School Transportation 59th Annual Conference & Trade Show Program

July 17th, 18th, & 19th, 2023



Fifty-nine great years providing school administrators, supervisors, mechanics and school bus drivers with excellent information that is helpful to keep students safe while maintaining effective and efficient transportation operations.





Cooperation

The IPTA Board of Directors wishes to thank all attendees for their participation in this year's annual conference. In order to make the conference an enjoyable and educational experience for everyone we would ask your cooperation with the following:

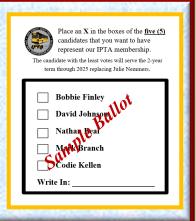
- 1. <u>Cell Phones</u> Please turn off or mute your cell phones while attending program sessions. Speakers and attendees have invested considerable time and expense in attending this event, and we need to be respectful of their presence at our conference.
- 2. <u>Name Badge</u> Please wear your name badge at all times. This helps others to know who you are, and that you are properly registered for the conference. Name badges are required for admittance to the Trade Show on Tuesday and all meal functions.
- 3. <u>Trade Show</u> Please respect the exhibitors time and efforts while they set-up and get ready for the exhibits by staying out of the exhibit area until the 9:00 a.m. start time. Make sure to thank all exhibitors for their participation in this year's Tradeshow.
- **4.** <u>Introduce Yourself</u> If you are a veteran conference participant, please introduce yourself to first-time participants and make them feel welcome.
- 5. Ask Questions If you have a question, more than likely others do as well. Just ask away!
- 6. <u>Face masks and social distancing are optional</u>: The majority of our attendees have been vaccinated, and can make their own decision about mask usage and social distancing. The Airport Holiday Inn will observe safe distancing policies where possible. Attendees are solely responsible for taking on all risk by attending this conference.
- 7. <u>This is YOUR Conference</u> The **IPTA** and the program partners want to make the conference as informational and enjoyable as possible. Look for IPTA Board Members if you have questions.



<u>IPTA MEMBERS!</u> Don't forget to **VOte** for IPTA Board candidates on Monday, July 17, 2023

IMPORTANT: Voting for candidates will take place on Monday, July 17th during lunch, afternoon break, and remain open until 5:00 pm in the Foyer outside of the ballroom. The voting booth will be located by the doors in the foyer. Voting will end before the evening banquet on Monday, July 17, 2023.

<u>VOTER ELIGIBILITY</u>: You must be a current IPTA member to cast a vote. A current membership list will be available at the voting booth. The IPTA Board of Directors urges you to show your support of these candidates by casting your vote on Monday, July 17th.



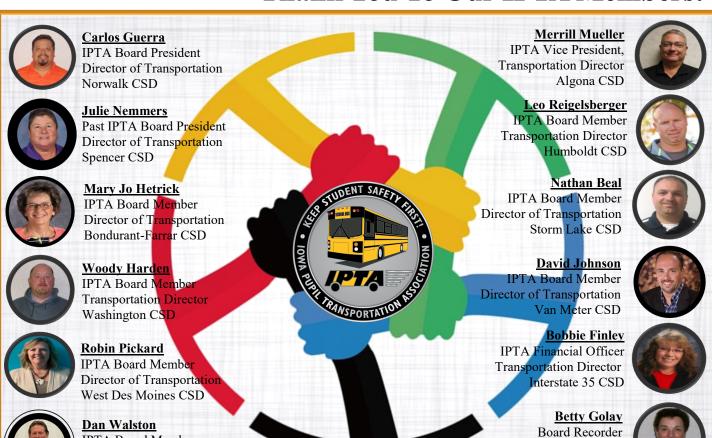


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Board of Directors

Thank You To Our IPTA Members!



Tuesday Tradeshow Refreshments, sponsored by:

Maintenance & Transportation Director

IPTA Board Member

Bedford CSD

EXPLORE BYD BUSES



Booth #5

SCHOOL BUSES

IPTA



Sponsor



Join Max Christensen, Education Program Consultant and State Director of School Transportation at 2:00 pm on Monday afternoon July 17th for his two-part program.

Transportation Department

Des Moines Christian

- In the <u>first half hour</u>, Max will take a look at <u>recent legislative changes</u> that affect school transportation.
- In the <u>second half hour</u> of the program, he will enlighten, entertain, and shock you with the ever-interesting <u>School</u> *Bus Hall of Fame*.
- On Wednesday, July 19th, at 12:25 p.m. in (Room 397), Max will be joined by the Department of Education Inspectors for the *New Director Training Workshop*.

Topics covered will include laws, rules, accident procedures, navigating the DE website, the inspection process, and so much more! Both new and experienced transportation directors will gain valuable knowledge and insight into what your job and this industry is all about -don't miss it!



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SALES: 763-295-5119 SERVICE: 763-271-2999 PARTS: 763-295-5103 HOGLUNDCOMPANIES.COM



ABOUT US

Hoglund Bus is now a division of North Central International, LLC and has joined a portfolio of International Truck Dealerships across Minnesota, South Dakota, Iowa and North Dakota.

With more access to parts and service than ever before, Hoglund Bus and NCI are here to serve all your bussing needs.

3 LOCATIONS TO SERVE YOU:

- · Bloomington, MN
- · Monticello, MN
- · Marshalltown, IA



HERE TO SERVE YOU.

