

School Transportation 60th Annual IPTA Conference & Trade Show Program

July 15th, 16th, & 17th, 2024



Sixty great years providing school administrators, supervisors, mechanics and school bus drivers with excellent information that is helpful to keep students safe while maintaining effective and efficient transportation operations.





The IPTA Board of Directors wishes to thank all attendees for their participation in this year's annual conference. In order to make the conference an enjoyable and educational experience for everyone we would ask your cooperation with the following:

1. **Cell Phones** – Please turn off or mute your cell phones while attending program sessions. Speakers and attendees have invested considerable time and expense in attending this event, and we need to be respectful of their presence at our conference.
2. **Name Badge** - Please wear your name badge at all times. This helps others to know who you are, and that you are properly registered for the conference. **Name badges are required for admittance to the Trade Show on Tuesday and all meal functions.**
3. **Trade Show** – Please respect the exhibitors time and efforts while they set-up and get ready for the exhibits by staying out of the exhibit area until the 9:00 a.m. start time. Make sure to thank all exhibitors for their participation in this year's Tradeshow.
4. **Introduce Yourself** – If you are a veteran conference participant, please introduce yourself to first-time participants and make them feel welcome.
5. **Ask Questions** – If you have a question, more than likely others do as well. Just ask away!
6. **Face masks and social distancing are optional:** The majority of our attendees have been vaccinated, and can make their own decision about mask usage and social distancing. The Airport Holiday Inn will observe safe distancing policies where possible. Attendees are solely responsible for taking on all risk by attending this conference.
7. **Attendees are prohibited:** from bringing any alcohol into any meeting or conference room, including all evening events. The exceptions (where you can bring in your own) are your guest rooms and private hospitality rooms. Violations jeopardize the Holiday Inn public/meeting spaces liquor license.
5. **This is YOUR Conference** - The IPTA and the program partners want to make the conference as informational and enjoyable as possible. Look for IPTA Board Members if you have questions.



IPTA MEMBERS! Don't forget to **vote for IPTA Board candidates on Monday, July 15, 2024**

IMPORTANT: Voting for candidates will take place on Monday, July 15th during lunch, afternoon break, and remain open until 5:00 pm in the Foyer outside of the ballroom. The voting booth will be located by the doors in the foyer. Voting will end before the evening banquet on Monday, July 15, 2024.

VOTER ELIGIBILITY: You must be a current IPTA member to cast a vote. A current membership list will be available at the voting booth. **The IPTA Board of Directors urges you to show your support of these candidates by casting your vote on Monday, July 15th.**

Place an X in the boxes of the five (5) candidates that you want to have represent our IPTA membership. The candidates with the least votes will serve the 2-year term through 2026 replacing David Johnson.

<input type="checkbox"/>	Woody Hardin
<input type="checkbox"/>	Leo Reigshaberger
<input type="checkbox"/>	Beth Gellay
<input type="checkbox"/>	Anthony (Tony) Bos
<input type="checkbox"/>	Tereza Hartley
<input type="checkbox"/>	Ben Messer
Write In:	

Sample Ballot

ANNUAL MEETING

**IPTA Annual Membership Meeting
Tuesday, July 15th, 7:15 – 8:00 a.m.**

Carlos Guerra, IPTA Board President Welcome to the IPTA Conference



As the president, I want to continue encouraging innovation and collaboration among members. Seek feedback on current programs and services to ensure they meet the evolving needs of the members. Consider exploring new technologies or trends that could further enhance the association's impact.

The IPTA is Celebrating 60 years of dedicated service in providing valuable information to school administrators, supervisors, mechanics, and school bus drivers. The IPTA over the years has committed to ensuring the safety of students and maintaining efficient transportation operations.

The Iowa Pupil Transportation Association has been making great strides in fostering communication, professional development, and accessibility for its members. It has been managed by Chris Darling, Executive Director, for the past nine years along with an esteemed group of twelve accomplished Board Members representing several school districts from across the State of Iowa. To check out the full Board of Directors roster go to our website, www.4ipta.org, click on About Us, and scroll down to Board Members.

This non-profit association's contributions have likely played a crucial role in creating a secure and effective environment for students and the entire school community. Our Quarterly Newsletter is an excellent way to keep members informed about the latest developments, news, and upcoming events. Regional Meetings provide a platform for networking and collaboration among members from different areas. The Conference and Trade Show offers valuable opportunities for professional development, learning about new technologies, and exchanging best practices.

