 I became the Transportation Director, I held that position until 1998 when I left that job to become a full time Paramedic with the Trinity Regional Hospital Paramedic Service. In 2008 we moved back to Algona and I worked for Pioneer in Algona dispatching corn loads here in the Midwest. When the transportation position opened in Algona, I applied and began as Transportation Director again in January 2014. Merrill has 23 years of student Transportation service, and has been on the IPTA Board since 2015. He is also a member of the National Council for Student Transportation Bus Standards.



**Woody Harden, Board Member**, Transportation Director at the Washington Community School District.

Woody has been an IPTA member since 1996. He has served on the board of directors since July of 2000. He has held the positions of IPTA Vice President, President, and is currently the Parliamentarian for the IPTA Board.

Woody is also currently the board president for the Washington County Mini-Bus board of directors.

Woody has always been willing to listen, and consider new ideas, and as he says, he will un-apologetically speak his mind. He has been involved in student transportation since he started driving a bus in January of 1991 and would like to be able to help keep moving the IPTA forward as a resource for all transportation stakeholders in the state of Iowa.

Reminder: Voting for the candidates will take place at the conference on Monday, July 19th, during lunch, afternoon break, and the voting booth will remain open until 5:00 pm in North Ballroom. You must be a current IPTA member to cast a vote. A current membership list will be available at the voting booth. Voting will end before the Monday evening banquet on July 19, 2021.



# IPTA School Transportation 57th Annual Conference Schedule of Events!

## MONDAY, JULY 19<sup>TH</sup>

7:30 am - Registrations, Early Bird Coffee (Lobby)  
 8:30 am - Welcome and Announcements (Main Ballroom)  
 8:45 am - **Meet the IPTA Board Candidates**  
 9:00 am - **Jared Smith**, "Moments Matter: How Pivotal Moments Impact School Culture."  
 10:00 am - Break (Sponsored by **IEE Sensing Inc.**)  
 10:15 am - **Jay Gubrud**, "Enjoy the Ride"  
 11:15 am - **IC Product Updates**, Hogleund Bus Company

11:45 pm - **Opening Day Luncheon** (Main ballroom)  
 (Sponsored by **Iowa Renewable Fuels Association**)

1:00 pm - **Bruce Landsberg, NTSB Vice Chairman**  
 "NTSB School Transportation Investigations"  
 2:00 pm - **Max Christensen, Department of Education**,  
 "Legislative Update - School Bus Hall of Fame"  
 3:00 pm - Break (Sponsored by **Transportant**)  
 3:15 pm - **Max Christensen** "Journey to Lap/Shoulder Belts: The Story from One State"  
 3:30 pm - **Panel Discussion** "Lap Shoulder Seat Belts"  
 Transportation Directors Panel discusses Implementation, usages and District Policies,  
 Panel: Ron Swartz, Indianola, Mike Kennedy, Boone, Merrill Mueller, Algona, Lashone Mosley, Des Moines

5:30 pm - **Evening Banquet & Entertainment**  
 (Sponsored by **Hogleund Bus Company**)

## TUESDAY, JULY 20<sup>TH</sup>

7:00 am - **Breakfast** (Main Ballroom Large Group Session)  
 (Sponsored by **Premier Wireless Solutions**)

7:15 am - **IPTA Annual Board Meeting**  
**IPTA Reorganizational Board Meeting**  
 8:00 am - **Karen Main, Keynote Speaker**  
 "The I In Team"

9:00 - 12:00 pm (Iowa Hall)  
**Iowa's Largest Tradeshow**  
 Vehicles, Products & Services

12:00 pm - **Trade Show Vendor/Attendee** (Main ballroom)  
**Luncheon (Awards and Presentations)**  
 (Sponsored by **Auto-Jet Muffler Corp.**)

(Main Ballroom Large Group Session)  
 1:30 pm - **Thomas Bus Product Updates**,  
 Truck Center Companies  
 2:00 pm - **Karen Main**, "Mistakes That Even Seasoned Supervisors Make!"  
 3:00 pm - Break (Sponsored by **Rosco Vision Systems**)  
**Break-Out Sessions**  
 3:15 pm - **Nicole Philbrick, Erica Shelangoski** (Room 397)  
 Voice (VO-chay) "Empowering Women In Transportation"  
 3:15 pm - **Doug Yager, IC/Hogleund Bus Co.**  
 "OnCommand Link working for you" (North Ballroom)  
 3:15 pm - **Dave Weyler, Truck Center Companies**  
 "CX Your first and Last Call" (South Ballroom)  
 3:15 pm - **Tyler Technologies Training Session**  
 "Tyler Drive and Student Ridership" (Room 396)

5:30 pm - **Family BBQ & Entertainment**  
 (Sponsored by **Truck Center Companies**)

