

# School Transportation 58th Annual Conference & Trade Show Program

July 18th, 19th & 20th, 2022



Fifty-eight great years providing school administrators, supervisors, mechanics and school bus drivers excellent information that is helpful to keep students safe while maintaining effective and efficient transportation operations.



IPTA Sponsorship Partner



IPTA Sponsorship Partner

# Cooperation

The IPTA Board of Directors wishes to thank all attendees for their participation in this year's annual conference. In order to make the conference an enjoyable and educational experience for everyone we would ask your cooperation with the following:

1. **Cell Phones** – Please turn off or mute your cell phones while attending program sessions. Speakers and attendees have invested considerable time and expense in attending this event, and we need to be respectful of their presence at our conference.
2. **Name Badge** - Please wear your name badge at all times. This helps others to know who you are, and that you are properly registered for the conference. **Name badges are required for admittance to the Trade Show on Tuesday and all meal functions.**
3. **Trade Show** – Please respect the exhibitors time and efforts while they set-up and get ready for the exhibits by staying out of the exhibit area until the 9:00 a.m. start time. Make sure to thank all exhibitors for their participation in this year's Tradeshow.
4. **Introduce Yourself** – If you are a veteran conference participant, please introduce yourself to first-time participants and make them feel welcome.
5. **Ask Questions** – If you have a question, more than likely others do as well. Just ask away!
6. **Face masks and social distancing are optional:** The majority of our attendees have been vaccinated, and can make their own decision about mask usage and social distancing. The Airport Holiday Inn will observe safe distancing policies where possible. By registering to the IPTA conference, you as an attendee acknowledge and understand that the United States is currently in a declared state of pandemic due to Covid-19. By registering, all attendees waive all rights to pursue any and all legal action as it pertains to Covid-19 should you become infected. Attendees are solely responsible for taking on all risk by attending this conference.
7. **This is YOUR Conference** - The IPTA and the program partners want to make the conference as informational and enjoyable as possible. Look for IPTA Board Members if you have questions.



**IPTA MEMBERS!** Don't forget to **vote** for  
IPTA Board candidates on Monday, July 18, 2022

**IMPORTANT:** Voting for candidates will take place on Monday, July 18th during lunch, afternoon break, and remain open until 5:00 pm in the Ballroom North. The voting booth will be in the back of the North Ballroom. Voting will end before the evening banquet on Monday, July 18, 2022.

**VOTER ELIGIBILITY:** You must be a current IPTA member to cast a vote. A current membership list will be available at the voting booth. **The IPTA Board of Directors urges you to show your support of these candidates by casting your vote on Monday, July 18th.**



IOWA PUPIL TRANSPORTATION ASSOCIATION

Place an X in the boxes of the **four (4)** candidates that you want to have represent the IPTA.

- ☐ Julie Nemmers
- ☐ Carlos Guerra
- ☐ Randy Merrigan
- ☐ Dan Walston
- ☐ Lashone Mosely
- ☐ Mary Jo Hetrick



## ANNUAL MEETING



**IPTA Annual Membership Meeting - Tuesday, July 19th, 7:15 – 8:00 a.m.**





# Board of Directors

## Thank You To Our IPTA Members!


**Carlos Guerra**

IPTA Board President  
Director of Transportation  
Norwalk CSD


**Julie Nemmers**

Past IPTA Board President  
Director of Transportation  
Spencer CSD


**Randy Merrigan**

IPTA Board Member  
Head Mechanic  
Sioux City CSD


**Woody Harden**

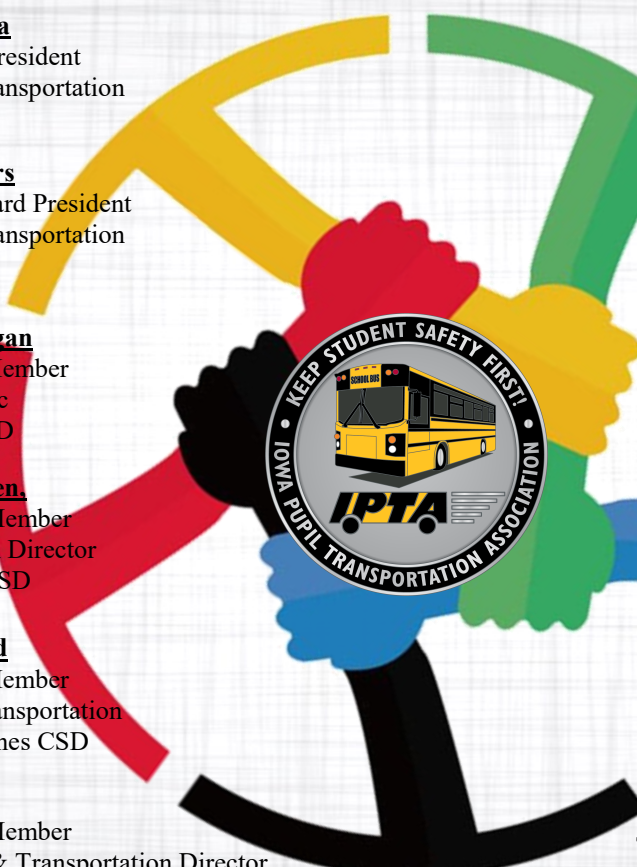
IPTA Board Member  
Transportation Director  
Washington CSD


**Robin Pickard**

IPTA Board Member  
Director of Transportation  
West Des Moines CSD


**Dan Walston**

IPTA Board Member  
Maintenance & Transportation Director  
Bedford CSD


**Merrill Mueller**

IPTA Vice President,  
Transportation Director  
Algona CSD


**Leo Reigelsberger**

IPTA Board Member  
Transportation Director  
Humboldt CSD


**Nathan Beal**

IPTA Board Member  
Director of Transportation  
Storm Lake CSD


**David Johnson**

IPTA Board Member  
Director of Transportation  
Van Meter CSD


**Bobbie Finley**

IPTA Financial Officer  
Transportation Director  
Interstate 35 CSD


**Betty Golay**

Board Recorder  
Transportation Department  
Des Moines Christian

Tuesday Tradeshow Refreshments, sponsored by:

## EXPLORE BYD BUSES



Booth #6

### SCHOOL BUSES

IPTA



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Trade Show Vendor/Attendee Luncheon sponsored:

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exhaust parts, it's no wonder  
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school bus systems  
coast to coast.