The New Director Training Workshop is a thoughtful initiative that recognizes the importance of supporting and guiding new directors in their roles. The accessibility of the IPTA Website through members' smartphones or iPads demonstrates a commitment to staying current with technology trends and making information readily available to members on the go.

Additionally, maintaining open lines of communication with members, being responsive to their needs, and adapting to changes in the industry will contribute to the continued success and growth of the Iowa Pupil Transportation Association.

We want to welcome everyone to the Historic 60th Annual IPTA School Transportation Conference and Tradeshow, enjoy this amazing 3-day event. Here's to many more years of success and continued dedication to excellence in education and transportation! Thank you for your part in our vision for the IPTA serving school districts here in Iowa. Best wishes for the future endeavors of this outstanding organization and I can't wait to see what we will achieve together!

Carlos Guerra

Carlos Guerra
Board President
Iowa Pupil Transportation Association





Marshalltown, IA

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LOCATIONS

- Spencer, IA
- Mason City, IA
- Marshalltown, IA



Please stop by their booths #28 & 29 at the Trade Show to say Thank you!


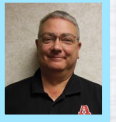





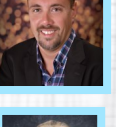

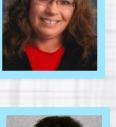

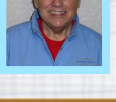


IPTA Sponsorship Partner



Board of Directors

Thank You To Our IPTA Members!

 <p><u>Carlos Guerra</u> IPTA Board President Director of Transportation Norwalk CSD</p>	 <p><u>Merrill Mueller</u> IPTA Vice President, Transportation Director Algona CSD</p>
 <p><u>Mark Branch</u> IPTA Board Member Director of Transportation Fairfield CSD</p>	 <p><u>Leo Reigelsberger</u> IPTA Board Member Transportation Director Humboldt CSD</p>
 <p><u>Mary Jo Hetrick</u> IPTA Board Member Director of Transportation Bondurant-Farrar CSD</p>	 <p><u>Nathan Beal</u> IPTA Board Member Director of Transportation Storm Lake CSD</p>
 <p><u>Woody Harden</u> IPTA Board Member Transportation Director Washington CSD</p>	 <p><u>David Johnson</u> IPTA Board Member Director of Transportation Van Meter CSD</p>
 <p><u>Codie Kellen</u> IPTA Board Member Director of Transportation LeMars CSD</p>	 <p><u>Bobbie Finley</u> IPTA Financial Officer Transportation Director Interstate 35 CSD</p>
 <p><u>Dan Walston</u> IPTA Board Member Maintenance & Transportation Director Bedford CSD</p>	 <p><u>Betty Golay</u> Board Recorder Transportation Department Des Moines Christian</p>

IPTA 2024 Board Candidates

Candidates will be introduced during Monday morning's general session on July 15, 2024.

Show your support of these candidates by casting your vote!

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Woody Harden, Board Member, Transportation Director at the Washington Community School District.

I have been a member of the IPTA since 1996. I have served on the board of directors since July 2002. I have held the positions of IPTA Vice President, and IPTA President, and I am currently the Parliamentarian for the IPTA Board. I have also served as the Board President for the Washington County Mini-Bus Board of Directors since 2014. I am also a New Driver S.T.O.P. Course and 3-Hour Annual Renewal Instructor for Kirkwood Community College.

My longevity in school transportation and the IPTA has helped to move the IPTA through many changes over the years while keeping the organization stable as well. I have participated in everything from IPTA organizational leadership, NCST Participation as an Iowa Delegate in 2010, and attendance at several NAPT Conferences over the years. I have seen the formation of Kayden's Law, the results of our 2019 IPTA bus crash demonstration and 3-point seat restraints, to an unprecedented global pandemic that no one could have imagined. I hope to be able to continue to be an active and dynamic participant on the IPTA board and I thank you for the confidence you have afforded me in my previous terms on the IPTA Board of Directors.

IPTA 2024 Board Candidates

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Show your support of these candidates by casting your vote!



Leo Reigelsberger, Board Member, Transportation Director at the Humboldt Community School District.

I grew up on a farm in rural Humboldt and continue to work on that same farm with my wife and 4 kids. Along with farming, I was also the Transportation Coordinator for Hog Slat for 13 years. I have worked as Transportation Director for Humboldt Community School District and Twin Rivers Schools since September of 2013. I grew up in the Humboldt school district and the safety of my students and my community are a major part of my day.