## WEDNESDAY, JULY 21<sup>ST</sup>

7:00 am - Early Bird Coffee (Lobby)  
 (Main Ballroom Large Group Session)  
 7:30am - **Doug Allen**, "Traffic Incident Management"  
 8:00 am - **Lea Bogle**, "Transportation Technology & Funding You Need Now"  
 8:30 am - **Rob Ferguson, ASE Certification**  
 "A Look Under The Hood"  
 9:00 am - Break  
 9:15 am - **Blue Bird Product Updates**, School Bus Sales  
 9:45 am - **Lisa Coffelt & Jason Stauffer**, "The Green Choice - Biodiesel Health and Financial Benefits"  
 10:15 am - **Jan Moore & Sara Bigley**,  
 "To Bus or Not to Bus?:  
 Answers about Homeless & Foster Students"  
 Questions & Answer Session  
 \* Carolyn Cobb, Steve Crew, Geri McMahon  
 11:45am - Sandwich Box Lunch (Lobby)  
 (Sponsored by **Midwest Bus Parts**)

11:45 am - 3:30 pm - **New Directors Workshop**  
 Max Christensen/D.E. Staff (Room 397)  
 Workshop covers everything from State and Federal laws, rules and regulations, to accident procedures and the inspection process. This workshop is for new and old directors alike!

**Conference Concludes - Have a safe journey home!**

**Your IPTA Board Members want to express our endless gratitude and appreciation for everything you do to keep students, staff and the public safe!**



## "Thank You" to our 57th Annual IPTA Conference/Trade Show Sponsors:

Monday Registrations, Early Bird Coffee, sponsored by **IPTA**

Monday Morning Break, sponsored by **IEE Sensing Inc.**

Monday Attendee Luncheon, sponsored by **Iowa Renewable Fuels Association**

Monday Afternoon Break, sponsored by **Transportant**

Monday Evening Banquet, sponsored by **Hogleund Bus Company**

Tuesday Morning Buffet Breakfast, sponsored by **Premier Wireless Business Technology Solutions**

Tuesday Trade Show Refreshments, sponsored by **IPTA**

Tuesday Trade Show Vendor/Attendee Luncheon, sponsored by **Auto-Jet School Bus Parts**

Tuesday Afternoon Break, sponsored by **Rosco Vision Systems**

Tuesday Evening Family BBQ, sponsored by **Truck Center Companies**

Wednesday Early Bird Coffee, sponsored by **IPTA**

Wednesday Morning Break, sponsored by **IPTA**

Wednesday Box Luncheon, sponsored by **Midwest Bus Parts Inc.**

**Please stop by their booths at the Trade Show to say Thank you!**



# Iowa Pupil Transportation Association

IPTA 2021-2022 Diamond, Gold, Silver and Bronze Sponsorship Partners / Sustaining Members

## Sustaining Members



## Sustaining Members







## 57<sup>th</sup> Annual School Transportation Conference Entertainment



### *Monday Night at the Hoglund Bus Company Evening Banquet*



What to Expect! The shows range for 60 to 90 Minutes. The content is tailored to fit the audience.

Group and individual skits that are highly entertaining, and never embarrassing to the participants.

Includes: Hypnotic suggestions and motivational messages to all participants.



### *Tuesday Night at the Truck Center Companies Family Barbecue*



Gift Cards for: 1<sup>st</sup> Place: (2) \$50 — 2<sup>nd</sup> Place: (2) \$25

Sign up for the 2nd Annual Cornhole Tournament is on Monday, July 19th during lunch, or the afternoon break, at the voting table in the North Ballroom. You can also signup your team during the evening Family BBQ on Tuesday, July 20, 2021.



# ***Monday Night Dinner***

*Relax and enjoy an evening of food,  
fellowship, fun and refreshments!*

*Sponsored by:*



## ***“Hoglund Night”***

*5:30 pm - Refreshments*

*6:30 pm - Dinner*

*7:30 pm - H3 Hypnosis Program*



*Visit their booths at the Trade Show*

*Don't forget to stop by their booths at the trade show and thank them  
for their sponsorship of the IPTA, and Monday night's dinner!*

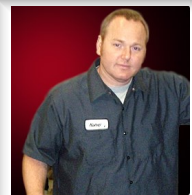




**57th Annual IPTA Conference/Trade Show!**  
**Monday, July 19, 2021 — Program Schedule**



**Dr. Jared Smith**, Superintendent of the South Tama County School District. Jared holds a BA in Elementary and Middle Level Education from the University of Northern Iowa, an MS in Educational Leadership from National Louis University, and a PhD in Educational Leadership from Iowa State University. Prior to taking his current role of superintendent, Jared worked as an assistant principal and principal for ten years. Jared is an award-winning blogger, host of the Group Project Podcast, and recently released his first book - Learning Curve: Lessons Learned on Leadership, Education, and Personal Growth.



**Jay Gubrud**, is a catalyst for performance improvement. He is a dynamic professional speaker, trainer, author and consultant who has been

presenting across industries and audiences for over seventeen years. Jay believes that regularly moving out of your comfort zone and improving your performance are key to personal and professional success and satisfaction. His programs challenge participants to eliminate the everyday roadblocks to their success. He has never been afraid to have a difference of opinion or shake up the status quo.



**Bruce Landsberg**,  
**NTSB Vice Chairman**

Bruce Landsberg was sworn in as Vice Chairman for the National Transportation Safety Board on August 7, 2018.