Booth #25

**John Rapp**  
President



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No. Iowa Sales  
C: 641.512.3854

E: marcsteele@hoglundbus.com



**Danny Thede**  
So. Iowa Sales  
C: 641.750.6428

E: danny.thede@hoglundbus.com



**Brian Watley**  
Vice President  
C: 612.940.3477

E: brian.watley@hoglundbus.com

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E: dale.mohr@hoglundbus.com

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D: 641.351.7650

E: mark.braga@hoglundbus.com

## SERVICE



**Doug Yager**

Technician Specialist

P: (763) 350-2597

E: doug.yager@hoglundbus.com



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## Carlos Guerra, IPTA Board President Welcome to the IPTA Conference



It was my great honor in July of last year to begin a term as President of the Iowa Pupil Transportation Association. I was originally from West Texas, and 20 years ago moved to Iowa with my wife, Linda, and our three children Sabrina, Carlos IV and Zac. I have enjoyed working as the Transportation Director for the Norwalk CSD for 4 years after being in Red Oak CSD for 10 years. When I am not working, I enjoy time with my family, the outdoors, fishing, and my favorite activity, bow hunting.

The IPTA has been serving Iowa schools for over 58 years as a nonprofit organization. The IPTA is managed by Chris Darling, Executive Director, and an esteemed group of twelve accomplished Board Members representing several school districts from across the State of Iowa.

To check out the full Board of Directors roster go to our website, [www.4ipta.org](http://www.4ipta.org) click on About Us and scroll down to Board Members.

It is a very exciting time to be in a leadership role with the Iowa Pupil Transportation Association. Ideas imagined years ago have gained momentum, and there has been growth in every area of the organization with our Monthly Newsletter, Regional Meetings, Conference and Trade Show, New Director Training Workshop, and the IPTA Website accessible from our members Smart Phone or iPad.

As a member of IPTA, you are fueling the association's work for continued support of school districts throughout the State of Iowa. You gain access to resources like the Transportation Emergency Assistance Manual for Iowa Schools (T.E.A.M.) also accessible from our members side of the website. The IPTA is designed to improve your knowledge and skills, including networking capability with your transportation colleagues throughout the State of Iowa.

Our Executive Director, Chris Darling has always said that he was taught that to achieve results, we must use all the available strengths, as these strengths are the true opportunities. The unique purpose of an organization is to make strength productive for its members. My goal as your IPTA President is to expand our member support by promoting the voice of school district personnel on issues important to school districts across Iowa. Ensuring the value of member benefits, increasing our membership base, and enhancing member satisfaction.

I believe that we have the vision of what we can become as a membership organization and my goal as board president is to keep us loyal to that vision. Thank you for your part in our vision for the IPTA serving school districts here in Iowa, and I can't wait to see what we will achieve together.

Our conference is one of the largest transportation personnel gatherings in the State of Iowa each year. While you are here at the conference if you have any questions or need to visit with us, look for one of our board members and they will be happy to provide assistance.

We want to welcome everyone to the 58<sup>th</sup> Annual IPTA School Transportation Conference and Tradeshow, enjoy this amazing 3-day event.

**Carlos Guerra**

Board President  
Iowa Pupil Transportation Association



## IPTA 2022 Board Candidates

Candidates will be introduced during Monday morning's general session on July 18, 2022. This year you will be selecting board candidates to fill four (4) open IPTA board positions. The candidates that receive the most votes will fill the four (4), 3-year term positions.

You must be a current IPTA member to cast a vote.

**Show your support of these candidates by casting your vote!**



**Carlos Guerra, Board President**, Director of Transportation at the Norwalk CSD. Carlos is originally from West Texas and has been in Iowa for 20 yrs. He is married to his wife, Linda, they have three children Sabrina, Carlos IV and Zac. Carlos has enjoyed working for Norwalk CSD for 4 years after being in Red Oak CSD for 10 years. When Carlos is not working, he enjoys his family, the outdoors, fishing and his favorite activity, Bow Hunting.



**Julie D. Nemmers**, Past Board President, Director of Transportation at the Spencer Community CSD. Julie has been an IPTA board member for 12 years and served as the board president for 8 years. She has been the Director of Transportation for Spencer Community Schools, since 2006. I take great pride in being a "hands on" member of the board. I feel it is a great way to learn about and promote the safe transportation of our Iowa school kids. I am open to new and innovative ideas, consider myself a great listener and I am always willing to learn and do more. I have been honored to serve on the IPTA Board and I would appreciate your vote to be re-elected to the board to continue the momentum we have going. We have a talented team, and I would love to be a part of the team again.



**Randy Merrigan**, IPTA Board Member, Head Mechanic at the Sioux City CSD. He graduated from Heelan High School in 1981, and joined the United States Air Force as a Base Vehicle Maintenance Mechanic and Weapons Carrier. Randy served his country for over ten years including a combat deployment during Operation Desert Storm. A disabled veteran, Randy's passion to overcome all odds has translated to him rising to the position of Head Mechanic over his 26 years' time with the Sioux City Schools and as an athlete competing at high levels of competition in bodybuilding. Randy is a member of the School District's Safety Committee and the Building Emergency Response Team (BERT). His dedicated selfless service, passion for continual improvement, and drive for making the IPTA a better organization will make him a positive asset for the IPTA Membership.



**Dan Walston**, Board Member, Buildings and Grounds Director at the Bedford CSD - "I have lived in the Bedford area my entire life. I grew up on my family farm and continue farming today. Graduated from Bedford High School in 1983. My wife and I have 7 children and 2 grandchildren, I have been Bedford CSD's Transportation/Buildings & Grounds Director since 2000. I have been a S.T.O.P. trainer for several years for the Department of Education. My number one goal in my duties is to ensure the safety of our students and staff by maintaining reliable transportation and clean and welcoming facilities. I pursued serving on the IPTA Board so I could be a voice for Southwest Iowa Schools."



**LaShone Mosley**, Transportation Director at the Des Moines CSD - LaShone has 18 years of experience in transportation advocacy, working with collective bargaining unions and large districts. She has worked as a bus driver for 7 years, gaining valuable experience behind the wheel, and working directly with students and parents. She brings a wide range of professional experience, along with her personal knowledge of the students' needs, community, and our mission for the state of Iowa. LaShone said, "I would like to share my experience and knowledge and collaborate with other leaders in the state as we collectively work on ways to improve school bus transportation in the state of Iowa."