PARTS

- > Monthly parts specials valid at the entire NCI dealership network
- > All makes and models parts inventory

SERVICE

- > DOT Inspections
- > Lift Maintenance
- > Wash & Detail
- > Preventative Maintenance
- > Mobile Service Calls Available

SALES

- > New Inventory
- > Used Inventory
- > School and Commercial Bus
- > Custom Built
- > Flexible Financing Options



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Carlos Guerra, IPTA Board President Welcome to the IPTA Conference



It was my great honor in July of last year to begin my second term as President of the Iowa Pupil Transportation Association. I was originally from West Texas, and 21 years ago moved to Iowa with my wife, Linda, and our three children Sabrina, Carlos IV, and Zac. Sabrina married Ross Brown and they are expecting their first child June 30^{th,} and they are returning to Norwalk. Ross has accepted a teaching position at the Norwalk CSD. Carlos IV and Lauren just had a new little girl named Makenzie Lou, our first grandchild!

I have enjoyed working as the Transportation Director for the Norwalk CSD for 5 years after being in Red Oak CSD for 10 years. When I am not working, I enjoy time with my family, the outdoors, fishing, and my favorite activity, bird hunting with my dog, Oakley.

The IPTA has been serving Iowa schools for over 59 years as a nonprofit organization. The IPTA is managed by Chris Darling, Executive Director, and an esteemed group of twelve accomplished Board Members representing several school districts from across the State of Iowa.

To check out the full Board of Directors roster go to our website, <u>www.4ipta.org</u> click on <u>About Us</u> and scroll down to <u>Board Members</u>.

It is a very exciting time to be in a leadership role with the Iowa Pupil Transportation Association. Ideas imagined years ago have gained momentum, and there has been growth in every area of the organization with our <u>Quarterly Newsletter</u>, <u>Regional Meetings</u>, <u>Conference and Trade Show</u>, <u>New Director Training Workshop</u>, and the <u>IPTA Website</u> accessible from our members <u>Smart Phone</u> or <u>iPad</u>.

As a member of IPTA, you are fueling the association's work for continued support of school districts throughout the State of Iowa. You gain access to resources like the <u>Transportation Emergency Assistance Manual for Iowa Schools</u> (T.E.A.M.) also accessible from our members side of the website. The IPTA is designed to improve your knowledge and skills, including networking capability with your transportation colleagues throughout the State of Iowa.

The unique purpose of this organization is to make strong productive members. My goal as your IPTA President is to expand our member support by promoting the voice of school district personnel on issues important to school districts across Iowa. Ensuring the value of member benefits, increasing our membership base, and enhancing member satisfaction.

I believe that we have the vision of what we can become as a membership organization and my goal as board president is to keep us loyal to that vision. Thank you for your part in our vision for the IPTA serving school districts here in Iowa, and I can't wait to see what we will achieve together.

Our conference is one of the largest transportation personnel gatherings in the State of Iowa each year. While you are here at the conference if you have any questions or need to visit with us, look for one of our board members and they will be happy to provide assistance.

We want to welcome everyone to the 59th Annual IPTA School Transportation Conference and Tradeshow, enjoy this amazing 3-day event.

Carlos Guerra

Board President Iowa Pupil Transportation Association



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IPTA 2023 Board Candidates

Candidates will be introduced during Monday morning's general session on July 17, 2023. This year you will be selecting board candidates to fill five (5) open IPTA board positions. The candidates that receive the most votes will fill the five (5), 3-year term positions.

You must be a current IPTA member to cast a vote.



Bobbie Finley, Transportation Director, Interstate 35 CSD - I have been in transportation since 2001. I started out as a route driver and in 2011 became the Transportation Director. Interstate 35 CSD is a rural community in south central Iowa, serving New Virginia, St. Charles, and Truro. I'm a hands on director. I'm driving a route daily, working as a mechanic, completing paperwork which never seems to end, managing a staff of 14 employees, managing student behavior for roughly 650 students that are transported on 11 daily routes, and maintaining a fleet of 21 vehicles. For the last 7 years I have served as a Truro City Council Member, Truro Betterment Committee Member, and a volunteer on the Truro Fire Department. I have been an IPTA board member for the last

7 years and this is an outstanding organization keeping student transportation as its top priority. I would greatly appreciate your support in my endeavor to be an IPTA Board Member for another 3 years. I would be honored to serve another 3 years.



Nathan Beal, Transportation Director, Storm Lake CSD - I have been the Transportation Director/Mechanic at Storm Lake CSD since June of 2014. Like many of us I began my school bus driving adventure as a substitute driver for Storm Lake St. Mary's in 2006. I graduated from Albert City – Truesdale in 1998 and furthered my education at Western Iowa Tech in Sioux City. I have a strong desire to volunteer and be involved within the community. I have 25 years in the fire service and currently serve on 2 fire depts. I am the Asst. Fire Chief for Rembrandt Fire and an engineer for the Storm Lake fire department. I'm also an active member on both the Buena Vista Co. Ice

Rescue and Buena Vista Co. Dive teams. My wife Brynn is a 3rd grade teacher with the Storm Lake

CSD. Together we have 4 children – Spencer 19, Gavin 17, Brennen 12, and Bryar 2. There isn't much in the way of down time with these four, but if there is Brynn and I enjoy riding motorcycles with friends. Student transportation is always challenging, but when you are surrounded by great people working together, we can make a difference in the lives of the children we transport.



<u>David Johnson</u>, Transportation Director, Van Meter CSD - I am a current IPTA board member and Transportation Director at Van Meter Schools. This is my 12th year at Van Meter, and I am completing my 5th year as IPTA board member. I graduated from Van Meter and received my B.S from Iowa State University. Aside from school I am active in my church serving on the financial board. I am also a USA Track and Field certified coach, and a national level official. In my free time I enjoy staying active with a variety of outdoor activities and traveling locally and globally. Our industry has seen several changes and challenges, and we will continue to see them. It is important that

we be prepared for these, and as an organization be ready to help districts with these changes. Serving on the IPTA board these past few years has been amazing. I am asking for your vote to return to the IPTA board. I have a strong dedication for our industry and student safety. I am passionate, driven, and ready to listen to your concerns and ideas on what we can do to continue providing world class transportation to the students of our state.