We transport around 350 students each day. I strive to make sure that my bus drivers and I do our best each and every moment to ensure the safety of our students. I tell everyone "We see semis going up and down the road every day filled with expensive cargo. We as bus drivers have the most precious cargo that anyone can haul, our next generation, our students!" Leo has 10 years of student transportation service, and has been on the IPTA Board since 2018. He is also has been a member of the Humboldt County Fair Board.



Betty Golav, Board Recorder, Transportation Department at the Des Moines Christian School.

My experience as a school bus driver started back in 1977 when Des Moines Christian had a need for a substitute school bus route driver. That started my adventure in school transportation and learning to be flexible in my private and professional life. I have held the positions of DMCS Transportation Director & Route Driver (1979 – 1999), Iowa Christian Academy Transportation Director & Bus Driver (1999 – 2019), Des Moines Christian Bus Driver (2019 to the present).

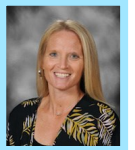
I was elected to the IPTA Board in 1997 and have remained active ever since. It has been a privilege to have had the opportunity to serve the IPTA and to represent a non-public school in the state of Iowa. As you all know, rules and regulations are constantly being updated and it is important to be informed and have somewhere to go to gain clarity in incorporating the new standards at our local school districts. Bottom line, we are the ones held responsible. IPTA has been invaluable in assisting all Iowa school districts with this endeavor. I would like to continue to serve on the board because I feel there are still school districts and transportation personnel needing a helping hand, good sound advice, and maybe a lot of encouragement along the way!



Anthony (Tony) Bos, Transportation Director at the Sergeant Bluff-Luton Community School District.

I have been the Transportation Director/Mechanic at Sergeant Bluff-Luton CSD since July of 2021. It is a shared position with Lawton-Bronson CSD since January of 2024 and was shared with Westwood CSD prior to that. I have done a number of things over the years to include Farming, Driving Truck, Volunteer Firefighter, and 15 years in Law Enforcement. Prior to becoming the Transportation Director at SB-L I spent 4 years as a Transportation Specialist at Western Iowa Tech Community College.

One of my responsibilities there was coordinating the bus driver S.T.O.P. Classes. I would like to join the IPTA board to help continue to keep Iowa School Bus Transportation one of the safest in the country. I believe safety should be a top priority and as many new technologies become available, we have to be careful not to price our districts out of the safety game by forcing all of those new technologies into required specifications on buses. I have found that getting money for transportation can be tough and I enjoy thinking outside the box and finding new ways to conquer the tasks before us. I would appreciate your vote and look forward to serving you on the IPTA Board if given the opportunity.



Teresa Hartley, Transportation Director at the Mid-Prairie Community School District.

I have worked for the Mid-Prairie Community School District for 23 years. I started my time in the Mid-Prairie district as a Paraprofessional for about 15 years. I loved working with students with behavior difficulties throughout the entire Mid-Prairie district. After my 15 years as a paraprofessional, I accepted a position as half-time transportation secretary and half-time Alternative Learning Center (ALC) paraprofessional for 3 years. I then became Mid-Prairie Transportation Director for Mid-Prairie Community School District in August of 2018, where I am currently still employed.

I am very passionate about my job and the responsibilities that come with it. Kids' safety is my top priority. I will do whatever it takes to be sure that we have the knowledge and resources we need to stay current in all aspects of safety. We are addressing transportation safety with monthly school bus driver training sessions. During the monthly meetings, we address important issues regarding driver training and things they can do to help make the bus ride safer and more enjoyable for students.

I look forward to being an advocate for all people in Transportation. In my time as Transportation Director, I see many things that need to change in order for administration, staff, students and parents to all work together for what is best for students and their success. I hope that I can be a voice for many other transportation directors and move us forward in a positive direction.



Ben Messer, Transportation Director at the Winterset Community School District.

I am running for the IPTA Board of Directors. With Sixteen (16) years of experience in transportation management, including and Ten (10) years in student transportation. I bring a wealth of knowledge and expertise. During my time in the Marine Corps, I served in the Marine One helicopter squadron, ensuring the safe transportation of President Clinton and Bush worldwide. Currently, as a transportation director, I am dedicated to ensuring the safety of our students and staff every day. I am also a current booster club board member for the Winterset CSD. I would like to join the IPTA Board as I feel I would be able to help other transportation directors promote student safety and training for school bus drivers throughout the State of Iowa. I would appreciate your vote.