**Mary Jo Hetrick**, Transportation Director at the Bondurant-Farrar CSD - Mary Jo has 17 years experience in school transportation, she held PTA and Community Club positions in Ohio when her children were younger. She has held the positions of president, vice president, treasurer, and secretary in other organizations. She said, "I am always willing to learn new things while helping others and one of my main strengths is organization. I would love to help others learn to grow as transportation directors in the state of Iowa. I would appreciate your vote."



# IPTA School Transportation 58th Annual Conference Schedule of Events!

## MONDAY, JULY 18<sup>TH</sup>

7:30 am - Registrations, Early Bird Coffee (Lobby)

8:30 am - Welcome and Announcements (Central South Ballroom)

8:45 am - **Meet the IPTA Board Candidates**

9:00 am - **Andy Masters**, "Love What You Do, Enjoy Less Stress, Greater Focus, and Better Service!"

10:00 am - Break (Sponsored by **Safety Vision**)

10:15 am - **Gene' Henderson**, "Marijuana & School Bus Drivers Don't Mix"

11:15 am - **IC Product Updates**, Hoglund Bus Company

11:45 pm - **Opening Day Luncheon** (North Ballroom)  
(Sponsored by **Premier Wireless Solutions**)  
(Central South Ballroom Large Group Session)

1:00 pm - **Karen Main**, "Speak Up Workshop" – For the leader, trainer, driver, or administrator. This workshop will give you the foundational skills to better equip yourself to speak up and hold those conversations with your employees, peers, bosses, friends, and family.

3:00 pm - Break (Sponsored by **Transportant**)

3:15 pm - **Lea Boggle**, President & CEO Premier Wireless "Leveraging Technology to Increase Bus Safety"  
Panel discussion including:  

- Tim Lyons, Benton CSD
- Max Christensen, Department of Education
- Other Special Guests

5:30 pm - **Evening Banquet & Entertainment**  
(Sponsored by **Hoglund Bus Company**)

## TUESDAY, JULY 19<sup>TH</sup>

7:00 am - **Breakfast** (Central South Ballroom Large Group Session)  
(Sponsored by **Iowa Renewable Fuels Association**)

8:00 am - **IPTA Annual Board Meeting**

8:45 am - **IPTA Reorganizational Board Meeting**

9:00 - 12:00 pm (Iowa Hall)  
**Iowa's Largest Tradeshow**  
Refreshments Sponsored by **Interstate Power Systems**

12:00 pm - **Trade Show Vendor/Attendee Luncheon (Awards and Presentations)**  
(Sponsored by **Auto-Jet School Bus Parts**)  
(Central South Ballroom Large Group Session)

1:30 pm - **Truck Center Companies Product Updates**

2:00 pm - **Max Christensen**, Education Program Consultant, Department of Education, "DE Update - School Bus Hall of Fame"

**Break-Out Sessions**

2:00 pm - **Karen Main**, "Practically Speaking Up"  
Practice makes perfect training session (Room 397)

3:00 pm - Break (Sponsored by **Rosco Vision Systems**)

3:15 pm - **PDS "Best Practice for Analyzing Data"** (Room 397)

3:15 pm - **Doug Yager, IC/Hoglund Bus Co.**  
"Back to Basics-Service Portal Manuals" (Central South Ballroom)

3:15 pm - **Dave Weyler, Truck Center Companies**  
"Customer Experience & Uptime Management" (North Ballroom)

3:15 pm - **Emily Budesheim, Lou DeMarzio**, (Westview Room 2<sup>nd</sup> floor)  
**Tyler Technologies**, "School Bus Routing Training"

5:30 pm - **Family BBQ & Entertainment**  
(Sponsored by **Truck Center Companies**)

## WEDNESDAY, JULY 20<sup>TH</sup>

7:00 am - Early Bird Coffee (Lobby)  
(Central South Ballroom Large Group Session)

7:30 am - **PDS "Legal/Regulatory Fundamentals"** (Room 397)

7:30 am - **Hoon Ge**, "Busting Biodiesel Myths"

8:00 am - **Scott LeRette**, "The Unbreakable Boy"

9:00 am - Break (Sponsored by **BYD School Buses**)

9:15 am - **Blue Bird Product Updates**, School Bus Sales

9:45 am - **Leroy Dobson**, Operation Lifesaver  
"Look, Listen & Live"

10:45 am - **ELDT Training Program Discussion**, with School Bus Driver Training Providers:  

- Dan Roberts - Davis County CSD
- Randy Gray - Northland CDL Training
- LaShone Mosley - Des Moines CSD
- Megan Ellsworth - DMACC

11:45 pm - Sandwich Box Lunch (Lobby)  
(Sponsored by **Midwest Bus Parts**)

11:50 am - 4:30 pm - **New Directors Workshop**  
Max Christensen/D.E. Staff (Room 397)  
Workshop covers everything from State and Federal laws, rules and regulations, to accident procedures and the inspection process. This workshop is for new and old directors alike!

**Conference Concludes - Have a safe journey home!**

12:00 pm - Load bus for **REG Biodiesel Plant Tour**

Your IPTA Board Members want to express our endless gratitude and appreciation for everything you do to keep students, staff and the public safe!



Iowa Renewable Fuels Association



## "Thank You" to our 58th Annual IPTA Conference/Trade Show Sponsors:

Monday Registrations, Early Bird Coffee: sponsored by, **IPTA**

Monday Morning Break, sponsored by: **Safety Vision**

Monday Attendee Luncheon, sponsored by: **Premier Wireless Business Technology Solutions**

Monday Afternoon Break, sponsored by: **Transportant**

Monday Evening Banquet, sponsored by **Hoglund Bus Company**

Tuesday Morning Buffet Breakfast, sponsored by: **Iowa Renewable Fuels Association**

Tuesday Trade Show Refreshments, sponsored by: **Interstate Power Systems**

Tuesday Trade Show Vendor/Attendee Luncheon, sponsored by: **Auto-Jet School Bus Parts**

Tuesday Afternoon Break, sponsored by: **Rosco Vision Systems**

Tuesday Evening Family BBQ, sponsored by: **Truck Center Companies**

Wednesday Early Bird Coffee, sponsored by: **IPTA**

Wednesday Morning Break, sponsored by: **BYD School Buses**

Wednesday Box Luncheon, sponsored by: **Midwest Bus Parts Inc.**

**REG Biodiesel Plant Tour**, sponsored by: **Iowa Renewable Fuels Association**



*Iowa Pupil Transportation Association*

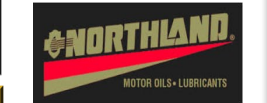
*thank you*

IPTA 2022-2023 Diamond, Gold, Silver and Bronze Sponsorship Partners / Sustaining Members