Mark Branch, Transportation Director Fairfield CSD - I grew up in a small town in Illinois working at my dad's body shop painting and repairing anything that would fit in his shop. In my early 20's, I decided to be an over-the-road trucker. I then went from driving to owning and operating a small trucking company while also working as a diesel mechanic full time for a major Freightliner truck dealership working my way up to service manager. Over the years I have obtained several certifications, that include ASE heavy truck; all major diesel engines, along with drive train rebuild certification. When I had my own shop that is when I started working on school buses regularly and was introduced to school transportation. I then went from maintaining a bus fleet for a school to becoming a transportation

director. Once you get the big yellow bus bug, you are hooked. You just fall in love with all aspects of the job. I have been working as a transportation director for the last 20 years, and one of the highlights is working with an awesome team of people. I have the best wife and friend of 26 years; My wife Janet and I have a combined family of 3 kids, and 7 grandchildren. We enjoy camping, fishing, and finding new places to explore. With my 40 plus years of experience in the transportation industry, I would like to ask you to vote for me so I can obtain an IPTA board position.



<u>Codie Kellen,</u> Transportation Director, LeMars Community Schools - I have been at LeMars Community Schools since 2013 starting in the mechanic's role and moving into the Transportation Director position in 2016. I graduated from LeMars Community High School in 2006, and graduated from DMACC with a degree from the Ford Asset automotive program. After graduating, I spent time working as a mechanic in Ford dealerships in Ames and Iowa City and became a senior master technician. I also fill in driving the many routes, helping in supervision of students and working on the buses. My wife Emily is an insurance agent in Sioux Center and our daughters Norah and Eleanor attend elementary school at LCS. We also have a son, Oliver, who passed away from a heart defect in 2017. We are

happy to be living back in Le Mars and raising our children in the same community we grew up in. I would like to be on the IPTA board because I enjoy reaching out to other transportation departments and working with others to create the best school transportation options for our students.

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IPTA School Transportation 59th Annual Conference Schedule of Events!

MONDAY, JULY 17TH

7:30 am - Registrations, Early Bird Coffee (Lobby)

8:30 am - Welcome and Announcements (Central South Ballroom)

8:45 am - Meet the IPTA Board Candidates

9:00 am - Jan McInnis, "Finding The Funny Fast"

10:00 am - Break (Sponsored By: Midwest Bus Parts)

10:15 am - Andy Turgeon "Electric School Buses"

11:15 am - Hoglund Bus Company, IC Product Updates

11:45 am – Opening Day Luncheon (North Ballroom)
(Sponsored By Premier Wireless Solutions)

(Central South Ballroom Large Group Session)

1:00 pm - **Chris Ellison**, "How to Respond to a Fatal Wreck and What to Expect On-Scene"

2:00 pm - Max Christensen, Education Program Consultant, Department of Education, "DE Update - School Bus Hall of Fame"

3:00 pm - Break (Sponsored By: 247 Security Inc.)

3:15 pm - Betsey Helfrich, Legal Hot Topics in the World of School Transportation: What you Need to Know!

5:30 pm - Evening Banquet & Entertainment (Sponsored By Hoglund Bus Company)

TUESDAY, JULY 18TH

7:00 am - Breakfast (Central South Ballroom Large Group Sessions)
(Sponsored By Iowa Renewable Fuels Association)

8:00 am - IPTA Annual Board Meeting 8:45 am - IPTA Reorganizational Board Meeting

9:00 a.m. - 12:00 p.m. (Iowa Hall)

Iowa's Largest Tradeshow

(Sponsored By: BYD School Buses)

12:00 pm - Trade Show Vendor/Attendee (Main ballroom)
Luncheon (Awards and Presentations)
(Sponsored By: Auto-Jet School Bus Parts)

(Central South Ballroom Large Group Session)

1:30 pm - Truck Center Companies Product Updates 2:00 pm - Logan Hansch, Mattias Schwartzkopf

"Humboldt CSD Case Study" 2:30 pm - **Lea Boggle**, Optimizing School Bus Technology

Break-Out Sessions

2:30 pm - **Doug Yager, IC/Hoglund Bus Co.,** "Common Problems We See In School Buses" Held at Norwalk CSD Buses leave from the lobby at <u>2:10pm</u>, return at <u>5:30pm</u>

3:00 pm - Break (Sponsored By: IEE Sensing Inc.)

3:15 pm - Craig Raridon REI - "School Vehicle Surveillance/Fleet Management" (Central South Ballroom)

3:15 pm - Emily Budesheim, Lou DeMarzio, Tyler Technologies "School Computer Bus Routing Training" (Room397)

3:15 pm - Marty Miller, BusRight (North Ballroom)
"Empowering Drivers During a National Shortage"

5:30 pm – Family BBQ & Entertainment (Sponsored By Truck Center Companies)

WEDNESDAY, JULY 19TH

7:00 am - Early Bird Coffee (Lobby) (Central South Ballroom Large Group Sessions)

7:30 am - Ron Gann - Homeland Security TSA "Observe, Assess, and Report-A Security Awareness"

8:00 am - Blue Bird Product Updates School Bus Sales Tom Hopkins from ROUSH CleanTech

9:00 am - Break (Sponsored By: Sadler Power Train)

9:15 am - Angela Dvorak, Sue Klein, Heartland AEA Student De-Escalation, Train the Trainer

10:15 am - Katrina Morris, "Proactive Response Training for School Bus Drivers" Learn different techniques to ensure student safety

12:15 pm - Sandwich Box Lunch (Lobby) (Sponsored By: Iowa Pupil Transportation Association)

12:25 pm - 4:30 pm - New Directors Workshop Max Christensen/D.E. Staff (Room 397)

Workshop covers everything from State and Federal laws, rules and regulations, to accident procedures and the inspection process. This workshop is for new and old directors alike!