Before coming to the NTSB he served as the executive director of the Aircraft Owners and Pilots Association and as the president of the AOPA foundation and Air Safety Institute. During his AOPA tenure, he conducted countless safety seminars and wrote a monthly column on aviation safety for its magazine.

## **MONDAY, JULY 19<sup>TH</sup>**

7:30 am - Registrations, Early Bird Coffee (Lobby)

8:30 am - Welcome and Announcements (Main Ballroom)

8:45 am - **Meet the IPTA Board Candidates**

9:00 am - **Jared Smith**, "Moments Matter: How Pivotal Moments Impact School Culture."

10:00 am - Break (Sponsored by **IEE Sensing Inc.**)

10:15 am - **Jay Gubrud**, "Enjoy the Ride"

11:15 am - **IC Product Updates**, Høglund Bus Company

11:45 pm - **Opening Day Luncheon** (Main ballroom)  
 (Sponsored by **Iowa Renewable Fuels Association**)

1:00 pm - **Bruce Landsberg**, **NTSB Vice Chairman**  
 "NTSB School Transportation Investigations"

2:00 pm - **Max Christensen**, **Department of Education**,  
 "Legislative Update - School Bus Hall of Fame"

3:00 pm - Break (Sponsored by **Transportant**)

3:15 pm - **Max Christensen** "Journey to Lap/Shoulder Belts: The Story from One State"

3:30 pm - **Panel Discussion** "Lap Shoulder Seat Belts"  
 Transportation Directors Panel discusses Implementation, usages and District Policies,

Panel: Ron Swartz, Indianola, Mike Kennedy, Boone, Merrill Mueller, Algona, Lashone Mosley, Des Moines

5:30 pm - **Evening Banquet & Entertainment**  
 (Sponsored by **Høglund Bus Company**)



**Max Christensen**,

Executive Officer/State Director of School Transportation.

Max is well known to Iowa's Transportation Directors. Today he will preside over three afternoon programs:

1. "Legislative Update - School Bus Hall of Fame"
2. "Journey to Lap/Shoulder Belts"
3. Panel Discussion "Lap Shoulder Seat Belts"

Transportation Directors Panel discusses:  
 Implementation, Usages and District Policies,

**Panel:** Ron Swartz, Indianola, Mike Kennedy, Boone, Merrill Mueller, Algona, Lashone Mosley, Des Moines



Thank you to all of our Sponsorship Partners!  
Visit their booth at the Trade Show

Monday Morning Break, sponsored by



IPTA  **BRONZE** Sponsor

Booth #26

Trade Show Vendor/Attendee Luncheon  
sponsored by



IPTA  **GOLD** Sponsor

Booth #29

Monday afternoon Break, sponsored by



IPTA  **BRONZE** Sponsor

Booth #21

Tuesday afternoon Break, sponsored by



IPTA  **BRONZE** Sponsor

Booth #28



### ConnectED Bus Crosswalk GPS & Student Tracking



Student Tracking  
& Parent App



Route  
Optimization



Pre & Post  
Trip Inspections



Field Trip  
Management



Turn-by-Turn  
Directions



School Information  
System Integration

PremierWireless.com | (281) 667-0404 | Booth #15



**DIAMOND**

IPTA Sponsorship Partner





## School Transportation 57th Annual Conference & Trade Show

### CONFERENCE EVALUATION QR CODES



The IPTA appreciates your comments and suggestions. "Thank You" for attending the 57th Annual Conference and Trade Show! This is YOUR conference and we would appreciate your constructive comments relating to this years event, and any suggestions for next years program. Completing the 3 Conference Evaluation surveys are extremely important to us as it provides direction from members as to how the conference can best suit your information needs for the next school year.

This year we are using the **QR Codes** Listed below. Using your smart phone's camera, place it over each of the QR codes, and you should get a message at the top of your screen. Click on it, and the fill out the daily survey.