**Sustaining Members**



**Sustaining Members**







## 58<sup>th</sup> Annual School Transportation Conference Entertainment

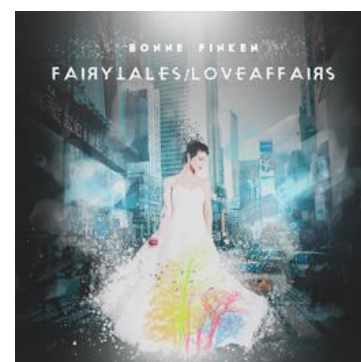


### Monday Night at the Hoglund Bus Company Evening Banquet



Join us Monday evening for an amazing vocal and acoustical performance featuring, **Bonne Finken**  
2020 Independent Music Award Nominee & 2016  
EMMY® award recipient (Best Pop Album 'Gauntlet')

Bonne Finken is an alternative pop/rock songwriter, producer, vocalist, composer and live performer. Performing hundreds of shows around the U.S., from rock clubs to festivals, Bonne has supported artists such as KT Tunstall, Blue October, and musical icons Joan Jett and Lisa Marie Presley.



### Tuesday Night at the Truck Center Companies Family Barbecue



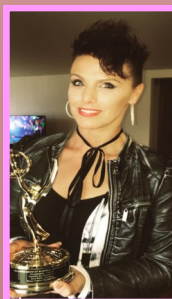
Gift Cards for: 1<sup>st</sup> Place: (2) \$50 - 2<sup>nd</sup> Place: (2) \$25

Sign up for the 3rd Annual Cornhole Tournament is on Monday, July 18th during lunch, or the afternoon break, at the voting table in the North Ballroom. You can also signup your team during the evening Family BBQ on Tuesday, July 19, 2022



# ***Monday Night Dinner***

*Relax and enjoy an evening of food,  
fellowship, fun and refreshments!*



## ***“Hoglund Night”***

*5:30 pm - Refreshments*

*6:00 pm - Dinner*

*7:00 pm - Bonne Finken Live Performance*



***Visit their booths at the Trade Show***

***Don't forget to stop by their booths at the trade show and thank them  
for their sponsorship of the IPTA, and Monday night's dinner!***

Booths #28 & 29

***Please stop by their booths at the Trade Show to say Thank you!***





## 58th Annual IPTA Conference/Trade Show!

Monday, July 18, 2022 — Program Schedule



**Keynote: Andy Masters**, is an award winning author and international speaker who has written 5 books, earned 4 degrees, and has presented over 1,000+ programs on Leadership, Service, and personal development.

Join him for a winning combination of Humor, Stress, Time Mgmt., and Service. His program: “Love What You Do, and Enjoy Less Stress, Greater

Focus, and Better Service!”

Andy provides specific tools you can apply immediately to recharge, refocus, and happily embrace both work and life. Learn Andy’s mantra “either you control your schedule, or your schedule controls you,” to focus and prioritize what is most important to you.



**Gene' Henderson**, Drug & Alcohol Counselor, LAC, MAC, SAP. Gene' has a remarkable sum of over 30 years of experience in the substance abuse and mental health fields.), and a Substance Abuse Professional (SAP). Her specialty is chemical dependency.

You do not want to miss her program, "**Marijuana & School Bus Drivers Don't Mix**" as it covers the unlawful use of recreational marijuana, to understanding the pitfalls and the downside of CBD oils, that can make a school bus driver basically unemployable.



**Karen Main**, is back again this year by popular demand with the program “**Productive Conversations**” It is geared for team building, and there will be audience participation. She is going to have a breakout session on Tuesday for anyone that would like to hon their skills a just a little bit further.

In Karen’s her workshop you’ll learn:

- What constitutes a “productive conversation”?
- Types of productive conversations
- Creating a safe environment to facilitate open dialogue
- Communication skills necessary
- How intention plays into a positive outcome.

Karen’s, Productive Conversations format is a win-win for all everyone involved. Without “productive” conversations at work, our organizations and teams will be shallow, ineffective, and often, toxic.

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(Central South Ballroom Large Group Session)

1:00 pm - **Karen Main**, “Speak Up Workshop” – For the leader, trainer, driver, or administrator. This workshop will give you the foundational skills to better equip yourself to speak up and hold those conversations with your employees, peers, bosses, friends, and family.

3:00 pm - Break (Sponsored by **Transportant**)

3:15 pm - **Lea Boggle**, President & CEO Premier Wireless  
“Leveraging Technology to Increase Bus Safety”  
Panel discussion including:

- Tim Lyons, Benton CSD
- Max Christensen, Department of Education
- Other Special Guests

5:30 pm - **Evening Banquet & Entertainment**  
(Sponsored by **Hoglund Bus Company**)



**Lea Bogle**, President & CEO of Premier Wireless. Learn more about technology for transportation departments and how it can ensure **regulatory compliance, increase overall student safety, and improve communication between the school and the family**. Lea will include a panel of transportation directors, including:

- Merrill Mueller, Algona CSD
- Tim Lyons, Benton CSD

They will share their experiences and the benefits they have received leveraging technology.



## School Transportation 58th Annual Conference & Trade Show

### CONFERENCE EVALUATION QR CODES



The IPTA appreciates your comments and suggestions. "Thank You" for attending the 58th Annual Conference and Trade Show! This is YOUR conference and we would appreciate your constructive comments relating to this years event, and any suggestions for next years program. Completing the 3 Conference Evaluation surveys are extremely important to us as it provides direction from members as to how the conference can best suit your information needs for the next school year.

This year we are using the **QR Codes** Listed below. Using your smart phone's camera, place it over each of the QR codes, and you should get a message at the top of your screen. Click on it, and the fill out the daily survey.