Conference Concludes - Have a safe journey home!

Your IPTA Board Members want to express our endless gratitude and appreciation for everything you do to keep students, staff and the public safe!



















"Thank You" to our 59th Annual IPTA Conference/Trade Show Sponsors:

Monday Registrations, Early Bird Coffee: sponsored by: IPTA

Monday Morning Break, sponsored by: Midwest Bus Parts

Monday Attendee Luncheon, sponsored by: Premier Wireless Business Technology Solutions

Monday Afternoon Break, sponsored by: 247 Security Inc.

Monday Evening Banquet, sponsored by: Hoglund Bus Company

Tuesday Morning Buffet Breakfast, sponsored by: Iowa Renewable Fuels Association
Tuesday Trade Show Refreshments, sponsored by: BYD School Buses
Tuesday Trade Show Vendor/Attendee Luncheon, sponsored by: Auto-Jet School Bus Parts
Tuesday Afternoon Break, sponsored by: IEE Sensing Inc.
Tuesday Evening Family BBQ, sponsored by: Truck Center Companies

Wednesday Early Bird Coffee, sponsored by: IPTA
Wednesday Morning Break, sponsored by: Sadler Power Train
Wednesday Box Luncheon, sponsored by: IPTA

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Iowa Pupil Transportation Hssociation



IPTA 2023-2024 Diamond, Gold, Silver and Bronze Sponsorship Partners / Sustaining Members















IPTA Sponsorship Partners































IPTA Sponsorship Partners





IPTA Sponsorship Partners











IPTA Sponsorship Partners







MIDWEST PETERBILT GROUP























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59th Annual School Transportation Conference Entertainment



Monday Night at the Hoglund Bus Company Evening Banquet



the evening Family BBQ on Tuesday, July 18, 2023.

Heather Fuger of rural Donnellson, Iowa is a wife, mother, and elementary school principal. Heather has a passion for vocal performance and has infused that into her adult life as lead singer for the bands, Hissem Family Campfire, Double Vision, and Heathers & Company.

She enjoys officiating weddings and providing DJ services to celebrations, as well. She created Principal Entertainment Party Services to bring all her talents together into one business.

She can't wait to bring her enthusiastic entertainment to the 59th Annual IPTA School Transportation Conference and Trade Show.

Join her on Monday night, July 17, 2023 for a fun night of singing and all around fun entertainment.









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Monday Night Dinner

Relax and enjoy an evening of food, fellowship, fun and refreshments!



"Hoglund Night"

5:30 pm - Refreshments 6:00 pm - Dinner

7:00 pm - Live Karaoke Performances with Heather Fuger, Principal Entertainment Party Services

Visit their booths #28 & #29 at the Trade Show Don't forget to stop by their booths at the trade show and thank them for their sponsorship of the IPTA, and Monday night's dinner! Page 11 IPTA Conference Program



59th Annual IPTA Conference/Trade Show! Monday, July 17, 2023 — Program Schedule





Keynote: Jan McInnis, has written for Jay Leno's Tonight Show monologue as well as many other people, places and groups – radio, TV, syndicated cartoon strips, guests on the Jerry Springer show (her parents are proud!). For the past 25+ years she's traveled the country as a keynote speaker, and comedian sharing her unique and practical tips

on how to use humor in business (yes it's a business skill!). Jan has spoken to thousands of organizations from the Federal Reserve Banks to the Mayo Clinic. She is an author of two books: "Finding The Funny Fast," and "Convention Comedian," and has been heard on hundreds of radio stations. Jan was also featured in the Wall Street Journal, The Washington Post, and the Huffington Post for her clean comedy.



Andy Turgeon, "Electric School Buses" Interested in Electric buses, but don't know where to start, then you are in the right place. Electric buses are new to most everyone and gaining a lot of attention. This session will give you a vast amount of information from setting up your infrastructure to owning your own electric buses. The following topics

will be discussed: Electric provider collaboration, times to charge and rates, charging station, Level II or Level III chargers, number of kwh's necessary? AC and heat, brakes, driver training and what impacts the range? Andy will discuss who will fix it when it breaks, the benefits, and overall performance of his districts fleet.



Betsey Helfrich, "Legal Hot Topics" In this fast-paced presentation, education attorney Betsey Helfrich, will review school transportation from a legal perspective. From a review of recent case law to current hot-topics, this presentation will examine the legalities of student transportation. This presentation will include practical tips

that your transportation department needs to know to minimize liability and keep students safe. Betsey represents public school districts in all areas of education law, with a focus on special education law. Betsey is a frequent presenter on Section 504 of the Rehabilitation Act of 1973, and the IDEA around Missouri and nationally. Betsey also serves as an impartial hearing officer for Section 504 appeals, and has successfully handled appeals before the Court of Appeals and the Eighth Circuit Court of Appeals on behalf of Missouri schools. You do not want to miss her fast paced presentation!

MONDAY, JULY 17TH

7:30 am - Registrations, Early Bird Coffee (Lobby)

8:30 am - Welcome and Announcements (Central South Ballroom)

8:45 am - Meet the IPTA Board Candidates

9:00 am - Jan McInnis, "Finding The Funny Fast"

10:00 am - Break (Sponsored By: Midwest Bus Parts)

10:15 am - Andy Turgeon "Electric School Buses"

11:15 am - Hoglund Bus Company, IC Product Updates

11:45 am – Opening Day Luncheon (North Ballroom) (Sponsored By Premier Wireless Solutions)

(Central South Ballroom Large Group Session)

1:00 pm - **Chris Ellison**, "How to Respond to a Fatal Wreck and What to Expect On-Scene"

2:00 pm - Max Christensen, Education Program Consultant, Department of Education, "DE Update - School Bus Hall of Fame"

3:00 pm - Break (Sponsored By: 247 Security Inc.)