#### Monday Conference Survey



#### Tuesday Conference Survey



#### Wednesday Conference Survey



### Connected Bus Connectivity Remote Camera Access & Student Wi-Fi



Real-Time  
Camera Access



Wi-Fi On  
The Bus



Wi-Fi Around  
The Bus



GPS  
Tracking



Student  
Sign On



Cloud  
Management

PremierWireless.com | (281) 667-0404 | Booth #15



**DIAMOND**

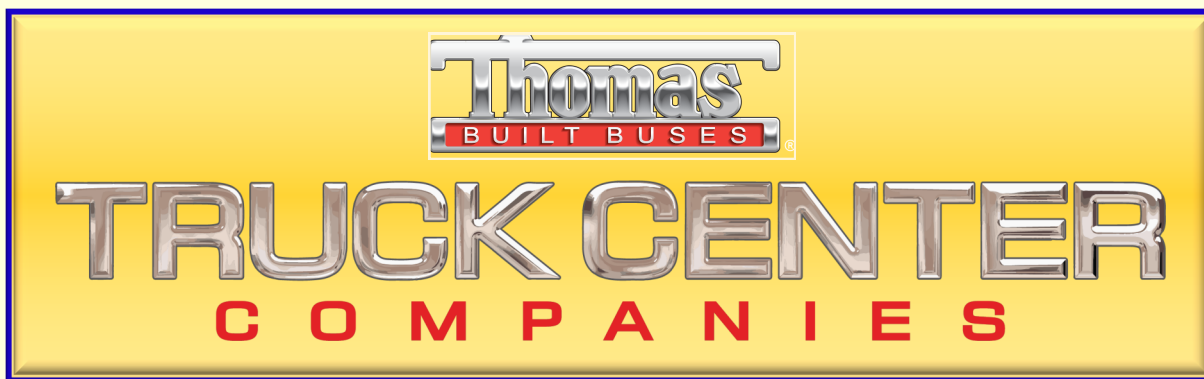
IPTA Sponsorship Partner

# *Tuesday Night*

## *Thomas Bus Family Barbecue*

*Relax and enjoy the family barbeque*  
*Great food, fellowship, fun and refreshments!*

*Sponsored by:*



*Thomas Family Barbecue*

*5:30 pm - Refreshments*

*6:30 pm - Dinner*

*7:30 pm - 2nd Annual Cornhole Tournament*



*Visit their booths at the Trade Show*

Don't forget to stop by their booth at the trade show and thank them for their sponsorship of the IPTA, and the Tuesday night's Family Barbecue!





**57th Annual IPTA Conference/Trade Show!**  
**Tuesday, July 20, 2021 — Program Schedule**



**Karen Main, MA, PhD, ABD,** University of Denver  
 Karen is considered a leader in the training industry. Her programs and educational events have received numerous accolades, including awards by Mountain States Employer's Council, and Rocky Mountain Chapter of the Association for Talent Development. In addition to her academic credentials, Karen is certified by Harvard, in "The Art & Practice of Leadership Development." She's proud to be a regular contributor and speaker for industries such as pupil transportation organizations. Karen is a published author, her new book, **"Pitfalls and Possibilities"** will be available to purchase after each of her two presentations.



**Nicole Philbrick, and Erica Shelangoski** are the co-founder of Voce, pronounced (VO-chay). **Nicole**, began her career in student transportation as a school bus driver in 2010. Throughout the years, she has gained a myriad of industry knowledge through her roles of Trainer, Router, Safety and Training Supervisor and Fleet Supervisor.

**Erica**, joined the student transportation industry in 2018. As a Safety and Training Supervisor, Erica is dedicated to empowering school bus staff through new safety initiatives, ongoing learning opportunities, and an inclusive, equitable work environment.



**Doug Yager** - has been working with Hoglund Bus & Truck since 2007. Doug is their Diamond Certified Tech Specialist. He will be hosting the Breakout Session:

*"OnCommand Link working for you!"*

## **TUESDAY, JULY 20<sup>TH</sup>**

**7:00 am - Breakfast** (Main Ballroom Large Group Session)  
 (Sponsored by **Premier Wireless Solutions**)

**7:15 am – IPTA Annual Board Meeting**  
**IPTA Reorganizational Board Meeting**

**8:00 am - Karen Main, Keynote Speaker**  
 "The I In Team"

9:00 - 12:00 pm (Iowa Hall)  
**Iowa's Largest Tradeshow**  
 Vehicles, Products & Services

**12:00 pm - Trade Show Vendor/Attendee** (Main ballroom)  
**Luncheon (Awards and Presentations)**  
 (Sponsored by **Auto-Jet Muffler Corp.**)

(Main Ballroom Large Group Session)

**1:30 pm - Thomas Bus Product Updates,**  
 Truck Center Companies

**2:00 pm - Karen Main, "Mistakes That Even Seasoned Supervisors Make!"**

**3:00 pm - Break** (Sponsored by **Rosco Vision Systems**)

### Break-Out Sessions

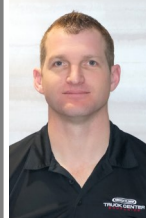
**3:15 pm - Nicole Philbrick, Erica Shelangoski** (Room 397)  
 Voce (VO-chay) "Empowering Women In Transportation"

**3:15 pm - Doug Yager, IC/Hoglund Bus Co.**  
 "OnCommand Link working for you!" (North Ballroom)

**3:15 pm – Dave Weyler, Truck Center Companies**  
 "CX Your first and Last Call" (South Ballroom)

**3:15 pm - Tyler Technologies Training Session**  
 "Tyler Drive and Student Ridership" (Room 396)

**5:30 pm – Family BBQ & Entertainment**  
 (Sponsored by **Truck Center Companies**)



**David A Weyler** - Served as a Diesel Tech in our Omaha Location upon Graduation from UTI in Phoenix, AZ in 2004. He worked on the floor for 12 years in various positions- Lead Tech, Heavy Engine Rebuild, Diagnostics and Foreman. Took the Service Manager position at our Vocational and Thomas Bus Dealer location in 2015 thru the middle of 2018 when our new Omaha location was built. Moved to a Customer Support and Customer Trainer position since then reaching out to 4 states and now supporting 18 Dealers. Promoted to CX Manager in Jan of 21. He also has served as a Community College adjunct instructor for almost 8 years.