#### Monday Conference Survey



#### Tuesday Conference Survey



#### Wednesday Conference Survey



**Thank you to all of our Sponsorship Partners!**  
*Visit their booth at the Trade Show*

Monday Morning Break, sponsored by:

**SAFETY VISION®**

MOBILE VIDEO SURVEILLANCE SOLUTIONS

IPTA  **BRONZE** Sponsor

Booth #18

Wednesday Morning Break sponsored by:

**INTERSTATE PowerSystems**



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IPTA  **SILVER** Sponsor

Booth #23

Monday afternoon Break, sponsored by:

**TRANSPORTANT™**

IPTA  **BRONZE** Sponsor

Booth #22

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**Booth # 13 & 14**

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**IPTA Sponsorship Partner**

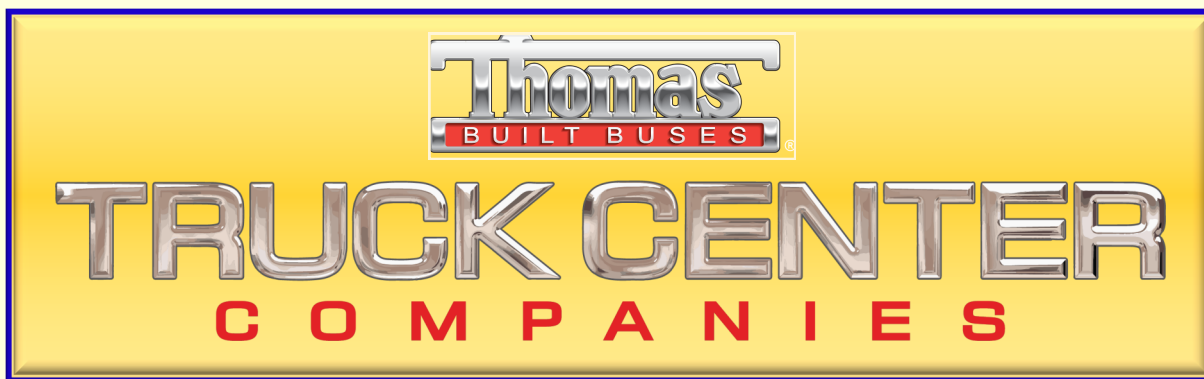
***Please stop by their booths at the Trade Show to say Thank you!***

# *Tuesday Night*

## *Thomas Bus Family Barbecue*

*Relax and enjoy the family barbecue  
Great food, fellowship, fun and refreshments!*

*Sponsored by:*



*Thomas Family Barbecue*

*5:30 pm - Refreshments*

*6:00 pm - Dinner*

*7:00 pm - 2nd Annual Cornhole Tournament*



*Visit their booths at the Trade Show*

Don't forget to stop by their booth at the trade show and thank them for their sponsorship of the IPTA, and the Tuesday night's Family Barbecue!

Booth #3

*Please stop by their booth at the Trade Show to say Thank you!*





## 58th Annual IPTA Conference/Trade Show!

### Tuesday, July 19, 2022 — Program Schedule



**Max Christensen**, Education Program Consultant, Iowa Department of Education. In today's session he will provide everyone with a comprehensive legislative update. His second session is the always interesting School Bus Hall of Fame.

On Wednesday, July 20th, at 11:50 a.m. Max will be joined by the regional Department of Education Inspectors for the **New Director Training Workshop**.

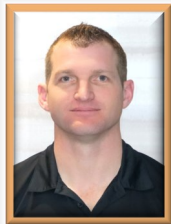
This workshop covers topics from laws, and rules, to accident procedures, DE Website review and the inspection process.

Every transportation director will gain valuable knowledge from attending this workshop presented by the Department of Education team. This workshop is for new and veteran directors alike!



**Doug Yager**, Has been working with Hogle Bus & Truck since 2007. Doug is their Diamond Certified Tech Specialist. He will be hosting a mechanic Breakout Session today in the Central South Ballroom.

**"Back to Basics-Service Portal Manuals"**



**David Weyler**, Has been working with The Truck Center Companies Customer Support and Customer Trainer. He will be hosting a mechanic Breakout Session today in the North Ballroom.

**"Customer Experience & Uptime Management"**



**Karen Main**, Practice makes perfect, join Karen today for this continuation of yesterday's program. In this session you can hone your communication skills with practice during this helpful break out session, located in Room 397.

**"Practically Speaking Up"**



**Dan Schultz**, Southeast Polk CSD, Transportation Director. Join Dan in room 397, for this Professional Developments Series (PDS) Transportation Course.

**"Best Practice for Analyzing Data"**

## TUESDAY, JULY 19<sup>TH</sup>

7:00 am - **Breakfast** (Central South Ballroom Large Group Session)  
(Sponsored by **Iowa Renewable Fuels Association**)

8:00 am - **IPTA Annual Board Meeting**

8:45 am - **IPTA Reorganizational Board Meeting**

9:00 - 12:00 pm (Iowa Hall)

**Iowa's Largest Tradeshow**

Refreshments Sponsored by **Interstate Power Systems**

12:00 pm - **Trade Show Vendor/Attendee** (Main ballroom)  
**Luncheon (Awards and Presentations)**  
(Sponsored by **Auto-Jet School Bus Parts**)

(Central South Ballroom Large Group Session)

1:30 pm - **Truck Center Companies Product Updates**

2:00 pm - **Max Christensen**, Education Program Consultant, Department of Education,  
"DE Update - School Bus Hall of Fame"

### Break-Out Sessions

2:00 pm - **Karen Main**, "Practically Speaking Up"  
Practice makes perfect training session (Room 397)

3:00 pm - Break (Sponsored by **Rosco Vision Systems**)

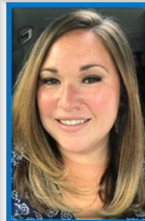
3:15 pm - **PDS "Best Practice for Analyzing Data"** (Room 397)

3:15 pm - **Doug Yager, IC/Hogle Bus Co.**  
"Back to Basics-Service Portal Manuals" (Central South Ballroom)

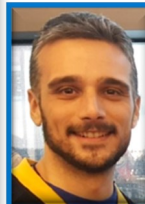
3:15 pm - **Dave Weyler, Truck Center Companies**  
"Customer Experience & Uptime Management" (North Ballroom)

3:15 pm - **Emily Budesheim, Lou DeMarzio**, (Westview Room 2<sup>nd</sup> floor)  
**Tyler Technologies**, "School Bus Routing Training"

5:30 pm - **Family BBQ & Entertainment**  
(Sponsored by **Truck Center Companies**)



**Emily Budesheim**, Tyler Technologies Account Representative. Emily supports Tyler's existing Iowa Transportation clients to ensure success. She is the main point of contact at Tyler for all things account related questions, billing, and exploring additional products.