3:15 pm - Betsey Helfrich, Legal Hot Topics in the World of School Transportation: What you Need to Know!

5:30 pm - Evening Banquet & Entertainment
(Sponsored By Hoglund Bus Company)



Chris Ellison, "Responding to a Fatal Wreck and What to Expect On-Scene" Chris entered the pupil transportation industry in 1996 as a special needs school bus driver for Eugene School District 4J in Eugene, Oregon. He was hired as the Director of Transportation for Greater Albany Public Schools in Albany, Oregon. In January of 2021, Chris was hired as the

Director of Transportation for David Douglas School District in Portland, Oregon. He has presented numerous driver and administrative trainings on the local, state and national levels. Chris passion lies with helping others in the industry, from driver training to administrative mentoring, Chris loves to help others learn and grow while also continuing to broaden his knowledge base within pupil transportation.

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School Transportation 59th Annual Conference & Trade Show CONFERENCE EVALUATION QR CODES

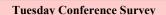


The IPTA appreciates your comments and suggestions. "Thank You" for attending the 59th Annual Conference and Trade Show! This is YOUR conference and we would appreciate your constructive comments relating to this years event, and any suggestions for next years program. Completing the 3 Conference Evaluation surveys are extremely important to us as it provides direction from members as to how the conference can best suit your information needs for the next school year.

This year we are using the **QR Codes** Listed below. Using your smart phone's camera, place it over each of the QR codes, and you should get a message at the top of your screen. Click on it, and the fill out the daily survey.

Monday Conference Survey







Wednesday Conference Survey





Thank you to all of our Sponsorship Partners! Visit their booth at the Trade Show









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Monday Attendee Luncheon, sponsored by: Premier Wireless Business Technology Solutions



Connecting People to Resources



The Complete Solution for Driving Safer & Smarter School Buses



GPS, Routing & Audible Directions



Student Tracking & Parent App



Bus Wi-Fi & Live Camera Access

Booth # 13 Call (281) 667-0404 | PremierWireless.com

<u>Tuesday Night</u> Thomas Bus Family Barbecue

Relax and enjoy the family barbecue Great food, fellowship, fun and refreshments!

Sponsored by:





Thomas Family Barbecue
5:30 pm - Refreshments
6:00 pm - Dinner





Visit their booths at the Trade Show

Don't forget to stop by their booth at the trade show and thank them for their sponsorship of the IPTA, and the Tuesday night's Family Barbecue!

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59th Annual IPTA Conference/Trade Show!

Tuesday, July 18, 2023 — Program Schedule







Logan Hansch, and Mattias Schwartzkopf with Growmark will review the benefits of using Biodiesel: Humboldt CSD Case Study.

Growmark is working with Leo Reigelsberger, Humboldt Transportation Director conducting a study comparing buses running on B20 and buses running on diesel. Leo will be providing diagnostic information, and there will be some environmental health benefits to the kids.





Lea Bogle, President & CEO of Premier Wireless will review how to optimize school bus technology. Lea will share her experiences and the benefits received by leveraging technology.



Doug Yager, IC/Hoglund Bus Company, "Common Problems We See In School Buses" This break out session will be located at the Norwalk Transportation Facility. This breakout session was by early registration only. If you can not attend let us know as there is a waiting list.

This will be a valuable opportunity for some real hands on training. This breakout program will be held at the Norwalk CSD Transportation Facility.

Note: Norwalk school buses will leave from the Holiday Inn lobby at 2:10 p.m., returning at 5:30 p.m.





Craig Raridon, REI Territory Manager and William Simmonds, REI Sales Manager will be holding a breakout session to be held in the Central Ballroom South, titled: "Surveillance / Fleet Management"

Tuesday Trade Show Vendor/Attendee Luncheon, sponsored by: Auto-Jet School Bus Parts



SCHOOL BUS EXHAUST SYSTEMS

TUESDAY, JULY 18TH

7:00 am - Breakfast (Central South Ballroom Large Group Sessions)

(Sponsored By Iowa Renewable Fuels Association)

8:00 am - IPTA Annual Board Meeting

8:45 am - IPTA Reorganizational Board Meeting

9:00 a.m. - 12:00 p.m. (Iowa Hall)

Iowa's Largest Tradeshow

(Sponsored By: BYD School Buses)

12:00 pm - Trade Show Vendor/Attendee (Main ballroom)

Luncheon (Awards and Presentations)

(Sponsored By: Auto-Jet School Bus Parts)

(Central South Ballroom Large Group Session)

1:30 pm - Truck Center Companies Product Updates

2:00 pm - Logan Hansch, Mattias Schwartzkopf "Humboldt CSD Case Study"

2:30 pm - Lea Boggle, Optimizing School Bus Technology

Break-Out Sessions

2:30 pm - Doug Yager, IC/Hoglund Bus Co., "Common Problems We See In School Buses" Held at Norwalk CSD Buses leave from the lobby at 2:10pm, return at 5:30pm

3:00 pm - Break (Sponsored By: IEE Sensing Inc.)

3:15 pm - Craig Raridon REI - "School Vehicle Surveillance/Fleet Management" (Central South Ballroom)

3:15 pm - Emily Budesheim, Lou DeMarzio, Tyler Technologies "School Computer Bus Routing Training" (Room397)

3:15 pm - Marty Miller, BusRight (North Ballroom) "Empowering Drivers During a National Shortage"

5:30 pm – Family BBQ & Entertainment (Sponsored By Truck Center Companies)





Emily Budesheim, and Lou DeMarzio Tyler Technologies, . Join Emily and Lou in the room 397 on the 3rd floor for the Tyler Technologies, "School Bus Routing Training" Breakout Session.