## 2021 IPTA Trade Show! (Iowa Hall)



*We have an outstanding and comprehensive group of vendors that have registered to provide attendees a look at a wide variety of school bus related products & services at the Tuesday, July 20th, Trade Show!*

### 2020-2021 IPTA Sustaining Member/Vendors

1	Hoglund Bus Co., Inc.
2	Hoglund Bus Co., Inc.
3	Truck Center Companies
4	Iowa Renewable Fuels Association
5	Midwest Lift Works LLC
6	Iowa Propane Gas Association
7	Master's Transportation
8	rSchoolToday
9	GROWMARK, Inc.
10	United Safety and Survivability
11	REI (Radio Engineering Industries, Inc.)
12	ALLSTOP, Inc.
13	247 Security Inc.
14	Midwest Bus Parts
15	Premiers Wireless
16	Midwest Peterbilt Group
17	SafeGuard/IMMI
18	AngelTrax
19	Tyler Technologies
20	Midwest Wheel Companies
21	Transportant
22	Northland Oil
23	Interstate PowerSystems
24	Safety Vision
25	Sadler Power Train
26	IEE Sensing Inc.
27	Northland CDL Training
28	Rosco Vision Systems
29	Auto-Jet School Bus Parts
30	AmeriGas Propane

### 2020-2021 IPTA Sustaining Member/Vendors

31	Thermal Protection Services
32	Motorola Solutions
33	O'Halloran International
34	Midwest Industrial Tanks
35	Kraigs Glass
36	
37	BusRight
38	Marshalltown
39	First Light Safety Products
40	Thomas Bus Sales
41	Hydro-Chem Systems, Inc
42	Reflective Traffic Systems



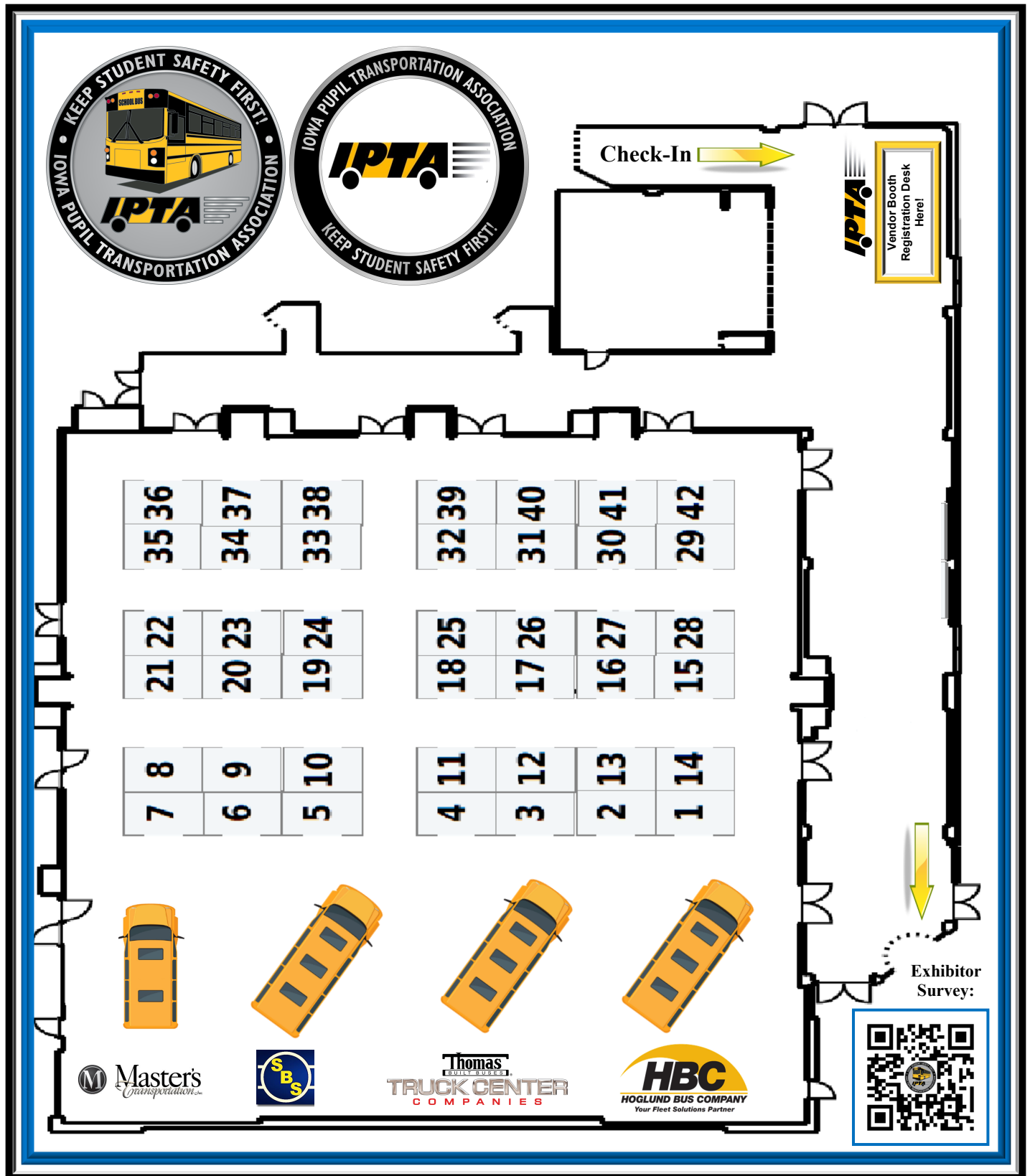
IPTA Board Members: Back row from left: Nathan Beal, Bobbie Finley, Chris Darling, Carlos Guerra, Leo Reigelsberger, David Johnson. Middle row: Randy Merrigan, Woody Harden, Robin Pickard. Front Row: Betty Golay & Julie Nemmers. (Not pictured, Merrill Mueller and Chris Plendl)