The IPTA Board has five open board seat available for these six candidates. You will be voting for four 3 years term board seats and one 2 year board seat to replace David Johnsonm. The candidates receiving the most votes will fill the four 3 year positions with the remaining one taking the 2 year position board seat.

IPTA School Transportation 60th Annual Conference Schedule of Events!

MONDAY, JULY 15TH

7:30 am - Registrations, Early Bird Coffee (Lobby)
 8:30 am - Welcome and Announcements (Central South Ballroom)
 8:45 am - Meet the IPTA Board Candidates
 9:00 am - **Dave Davlin, Keynote:** Leadership Is Not About You! (Become the person. The difference we make, Memories Created)
 10:00 am - Break (Sponsored By: **Midwest Bus Parts**)
 10:15 am - **Rod Larson, Iowa Highway Patrol**
 Safety Starts with You (Pre-trips and Seatbelts)
 10:45 am - **Jerry Eslick, Prepare For The Worst,**
 Train To Be The Best
 11:15 am - **Hoglund Bus Company, IC Product Updates**
 11:45 am - **Opening Day Luncheon** (North Ballroom)
 (Sponsored By **Premier Wireless Solutions**)
 (Central South Ballroom Large Group Session)
 1:00 pm - **Denise Donaldson**, - Safety Restraint Systems
 2:00 pm - **Benefits of Using Biodiesel Humboldt Case Study**
 2:30 pm - **DE Update** - School Bus Hall of Fame
 3:00 pm - Break (Sponsored By: **TransAct Communications**)
 3:15 pm - **Kaitlyn Sampson** - EPA Clean School Bus
 Rebate/Grant Program - Diesel Emission Reduction Act
 3:45 pm - **Franco Paganuzzi**, United Safety, The Need for
 Fire Detection & Suppression on School Buses
 4:15 pm - **School Bus Burn Trailer Demonstration**
 Located in the back parking lot.
 5:30 pm - **Evening Banquet & Entertainment**
 (Sponsored By **Hoglund Bus Company**)

TUESDAY, JULY 16TH

7:00 am - **Breakfast** (Central South Ballroom Large Group Sessions)
 (Sponsored By **Iowa Renewable Fuels Association**)
 8:00 am - **IPTA Annual Board Meeting**
 8:35 am - **Bus Right Overview**
 8:45 am - **IPTA Reorganizational Board Meeting**
 9:00 a.m. - 12:00 p.m. (Iowa Hall)
Iowa's Largest Tradeshow
 (Sponsored By: **Bus Right**)
 12:00 pm - **Trade Show Vendor/Attendee (Main Ballroom)**
Luncheon (Awards and Presentations)
 (Sponsored By: **Auto-Jet School Bus Parts**)
 (Central South Ballroom Large Group Session)
 1:30 pm - **Truck Center Companies Product Update**
First ½ Break-Out Sessions
 2:00 pm - **Tyler Technologies Interactive Ride-Along**
 Training Demonstration (Board the bus at the front entrance)
 2:00 pm - **IC/Hoglund Bus Co.**, Hoglund University Training
 Buses Leave for Norwalk from the lobby at 2:10 pm (Return at 5:30 pm)
 2:00 pm - **BusRight** - Build a route in 60 seconds (Central South Ballroom)
 3:30 pm - Break (Sponsored By: **IEE Sensing Inc.**)
Second ½ Break-Out Sessions
 3:45 pm - **Transportant** - Using New Bus Technology to
 Get Ahead of the Rat Race (Central South Ballroom)
 3:45 pm - **Zonar** - Hardware and Software Solution (Room 396)
 3:45 pm - **Thomas Bus** - EV Information and Q & A (Room 397)
 5:30 pm - **Family BBQ & Entertainment**
 (Sponsored By **Truck Center Companies**)