**Lou DeMarzio**, Tyler Technologies, Associate Account Representative. Lou focuses on reaching out to Versatrans clients to discuss the Traversa program Tyler has to offer. Answering questions regarding Traversa, the migration process, traveling to trade shows, and hosting webinars to

Join Emily and Lou in the Westview Room on the 2nd floor for the Tyler Technologies, "School Bus Routing Training"



## 2022 IPTA Trade Show! (Iowa Hall)



*We have an outstanding and comprehensive group of vendors that have registered to provide attendees a look at a wide variety of school bus related products & services at the Tuesday, July 19th, Trade Show!*

### 2022-2023 IPTA Sustaining Member/Vendors

1	School Bus Sales
2	Iowa Propane Gas Association
3	Truck Center Companies
4	Northland Oil
5	BYD
6	Master's Transportation
7	AmeriGas Propane
8	GROWMARK, Inc.
9	ALLSTOP, Inc
10	REI (Radio Engineering Industries, Inc.)
11	Tyler Technologies
12	Midwest Bus Parts
13	Premiers Wireless
14	Premiers Wireless
15	Midwest Wheel Companies
16	Trivista (O'Halloran International)
17	Midwest Peterbilt Group
18	Safety Vision
19	Hydro-Chem Systems, Inc.
20	Quality Bus & Truck Parts
21	247 Security Inc.
22	Transportant
23	Interstate PowerSystems
24	Rosco Vision Systems
25	Auto-Jet School Bus Parts
26	Northland CDL Training
27	Midwest Lift Works LLC
28	Hoglund Bus Co., Inc.
29	Hoglund Bus Co., Inc.
30	Reflective Image

### 2022-2023 IPTA Sustaining Member/Vendors

31	O'Reilly Auto Parts
32	Goetze Dental
33	TSA Outreach
34	uscellular Business
35	Renewable Energy Group
36	Scraper Systems by Rite-Hite
37	US Environmental Protection Agency
38	Pro-Vision Systems
39	3Eye Technologies
40	MidAmerican Energy
41	AngelTrax



IPTA Board of Directors (Back Row Lt-Rt) Woody Harden, Leo Reigelsberger, Randy Merrigan, Chris Darling, David Johnson, Dan Walston (Front Row Lt-Rt) Carlos Guerra, Bobbie Finley, Julie Nemmers, Betty Golay, Robin Pickard, and Nathan Beal (Not Pictured Merrill Mueller Jr)

### Exhibitor Survey:



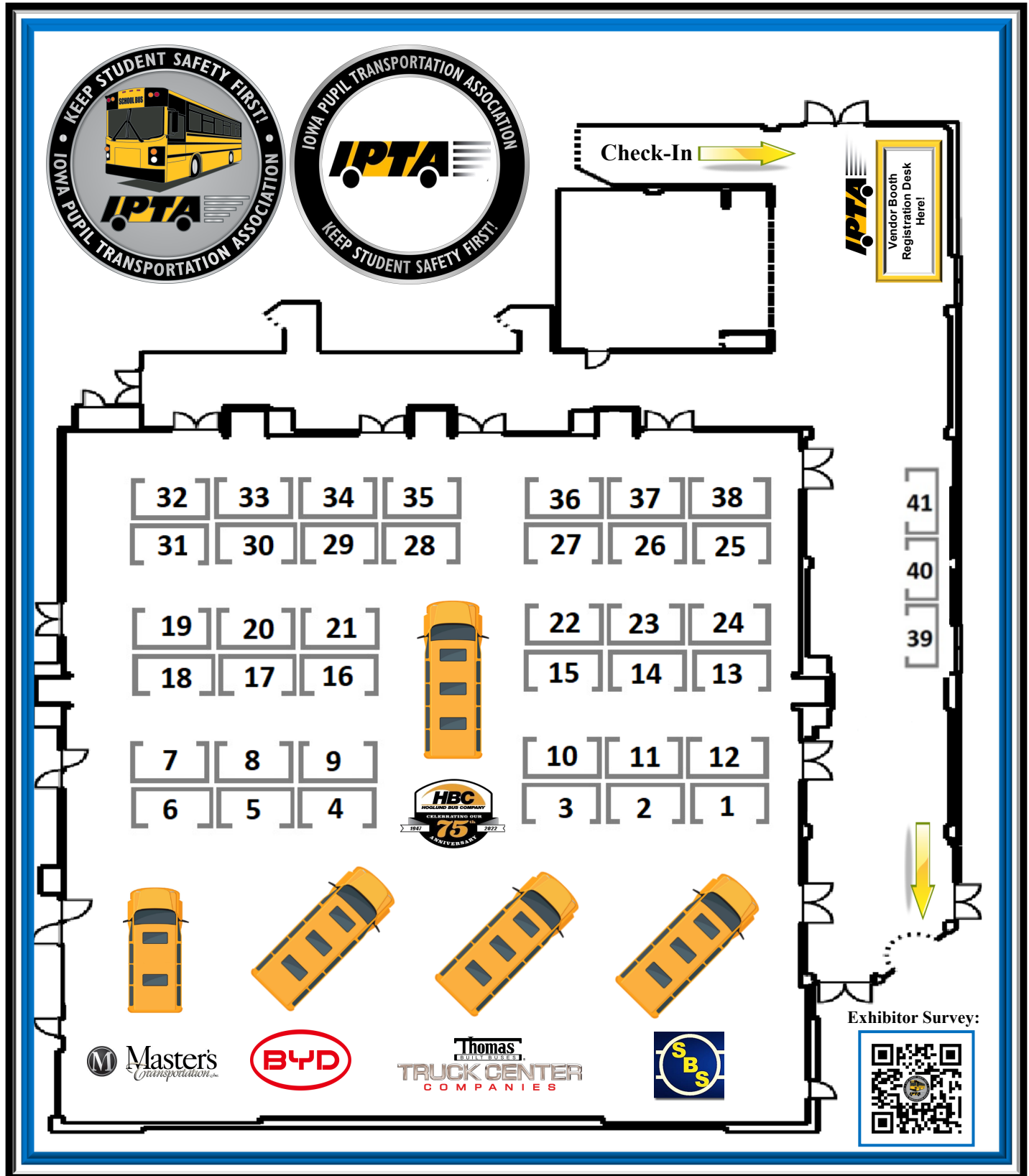
*IPTA Board of Directors would like to say "Thank You" to each of these outstanding companies!*

*Please do not forget to stop by each booth at the trade show and thank them for their sponsorship of the Iowa Pupil Transportation Association!*



# Iowa Hall - Tradeshow Floor Layout

Please stop by their booths at the Trade Show to say Thank you!