***IPTA Board of Directors would like to say "Thank You" to each of these outstanding companies!***

*Please do not forget to stop by each booth at the trade show and thank them for their sponsorship of the Iowa Pupil Transportation Association!*



# Iowa Hall - Trade Show Floor Layout



# Safeguard Students' Futures with

**47%**  
Reduction in  
cancer  
causing  
particulate  
matter  
emissions

## Protect Children's Health!

Biodiesel burns cleaner than petroleum diesel and reduces smog, making the air cleaner for children to breathe.

Contact Iowa Renewable Fuels Association at  
515-252-6249 to learn more!



Booth #28  IPTA Sponsorship Partner



**ASE Certification**

*A look under the hood*  
With Rob Ferguson  
Wednesday at 8:30 am

Wednesday, Box Luncheon, sponsored by



Booth #14  IPTA Sponsorship Partner



## New Directors Workshop

Wednesday at 11:45 am



**Max Christensen**, Executive Officer/State Director of School Transportation, presides over this workshop is for new & experienced directors alike!

This workshop covers topics from laws, and rules, to accident procedures, and the inspection process.

Every transportation director will gain valuable knowledge from attending this workshop presented by the Department of Education team.



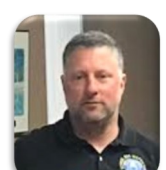
**Mary Jo Clark**  
DE Office Clerk  
Main Office



**Verlan Vos**  
DE Inspector  
(Central Iowa)



**Joe Funk**  
DE Inspector  
(Eastern Iowa)



**Tom Simpson**  
DE Inspector  
(Western Iowa)





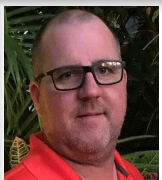
## 57th Annual IPTA Conference/Trade Show! Wednesday, July 21, 2021 — Program Schedule



**Doug Allen**, has been at the Ames Fire department for 21 years, and is currently the Deputy Chief. He is the Training specialist with Iowa Fire Service Training Bureau. He is actively involved with TIM program since 2011, and is a member of State TIM steering committee. Doug drove a school bus for the Ballard Community School District for 40 years, and held the Transportation Director position for Ballard CSD for 7 years.



**Lisa Coffelt**, is an Iowa native who has over 20 years of experience serving the petroleum industry. Lisa graduated with a bachelor of science in geology from the University of Iowa, and has been with Iowa Renewable Fuels Association since 2019. Lisa is responsible for implementing promotion efforts for ethanol and biodiesel blended fuels and related products. Her position allows her to develop and maintain relationships with retailers with the goal of increasing consumer access to higher blends of renewable fuels. She can be contacted at 515-252-6249 or [lcoffelt@iowarfa.org](mailto:lcoffelt@iowarfa.org).



**Jason Stauffer**, has been in the petroleum business for 24 years and has achieved the Energy Management Specialist designation from GROWMARK, signifying advanced training and expertise. Jason serves as Energy Manager at GROWMARK FS, a division of GROWMARK, Inc. headquartered in Manson, Iowa. Jason currently is responsible for managing 20M gallons of low carbon biofuels. GROWMARK FS serves customers in Iowa and South Dakota through more than 19 branded retail fueling stations. In 2013, he was named the Iowa Ethanol Marketer of the Year.



**Jan Moore**, is celebrating her 20<sup>th</sup> year at the SERVE Center at the University of NC, Greensboro. She serves as the Director of Technical Assistance for the National Center for Homeless Education (NCHE) helping educators, advocates, and others on issues related to students experiencing homelessness, foster care, and/or trauma. In addition, she has 25 years of experience as a volunteer Guardian ad Litem advocating for children and youth in foster care. Jan is passionate about sharing her experience and equipping others to become better advocates for highly mobile youth.



**Sara Bigley**, is the North Carolina State Education Agency (SEA) Foster Care Point of Contact (POC). Sara has been an elementary school counselor, assistant principal, and principal. She works out of The SERVE Center at University of North Carolina and under the Federal Programs Monitoring and Support Division of the NC Department of Public Instruction. Sara holds a Bachelor of Arts in Economics and Industrial Labor Relations, a Master of Education in Counseling and Human Development and a Master of Education in School Administration/Curriculum. She is a passionate advocate for the highly mobile and vulnerable.