WEDNESDAY, JULY 17TH

7:00 am - Early Bird Coffee (Lobby)
 (Central South Ballroom Large Group Sessions)
 7:30 am - **Blue Bird Product Updates** School Bus Sales
 8:00 am - **Lea Boggle**, Premier Wireless: Safety on the line.
 Overcoming Budget Constraints with Grants
 8:30 am - **Dale Anderson, Jester Insurance Company:**
 Insurance & Risk Management Considerations
 9:00 am - Break (Sponsored By: **Purple Wave Auctions**)
 9:15 am - **Bret Brooks**, Concealed Weapon Identification,
 What School Bus Drivers Need to Know.
 10:45 am - **Bret Brooks**, Indicators of Violence
 Verbal & Non-Verbal
 11:15 am - **Ron Gann**, Department of Homeland Security
 Insider, Threat Mitigation
 11:45 am - **Angela Dvorak & Justin Larson**
 Train the Trainor De-Escalation for Bus Drivers
 12:15 pm - **Sandwich Box Lunch** (Lobby)
 (Sponsored By: **Arnold Motor Supply & BusBuddy**)
 12:25 pm - 3:30 pm - **New Directors Workshop**
 Department of Education Team (Room 397)
 The workshop covers everything from State and
 Federal laws, rules, and regulations, to accident
 procedures and the inspection process. This workshop
 is for new and old directors alike!
Conference Concludes - Have a safe journey home!
Your IPTA Board Members want to express our
endless gratitude and appreciation for everything
you do to keep students, staff, and the public safe!



“Thank You” to our 60th Annual IPTA Conference/Trade Show Sponsors:

Monday Registrations, Early Bird Coffee: sponsored by: **IPTA**

Monday Morning Break, sponsored by: Midwest Bus Parts

Monday Attendee Luncheon, sponsored by: **Premier Wireless Business Technology Solutions**

Monday Afternoon Break, sponsored by: **TransAct Communications**

Monday Evening Banquet, sponsored by: **Hoglund Bus Company**

Tuesday Morning Buffet Breakfast, sponsored by: **Iowa Renewable Fuels Association**

Tuesday Trade Show Refreshments, sponsored by: **BusRight**

Tuesday Trade Show Vendor/Attendee Luncheon, sponsored by: **Auto-Jet School Bus Parts**

Tuesday Afternoon Break, sponsored by: **IEE Sensing Inc.**

Tuesday Evening Family BBQ, sponsored by: **Truck Center Companies**

Wednesday Early Bird Coffee, sponsored by: **IPTA**

Wednesday Morning Break, sponsored by: **Purple Wave Auctions**

Wednesday Box Luncheon, sponsored by: **Arnold Motor Supply & BusBuddy**

Please make sure to stop by every booth at the Trade Show to say Thank you!



60th Annual School Transportation Conference Entertainment



Monday Night at the Hoglund Bus Company Evening Banquet



Heather Fuger of rural Donnellson, Iowa is a wife, mother, and elementary school principal. Heather has a passion for vocal performance and has infused that into her adult life as lead singer for the bands, Hissem Family Campfire, Double Vision, and Heathers & Company.

She enjoys officiating weddings and providing DJ services to celebrations, as well. She created Principal Entertainment Party Services to bring all her talents together into one business.

She can't wait to bring her enthusiastic entertainment to the 60th Annual IPTA School Transportation Conference and Trade Show.

Join her on Monday night, July 15, 2024 for a fun night of singing and all around fun entertainment.



Tuesday Night at the Truck Center Companies Family Barbecue



5th

Annual

CORNHOLE TOURNAMENT



Compete for 1st, 2nd and 3rd Place Prizes

Sign up for the 4th Annual Cornhole Tournament is on Monday, July 15th during lunch, or the afternoon break, at the voting table in the North Ballroom. You can also signup your team during



Monday Night Dinner

*Relax and enjoy an evening of food,
fellowship, fun and refreshments!*



“Hoglund Night”

5:30 pm - Refreshments

6:00 pm - Dinner

*7:00 pm - Live Karaoke Performances with Heather Fuger,
Principal Entertainment Party Services*

Please stop by their booths #28 & 29 at the Trade Show to say Thank you!

30K+

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Trade Show Vendor/Attendee Luncheon sponsored:

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President



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Sponsor

Please stop by their booth #25 at the Trade Show to say Thank you!

Monday Morning Break, sponsored by:



**Mixed school bus
fleets deserve a
one-stop parts
solution**

Discover the Fast, Friendly, and Easy experience!

IPTA  **BRONZE** Sponsor Booth #12

Tuesday Afternoon Break, sponsored by:



We build Intelligent Sensing Solutions for everyday life!

IPTA  **BRONZE** Sponsor Booth #4

Monday Afternoon Break, sponsored by:



Streamline Your Operations

Cloud-based solutions built for the education community



IPTA  **BRONZE** Sponsor Booth # 43

Wednesday Morning Break, sponsored by:



**Purple Wave specializes in liquidating equipment and
vehicles through no-reserve public Internet auctions.**

IPTA  **BRONZE** Sponsor Booth # 36



Our Monday Morning Keynote:

Dave Davlin,

Over 25 years ago, Dave Davlin began bringing smiles to faces with a form of entertainment he developed as a young boy. His amazing ability with basketballs even landed his name and picture in the 1990 Guinness Book of World Records.