# Safeguard Students' Futures with

**47%**  
Reduction in  
cancer  
causing  
particulate  
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emissions

## Protect Children's Health!

Biodiesel burns cleaner than petroleum diesel and reduces smog, making the air cleaner for children to breathe.

Contact Iowa Renewable Fuels Association at  
515-252-6249 to learn more!



IPTA Sponsorship Partner

**REG Biodiesel Plant Tour**, Wednesday, July 20<sup>th</sup>, load buses at 12:00 p.m.

Tuesday afternoon Break, sponsored by:



IPTA  **BRONZE** Sponsor

Booth #24

Wednesday, Box Luncheon, sponsored by:



Booth #12



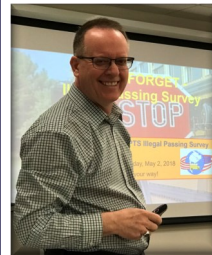
**BRONZE**

IPTA Sponsorship Partner



## New Directors Workshop

Wednesday at 11:50 am (Room 397)



**Max Christensen**, Executive Officer/State Director of School Transportation, presides over this workshop is for new & experienced directors alike!

This workshop covers topics from laws, and rules, to accident procedures, DE Website review, and the inspection process.

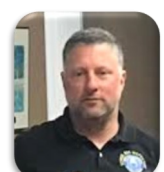
Every transportation director will gain valuable knowledge from attending this workshop presented by the Department of Education team.



**Verlan Vos**  
DE Inspector  
(Central Iowa)



**Joe Funk**  
DE Inspector  
(Eastern Iowa)



**Tom Simpson**  
DE Inspector  
(Western Iowa)

Please stop by their booths at the Trade Show to say Thank you!





## 58th Annual IPTA Conference/Trade Show! Wednesday, July 21, 2022 — Program Schedule



**Hoon Ge**, founder and president of MEG Corp, is a chemical engineer with 35 years in the petroleum industry including refining, additive formulation and alternative fuels. Hoon started MEG Corp in 2005 to provide consulting services to fuel suppliers and fleet managers. As he was starting his company, biodiesel was emerging in his home state of Minnesota, and his technical expertise was called upon to

provide support and education to all levels of the distribution chain and other industry stakeholders.

Prior to starting his own company, Hoon worked for several well-known companies, including Koch Refining and Schaeffer Manufacturing. While at Koch Refining for 10 years, he was responsible for blending diesel and gasoline. At Schaeffer Manufacturing, he managed the fuel additives division for 9 years.



**Scott LeRette**, a recovering addict, and highly engaged human whose life is full of challenges and stumbles balanced with humble wins, glorious successes, and gratitude for it all. He is an author and executive producer of the major motion picture **The Unbreakable Boy** movie from LionsGate, that was released nation wide in March 2022.

He and his Unbreakable family lived in **Red Oak, Iowa** and are now residing in Nebraska; his wife of 27 years, Teresa, their son Logan, a school teacher, The AuzMan and their beautiful yet equally dysfunctional French Bulldog, Stella.

An average guy from a small town in Iowa. A sales rep that turned a private notebook into a #1 blog that became a best-seller with the largest publisher in the world.

Scott shares his journey with honest and brutal candor. Learn as he relieves his stories about the things, we all deal with every day,

dreams, marriage, failures, parenting, bullying, addiction, special needs, and especially the three things that have made his journey possible, perseverance, faith and love.



### REG Biodiesel Plant Tour Schedule

12:00 – 12:30	Load Bus/Eat Box Lunch
12:30 – 1:30	Travel to Newton
1:30 – 2:15	Plant Tour
2:15 – 3:00	Presentation & Questions
3:00 – 4:00	Travel to Des Moines

## WEDNESDAY, JULY 20<sup>TH</sup>

7:00 am - Early Bird Coffee (Lobby)

(Central South Ballroom Large Group Session)

7:30 am - **PDS** "Legal/Regulatory Fundamentals (Room 397)

7:30 am - **Hoon Ge**, "Busting Biodiesel Myths"

8:00 am - **Scott LeRette**, "The Unbreakable Boy"

9:00 am - Break (Sponsored by **BYD School Buses**)

9:15 am - **Blue Bird Product Updates**, School Bus Sales

9:45 am - **Leroy Dobson**, Operation Lifesaver  
"Look, Listen & Live"

10:45 am - **ELDT Training Program Discussion**, with  
School Bus Driver Training Providers:

- Dan Roberts - Davis County CSD
- Randy Gray - Northland CDL Training
- LaShone Mosley - Des Moines CSD
- Megan Ellsworth - DMACC

11:45 pm - Sandwich Box Lunch (Lobby)  
(Sponsored by **Midwest Bus Parts**)

### 11:50 am - 4:30 pm - New Directors Workshop

Max Christensen/D.E. Staff (Room 397)

Workshop covers everything from State and Federal laws, rules and regulations, to accident procedures and the inspection process. This workshop is for new and old directors alike!

**Conference Concludes - Have a safe journey home!**

12:00 pm - Load bus for **REG Biodiesel Plant Tour**

**Your IPTA Board Members want to express our endless gratitude and appreciation for everything you do to keep students, staff and the public safe!**



**Leroy Dobson**, Lives in Galesburg, Illinois, and he has 42 years' experience as a machinist for the BNSF RR. He has been a license school bus driver for 47 years, diving for Danville, Mediapolis, New London, Burlington, and Notre Dame (Burlington) schools in Iowa. He has driven for Abingdon and currently driving for Head Start and Knoxville Schools in the State of Illinois.



Thank you to our IPTA Sustaining Members



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Thank you to our IPTA Sustaining Members



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locations

Booth #3



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# Awards and Reminders

## Iowa Pupil Transportation Association Recognition Awards



### **Tom Horn "Memorial Award"**

Is presented annually to an Iowa Pupil Transportation Association member serving in the capacity of school transportation director, supervisor or administrator and who, in the eyes of his or her peers, has exhibited exemplary leadership skills and service to Iowa's pupil transportation program, school district and community.