### WEDNESDAY, JULY 21<sup>ST</sup>

- 7:00 am - Early Bird Coffee (Lobby)  
(Main Ballroom Large Group Session)
- 7:30am - **Doug Allen**, "Traffic Incident Management"
- 8:00 am - **Lea Bogle**, "Transportation Technology & Funding You Need Now"
- 8:30 am - **Rob Ferguson**, **ASE Certification**  
"A Look Under The Hood"
- 9:00 am - Break
- 9:15 am - **Blue Bird Product Updates**, School Bus Sales
- 9:45 am - **Lisa Coffelt & Jason Stauffer**, "The Green Choice - Biodiesel Health and Financial Benefits"
- 10:15 am - **Jan Moore & Sara Bigley**,  
"To Bus or Not to Bus?:  
Answers about Homeless & Foster Students"  
Questions & Answer Session  
\* Carolyn Cobb, Steve Crew, Geri McMahon
- 11:45am - Sandwich Box Lunch (Lobby)  
(Sponsored by **Midwest Bus Parts**)

#### 11:45 am - 3:30 pm - **New Directors Workshop**

Max Christensen/D.E. Staff (Room 397)

Workshop covers everything from State and Federal laws, rules and regulations, to accident procedures and the inspection process. This workshop is for new and old directors alike!

#### **Conference Concludes – Have a safe journey home!**

**Your IPTA Board Members want to express our endless gratitude and appreciation for everything you do to keep students, staff and the public safe!**



#### **Lea Bogle**, Premier Wireless Business Technology Solutions

Lea Bogle was raised by a single mother who was handicapped and on welfare. At home, she lived below the poverty line and had limited options available. School was her sanctuary where the possibilities were endless. It was her education and teachers, like Mrs. Dewey, that enabled Lea to pursue her dreams. As a result, instead of becoming a statistic, she opened Premier Wireless in 1993.

Today, she has a multi-million dollar company and she is dedicated to providing cost-effective technology solutions to ensure equity for all. Join Lea to learn how to fulfill your dreams and fund your district's transportation technology initiatives to streamline operations, increase safety and improve student engagement.



Thank you to our IPTA Sustaining Members



**PREMIER**  
WIRELESS™



America's Largest & Most Complete Inventory  
**of School Bus Exhaust Systems**

📞 sales@auto-jet.com

✉ 800-247-5391

🌐 auto-jet.com

📍 9550 Swanson Blvd.  
Clive, IA 50325

📱 @AutoJetMuffler

📺 auto-jet-muffler-corporation

**YOUR ONE-STOP SHOP**

Exhaust Parts » Radiators » DPF's

Fuel Tanks » EGR's » Mufflers

*All Steel Made in America  
Proudly an Iowa-Based Company*

Booth #28

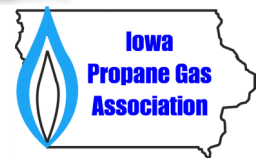


IPTA Sponsorship Partner





Thank you to our IPTA Sustaining Members



## NATIONWIDE SUPPORT

Service Events  
& Appointments



Remote Fault Code  
Assistance



Technical Questions  
& Information



[cx@tcctrucks.com](mailto:cx@tcctrucks.com)  
402.935.2440  
[www.tcctrucks.com](http://www.tcctrucks.com)

Nationwide support  
at any Freightliner/  
Western Star Dealer

Customer Assistance  
at our 18 Midwest  
locations

Booth #3



IPTA Sponsorship Partner

Let our Customer Experience team work for you!





# Awards and Reminders



## **Tom Horn “Memorial Award”**

Is presented annually to an Iowa Pupil Transportation Association member serving in the capacity of school transportation director, supervisor or administrator and who, in the eyes of his or her peers, has exhibited exemplary leadership skills and service to Iowa’s pupil transportation program, school district and community. Nominations are due, June 10, 2022



## **Holly Hoglund Klein “Iowa Woman in Transportation”**

The Holly Klein “Iowa Woman in Transportation” Award is intended to recognize an Iowa woman in transportation that demonstrates outstanding performance in the school transportation industry. Those eligible for nomination Include any woman that is a member of the IPTA and is involved in daily activities of a student transportation operation. Nominations are due, June 10, 2022



## **Longevity Service Award**

The Longevity Service Award is intended to recognize a retiring school bus driver that has performed extraordinary years of service and exemplary dedication to the community and students on behalf of their school district. Nominations are due, June 10, 2022



## **Heroism Award**

The Heroism Award is intended to recognize appropriate acts of heroism demonstrated in the school transportation industry. Those eligible for nomination include any person who is either directly or indirectly involved with saving a life or lives. Nominations are due, June 10, 2022



**If we all do one  
random act of  
kindness daily, we  
just might set the  
world in the right  
direction.**



This school year has passed by very quickly, although it did have more than a few trials and tribulations. Everyone learned a lot about altered school days, social distancing, the need to wash our hands many times throughout the day, wearing facemasks, sanitizing surfaces, contact tracing, and spending time in quarantine. Whatever your position this year it must have felt incredibly stressful, at times we were all on the edge of our

seats like the last few seconds of a basketball game. Now that the end of the school year has arrived, with the availability of vaccines, and finally being able to remove the masks, it feels like the Covid-19 virus may finally have come to an end. It is time for a symbolic celebration like the cutting down of the nets after winning the game.