Marty Miller, Bus Right, experienced software's sales professional with a demonstrated history of working in the computer software industry. Join Marty for the breakout program, "Empowering Drivers During a National Shortage" Located in the Westview Room - 2nd Floor)



2023 IPTA Trade Show! (Iowa Hall)



We have an outstanding and comprehensive group of vendors that have registered to provide attendees a look at a wide variety of school bus related products & services at the Tuesday, July 18th, Trade Show!

2023-2024 IPTA Sustaining Member/Vendors

	5-2024 II 174 Sustaining Member/ Vendors			
1	School Bus Sales Co.			
2	Iowa Propane Gas Association			
3	Truck Center Companies			
4	IEE Sensing Inc			
5	BYD			
6	Master's Transportation			
7	AmeriGas Propane			
8	Growmark, Inc.			
9	Northland Products Company			
10	REI (Radio Engineering Industries, Inc.)			
11	Tyler Technologies			
12	Midwest Bus Parts			
13	Premier Wireless			
14	BusRight			
15	Midwest Wheel Companies			
16	Trivista Companies			
17	Midwest Peterbilt Group			
18	Hydro-Chem Systems			
19	Sadler Power Train			
20	Sadler Power Train			
21	247Security Inc.			
22	Transportant			
23	Interstate Power Systems, Inc.			
24	Rosco Vision			
25	Auto-Jet Muffler Corp.			
26	Northland CDL Training			
27	Midwest Lift Works LLC			
28	Hoglund Bus Company			
29	Hoglund Bus Company			
30	Reflective Image			

2023-2024 IPTA Sustaining Member/Vendors

31	O'Reilly Auto Parts		
32	School-Radio		
33	First Light Safety Products		
34	UScellular		
35	SafeGuard/IMMI		
36	BraunAbility		
37	Arnold Motor Supply		
38	Pro-Vision Video Systems		
39	Transportation Security Administration		
40	MidAmerican Energy		
41	BusWhere, LLC		
42	Vander Haag's Inc.		
43	Kraigs Glass Sales & Mfg.		
44	Gates		
45	TransTrack Solutions Group		
46	Translite Enterprises - Bus Glass Distributors		

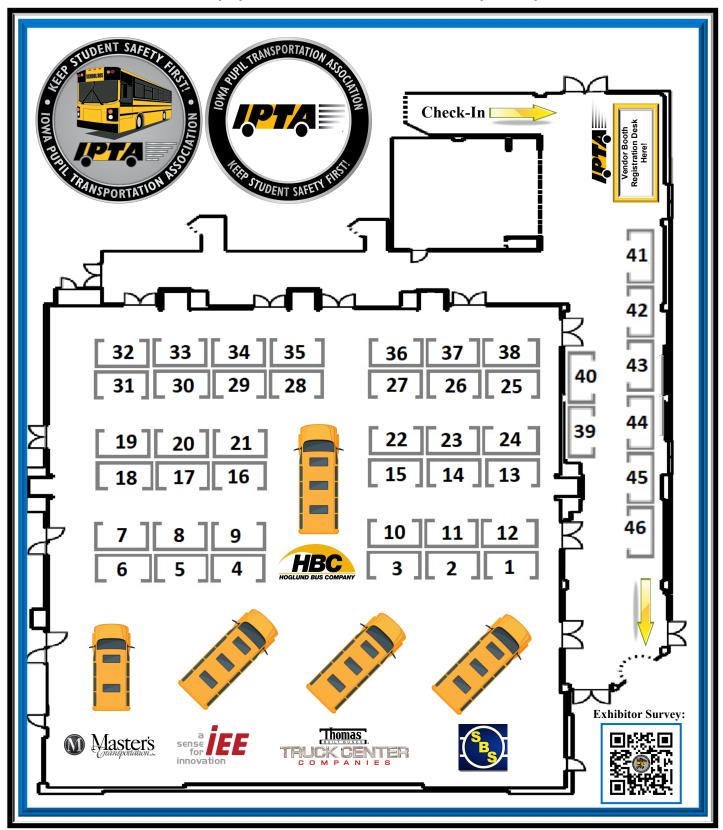


IPTA Board of Directors: (Back Lt-Rt) Dan Walston, Leo Reigelsberger, Merrill Mueller Jr., Woody Harden, Chris Darling, David Johnson, Mary Jo Hetrick Front Lt-Rt) Julie Nemmers, Betty Golay, Bobbie Finley, Robin Pickard, Nathan Beal, Carlos Guerra

IPTA Board of Directors would like to say "Thank You" to each of these outstanding companies for your support of the IPTA!

Iowa Hall - Tradeshow Floor Layout

Please stop by their booths at the Trade Show to say Thank you!



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Tuesday Morning Buffet Breakfast, sponsored by: Iowa Renewable Fuels Association

Protect Children's Health!



Biodiesel burns cleaner than petroleum diesel and reduces smog, making the air cleaner for children to breathe.

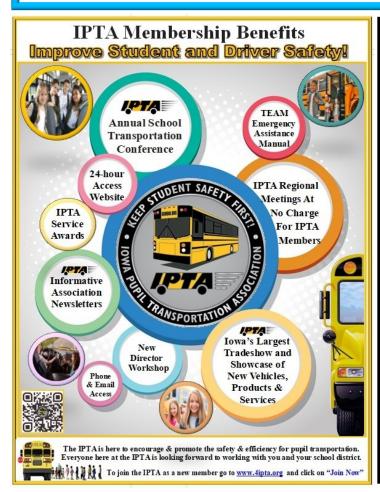




Contact Iowa Renewable Fuels Association at 515-252-6249 to learn more!