Nominations are due, June 10, 2023



### **Holly Hoglund Klein "Iowa Woman in Transportation"**

The Holly Klein "Iowa Woman in Transportation" Award is intended to recognize an Iowa woman in transportation that demonstrates outstanding performance in the school transportation industry.

Those eligible for nomination

Include any woman that is a member of the IPTA and is involved in daily activities of a student transportation operation. Nominations are due, June 10, 2023



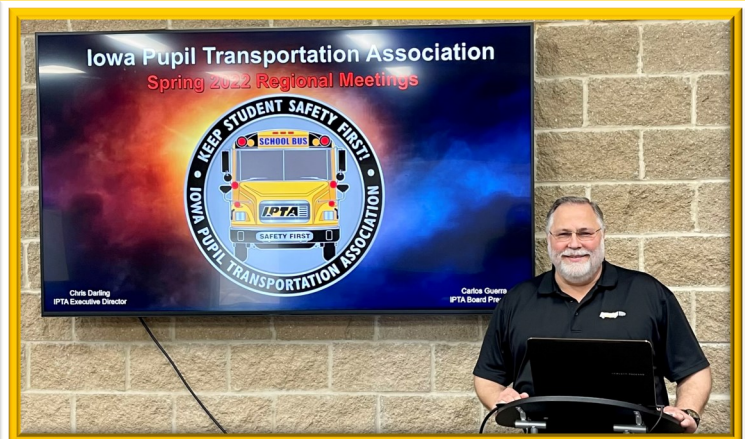
### **Longevity Service Award**

The Longevity Service Award is intended to recognize a retiring school bus driver that has performed extraordinary years of service and exemplary dedication to the community and students on behalf of their school district. Nominations are due, June 10, 2023



### **Heroism Award**

The Heroism Award is intended to recognize appropriate acts of heroism demonstrated in the school transportation industry. Those eligible for nomination include any person who is either directly or indirectly involved with saving a life or lives. Nominations are due, June 10, 2023



I personally would like to thank you all for attending the 58<sup>th</sup> Annual IPTA School Transportation Conference and Tradeshow. On behalf of the Iowa Pupil Transportation Association Board of Directors, we would like to thank our member school districts for your commitment and support to this organization. Our IPTA Board of Directors remains committed to raising the bar and offering safe, enjoyable, and informative safety training events for our member and non-member school districts.

If you are new to the student transportation profession, or if you have many years of experience, attending a state conference of this size provides each of you with opportunities to talk with experts, see new products, and check out other services related to the transportation industry. Socializing with other experienced transportation personnel may ultimately be one of the best benefits. This is one of the only times that you can discuss school transportation issues with individuals the truly understand, and can possibly provide different student safety strategies that you can take back to your own school districts.

I would like to thank our outstanding lineup of presenters and entertainment for all three days of this conference. Thank you to Andy Masters, Karen Main, Gene' J Henderson, Scott LeRette, Lea Bogle, Hoon Ge, Francis Edeker, Max Christensen, Doug Yeger and Dave Weyler. We also had nightly food, fun, and entertainment, so thank you to Bonne Finken for her acoustical performance, and another fun time at the 3rd Annual Cornhole Tournament. We must give a big thank you to all the conference sponsors, and the vendors that exhibited products and services at the IPTA Transportation Trade Show. The conference concluded this year with the New Director Workshop, and the REG Biodiesel Plant Tour.

Each year this is one of the greatest Transportation personnel gatherings in the state of Iowa. Next up we are looking forward to seeing everyone for the IPTA 59<sup>th</sup> Annual School Transportation Conference & Trade Show at the Airport Holiday Inn on July 17th, 18th, & 19th, 2023.

Chris Darling  
IPTA Executive Director







## Iowa Pupil Transportation Association Student Safety License Plate Decal Invoice/Order Form



# Flashing Red



# Stop Ahead!

**License Plate Decal Pricing Chart**  
(1-10) Decals - \$ 5.00 each



**Conference Attendee  
Special Pricing!**  
**\$2.00 each (Unlimited)**  
**Contact a Board Member**



Please Remit IPTA Decal payments  
to the following address:

**7211 Bryn Mawr Drive  
Urbandale, Iowa 50322**

Help the IPTA place this **"Flashing Red, Stop Ahead!"** decal  
on license plates in all 99 counties in Iowa!

One individual can proactively promote student safety!

Order one or more for your vehicle and help get this  
important student safety message out to every driver in Iowa!

**\*\* Amount Due: See Price chart \*\***

**Contact Name:** \_\_\_\_\_

**Email address:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State Zip Code:** \_\_\_\_\_

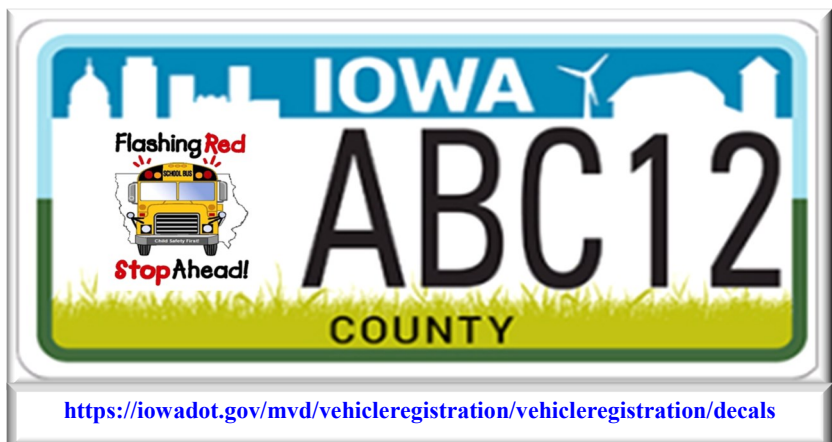
**Total Number requested:**

**Total cost of your order:**

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Note: Decal availability varies from approximately 3 to 4 weeks for delivery.

### Thank You For Your Order!



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Check Amount: \_\_\_\_\_

Please visit all of our IPTA “Sustaining Member” exhibitors and thank them for participating in this Year’s IPTA Trade Show!



*Thank  
you!*

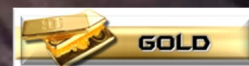
Your IPTA Board of Directors thanks you for your attendance at this year’s annual conference as well as for your support of IPTA throughout the year!



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Thanks for all you do to keep kids safe! Keep up the good work!