When you can take the time to look back at this year, I believe that you will find that everyone has done an amazing job keeping students and staff as safe as they possibly could under some extremely stressful conditions. Pat yourself on the back, you deserve a **Thank You** for all you have had to endure this past school year. Looking forward to this next school year you will be able to place a good share of your frustrations in the rear-view mirror and be on your way to hopefully a much less stressful and more enjoyable work environment.

Thank you for taking time out of your busy schedules to attend the IPTA 57th Annual School Transportation Conference & Trade Show. I also want to thank our sustaining vendor members listed on pages 8 and 16, for an outstanding tradeshow, and this amazing lineup of presenters: Jared Smith, Jay Gubrud, Bruce Landsberg, Karen Main, Nicole Philbrick, Erica Shelangoski, Doug Yager, Dave Weyler, Doug Allen, Lea Bogle, Rob Ferguson, Lisa Coffelt, Jason Stauffer, Jan Moore, Sara Bigley, and last but not least, and very much appreciated, Max Christensen and the Department of Education staff, Mary Jo Clark, Verlan Vos, Joe Funk, and Tom Simpson.

I know everyone is looking forward to the warm sun, and for a little relaxing over the summer. No matter what time of year it is we still have a lot happening here at the IPTA! **Our goal** is to encourage and promote the safety and efficiency of pupil transportation in Iowa. We cooperate with State and National Agencies on the development of programs to educate students. We are here to provide an outlet for open communication between our membership, sustaining vendor members, and with our elected Twelve-Member Board of Directors, Executive Director, and representatives from the Department of Education. Everyone here at the IPTA is looking forward to the 2021-2022 school year.

Wishing you all a very relaxing and rejuvenating summer!

Chris Darling, IPTA Executive Director





## Iowa Pupil Transportation Association Student Safety License Plate Decal Invoice/Order Form



# Flashing Red



# Stop Ahead!

License Plate Decal Pricing Chart  
(1-10) Decals - \$ 5.00 each



**Conference Attendee  
Special Pricing!**  
**\$2.00 each (Unlimited)**  
**Contact a Board Member**



Please Remit IPTA Decal payments  
to the following address:

**7211 Bryn Mawr Drive  
Urbandale, Iowa 50322**

Help the IPTA place this **"Flashing Red, Stop Ahead!"** decal  
on license plates in all 99 counties in Iowa!

One individual can proactively promote student safety!

Order one or more for your vehicle and help get this  
important student safety message out to every driver in Iowa!

**\*\* Amount Due: See Price chart \*\***

**Contact Name:** \_\_\_\_\_

**Email address:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Address:** \_\_\_\_\_

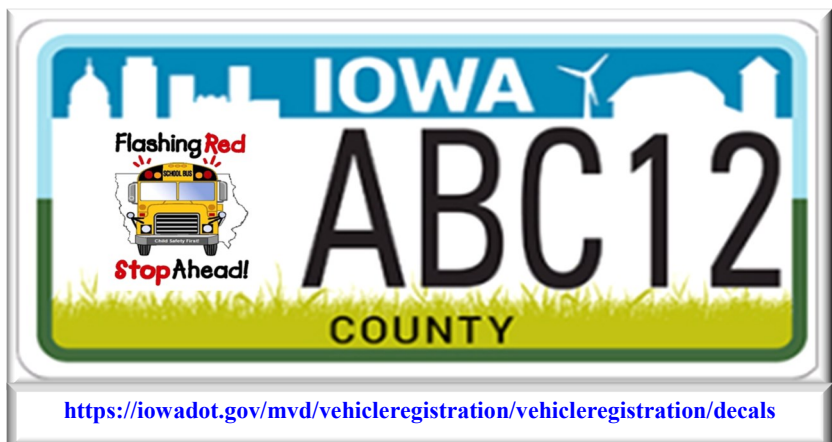
**City, State Zip Code:** \_\_\_\_\_

**Total Number requested:**

**Total cost of your order:**

Note: Decal availability varies from approximately 3 to 4 weeks for delivery.

### Thank You For Your Order!



<https://iowadot.gov/mvd/vehicleregistration/vehicleregistration/decals>

Website: [www.4ipta.org](http://www.4ipta.org)

Phone: (712) 830-3242

Email: [2015ipta@gmail.com](mailto:2015ipta@gmail.com)

Federal ID No. 42-6184736

For Internal IPTA Use:

Date Paid: \_\_\_\_\_

Check #: \_\_\_\_\_

Check Amount: \_\_\_\_\_

Please visit all of our IPTA “Sustaining Member” exhibitors and thank them for participating in this Year’s IPTA Trade Show!



Your IPTA Board of Directors thanks you for your attendance at this year’s annual conference as well as for your support of IPTA throughout the year!



IPTA Sponsorship Partner



IPTA Sponsorship Partner



IPTA Sponsorship Partner

Thanks for all you do to keep kids safe! Keep up the good work!