IPTA Sponsorship Partner





NHTSA Buckle Up. Every Trip. Every Time.

This campaign reminds road users that wearing a seat belt is one of the most powerful choices <u>drivers</u> and <u>passengers</u> can make to ensure their safety while in a vehicle. Seat belt usage also improves student behavior and contributes to a reduction in bullying.

Proper seat belt use on a school bus means other elements of the bus safety components can work together to reduce *serious and minor injuries*.

Does you district require students to wear the lap shoulder seat belts? If not why?

A policy regarding use of lap-shoulder belts is required. Don't wait until after a major accident to write yours!

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59th Annual IPTA Conference and Trade Show! Wednesday, July 19, 2023 — Program Schedule





Ron Gann, Homeland Security TSA, Ron is a Transportation Security Inspector for TSA Surface office in Omaha, Nebraska. The TSA office in Omaha serves both Nebraska and Iowa Surface Transportation entities providing security awareness presentations to large and small mass transit

companies, school districts, contracted bus companies, railroad and trucking industries. His session titled "Observe, Assess, and Report-A Security Awareness" A mission to increase security awareness of frontline transportation professionals by providing training to recognize suspicious activity that may be related to terrorism, to assess what they see, and methods for reporting their observations. The training program explores the justifications and motives offered by terrorists; identifies various stages and processes often employed in the planning and execution of a terrorist act; teaches the participant to recognize and report potential indicators.





Angela Dvorak, and Sue Klein, with Heartland AEA, have an outstanding training session pertaining to basic and realistic "Student De-Escalation" This professional development program is nicely structured to provide school bus drivers with three basic targets:

Understanding the importance of preventing crisis, gain knowledge of effective verbal de-escalation strategies, and to gain knowledge of effective response strategies.

This will be a Train-the-Trainer session, so your team can take this student safety information back to share it will all of the drivers in your individual districts.



Katrina Morris, has been the Transportation Director of the West Shore Educational Service District as well as Mason County Eastern Schools for the past 12 years. She is also the current Executive Director for the (MAPT) Michigan Association for Pupil Transportation. Katrina is very active in the

State to ensure laws are put in place to continue to make the black and yellow school bus the safest form of transportation to and from school. Join her for this <u>2-hour</u> session, "Proactive Response Training for School Bus Drivers" Katrina says, "Our school bus drivers have the most safety-sensitive position in the school districts and yet we do not train them like we do our staff in the buildings." In this session directors, and school bus drivers will learn different techniques to ensure we are providing the safest form of transportation to and from school. This training will empower those who drive our most precious cargo with response options for many types of situations. School bus drivers and transportation directors can bring back and teach this valuable student safety training information to the rest of your districts driving staff.

WEDNESDAY, JULY 19TH

7:00 am - Early Bird Coffee (Lobby) (Central South Ballroom Large Group Sessions)

7:30 am - Ron Gann - Homeland Security TSA "Observe, Assess, and Report-A Security Awareness"

8:00 am - Blue Bird Product Updates School Bus Sales Tom Hopkins from ROUSH CleanTech

9:00 am - Break (Sponsored By: Sadler Power Train)

9:15 am - Angela Dvorak, Sue Klein, Heartland AEA Student De-Escalation, Train the Trainer

10:15 am - Katrina Morris, "Proactive Response Training for School Bus Drivers" Learn different techniques to ensure student Safety

12:15 pm - Sandwich Box Lunch (Lobby) (Sponsored By: Iowa Pupil Transportation Association)

12:25 pm - 4:30 pm - New Directors Workshop Max Christensen/D.E. Staff (Room 397)

Workshop covers everything from State and Federal laws, rules and regulations, to accident procedures and the inspection process. This workshop is for new and old directors alike!

Conference Concludes - Have a safe journey home!

Your IPTA Board Members want to express our endless gratitude and appreciation for everything you do to keep students, staff and the public safe!

New Director Training Workshop

(Room 397) 12:25 pm - 4:30 pm



Max Christensen, Education Program Consultant/State Director of School Transportation, presents this yearly workshop to help guide both new and experienced directors!

This workshop covers useful and informational topics such as laws, rules, accident procedures, best practices, application procedures, inspection processes, the DE website, and much, much more! Every transportation director will benefit by attending this workshop presented by the Department of Education team. Max will be joined by DE Inspectors:



Verlan Vos DE Inspector (Central Iowa)



Joe Funk
DE Inspector
(Eastern Iowa)



Tom Simpson
DE Inspector
(Western Iowa)

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Thank you to our IPTA Sustaining Members













INTERSTATEPowerSystems



















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Thank you to our IPTA Sustaining Members





































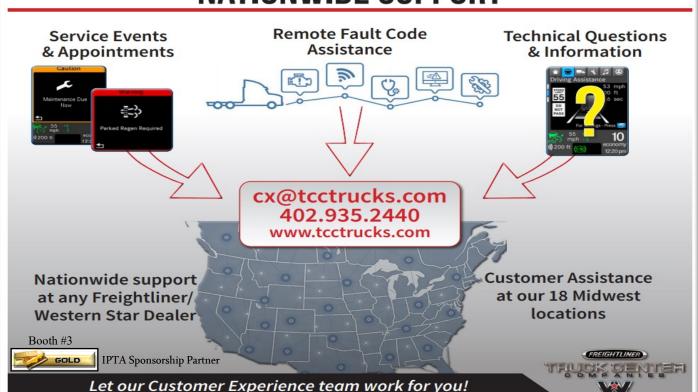






NATIONWIDE SUPPORT

RIVISTA



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Awards and Reminders





Tom Horn "Memorial Award"

Is presented annually to an Iowa Pupil Transportation Association member serving in the capacity of school transportation director, supervisor or administrator and who, in the eyes of his or her peers, has exhibited exemplary leadership skills and service to Iowa's pupil

transportation program, school district and community.

Nominations are due, June 10, 2024



Holly Hoglund Klein "Iowa Woman in Transportation"

The Holly Klein "Iowa Woman in Transportation" Award is intended to recognize an Iowa woman in transportation that demonstrates outstanding performance in the school transportation industry. Those eligible for nomination

Include <u>any</u> woman that is a member of the IPTA and is involved in daily activities of a student transportation operation. Nominations are due, June 10, 2024

PTA

Longevity Service Award

The Longevity Service Award is intended to recognize a retiring school bus driver that has performed extraordinary years of service and exemplary dedication to the community and students on behalf of their school district. Nominations are due, June 10, 2024

Heroism Award

The Heroism Award is intended to recognize appropriate acts of heroism demonstrated in the school transportation industry. Those eligible for nomination include any person who is either directly or indirectly involved with saving a life or lives. Nominations are due, June 10, 2024



It is wonderful to see how the Iowa Pupil Transportation

Association has grown over the last 59 years. Yes, that is correct the IPTA has been serving Iowa schools for over 59 years as a nonprofit member organization.

We have so many to thank for this amazing journey, from our member schools, sustaining member businesses and all the founding and current board members that have donated their time, energy, ideas and talents.

The IPTA would not exist without the financial assistance from our member school districts and all our sustaining member company support. Your financial support makes it possible for the IPTA to provide <u>Regional Meetings</u> at no member cost, our three-day <u>Annual School Transportation Conference and Tradeshow</u>, <u>Quarterly Newsletters</u>, <u>Technical support by phone or email</u>, <u>IPTA Transportation Emergency Assistance Manual</u> (T.E.A.M) for breakdown and Accident information, <u>24-hour access to the IPTA Website: www.4ipta.org</u>, which provides: Safety information for staff training, and the latest industry news updated hourly, and much more! We are also able to provide four different awards, <u>Longevity</u>, <u>Heroism</u>, along with the <u>Holly Hoglund Klein Iowa Woman in Transportation Award</u>, and the prestigious <u>Tom Horn "Memorial Award"</u> for individuals that have exhibited exemplary leadership and service to Iowa School Districts.

I want to thank everyone for attending this year's conference and tradeshow. It does not matter if you are new to the student transportation profession, or if you have many years of experience, attending a state conference of this size provides each of you with opportunities to talk with experts, see new products, and check out other services related to the school transportation industry. Socializing with other experienced transportation personnel may ultimately be one of the best benefits. This is one of the only times that you can discuss school transportation issues with individuals that truly understand and can provide other beneficial student safety strategies. Strategies that you could possibly implement back at your own school district. Please share your best practices with other conference attendees.

Next year will be a milestone for our association, so make your plans to join us next summer to celebrate the IPTA's 60th year as a non-profit member organization, working to encourage and promote student safety on Iowa's school buses.

Save the dates *July 15, 16, and 17, 2024*, for our <u>60th</u> Annual IPTA School Transportation Conference and Tradeshow!

Everyone here at the IPTA is looking forward to working with you and your school district for another year.

Chris Darling, IPTA Executive Director



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Iowa Pupil Transportation Association Student Safety License Plate Decal Invoice/Order Form

Contact Name: _





License Plate Decal Pricing Chart

(1-10) Decals - \$ 5.00 each



Conference Attendee Special Pricing! \$2.00 each (Unlimited) Contact a Board Member



Please Remit IPTA Decal payments to the following address:

7211 Bryn Mawr Drive Urbandale, Iowa 50322

Help the IPTA place this "<u>Flashing Red, Stop Ahead</u>!" decal on license plates in all 99 counties in Iowa!

One individual can proactively promote student safety!

Order one or more for your vehicle and help get this important student safety message out to every driver in Iowa!

** Amount Due: See Price chart **

Email address:	
Phone Number:	
Address:	
City, State Zip Code:	
Total Number requested:	
Total cost of your order:	\$

Note: Decal availability varies from approximately 3 to 4 weeks for delivery.

Thank You For Your Order!



https://iowadot.gov/mvd/vehicleregistration/vehicleregistration/decals

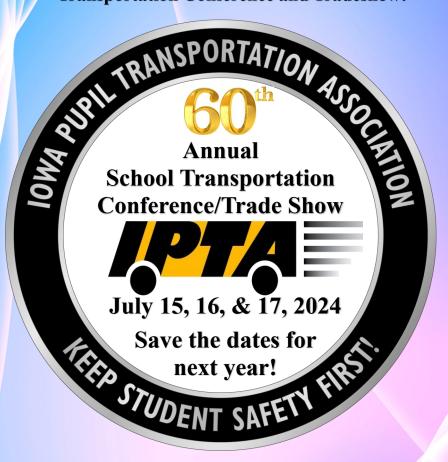
Website: www.4ipta.org Phone: (712) 830-3242 Email: 2015ipta@gmail.com

Federal ID No. 42-6184736

For Internal IPTA Use: Date Paid: Check #: Check Amount:

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Everyone here at the IPTA is looking forward to working with you and your school district for another year. Save the dates for our 60th Annual IPTA School Transportation Conference and Tradeshow!



Join us next year to celebrate the IPTA's 60th year as a non-profit member organization, that has been continually working to encourage and promote safety on Iowa's school buses.

Thank You!

Your IPTA Board of Directors thanks you for your attendance at this year's annual conference as well as for your support of IPTA throughout the year!