Combining his entertainment ability with a powerful message regarding success through contribution and service, Dave has made a difference in the lives of thousands, and his

impact continues to grow each year as he shares his philosophy and wisdom through speaking and writing.

Success can be defined in its simplest form as making life better for someone else. The key to success in any organization lies not only in the development of great programs and services, but in the development of great people. In his interactive, humorous, and powerful presentation, Dave shares three essential ingredients for developing a purpose-driven mentality to achieve a fulfilling career and balanced life. You will be challenged to make the most of every moment in order to develop yourself personally and professionally while creating value and making a difference in the lives of others.



Please make sure to stop by every booth at the Trade Show to say Thank you!



60th Annual IPTA Conference/Trade Show! Monday, July 15, 2024 — Program Schedule



Rod Larson, Public Resource Officer for the Iowa State Patrol. He graduated from the Department of Public Safety's 33rd Basic Academy in 2007. He has been serving District 1 in Des Moines for 17 years. He has served as the Public Resource Officer for the past 7 years.



Jerry Eslick, a thirty-eight-year veteran in the fire service. He recently retired from the West Des Moines Fire Department as the Deputy Chief of Training. He is currently a Field Staff Instructor for the Fire Service Training Bureau and owner/instructor for Professional Rescue Innovations.



Denise Donaldson, MBA, CPST-I
Owner, Safe Ride News Publications

Denise Donaldson is the owner of Safe Ride News, publisher of educational materials for the child passenger safety field, including the *School Bus Safety Handbook*, the *LATCH Manual*, and the *Safe Ride News* newsletter.

In 1996, she founded a program that provides child passenger safety services through Seattle-area hospitals, which she continues to run to this day. She has been a CPST-Instructor since 1998, recently served on the National Child Passenger Safety Board, and is a member of the CPS Hall of Fame.

The session today, Child Safety Restraint System Training focuses on ensuring safety for students through the proper selection and use of child safety restraint systems. This session will define each CSRS category, explore their pros and cons, cover basic usage, and highlight certain tips.



Kaitlyn Sampson, is an Environmental Protection Specialist for the EPA in Region 7. Kaitlyn provides technical assistance to grant awardees for the grants that are awarded to recipients. Kaitlyn works as a Project Officer on CSB and DERA Rebate Grant opportunities. As an Environmental Specialist, Kaitlyn informs the public about grant opportunities that are available through the EPA. The EPA is providing funding from the EPA's Clean School Bus (CSB) Program to replace existing school buses with zero-emission and low-emission models, including the Diesel Emission Reduction Act (DERA).



Logan Hansch, & **Mattias Schwartzkopf** with Growmark FS will review the benefits of using Biodiesel. Overview: Growmark FS has been working with the Humboldt CSD for a fuel study comparing buses running on B20 and busses running on diesel. They have collected a year's worth of diagnostic information to show the benefits for using biodiesel from a fleet perspective, and environmental health benefits.

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- 7:30 am - Registrations, Early Bird Coffee (Lobby)
- 8:30 am - Welcome and Announcements (Central South Ballroom)
- 8:45 am - **Meet the IPTA Board Candidates**
- 9:00 am - **Dave Davlin, Keynote:** Leadership Is Not About You! (Become the person. The difference we make, Memories Created)
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(Central South Ballroom Large Group Session)

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- 4:15 pm - **School Bus Burn Trailer Demonstration**
Located in the back parking lot.

5:30 pm - Evening Banquet & Entertainment
(Sponsored By **Hoglund Bus Company**)



Franco Paganuzzi, Sales Manager Fogmaker United Safety & Survivability Corporation. Franco has nearly 28 years of experience working within the School Bus, Transit, Motor Coach and Rail markets calling on OEMs, School Bus districts and Transit Authorities. Franco has spent nearly 15 years working with Automatic Fire Detection and Suppression Systems for mobile vehicle applications. His session, how do fires occur, and why do you need Automatic Fire Suppression Systems.

His program will be then followed at **4:15 p.m.** with a live fire demonstration using the Fogmaker Demo Fire Burn Trailer. Located in the Holiday Inn back parking lot. See for yourself how the Fogmaker system extinguishes a simulated engine fire in seconds.





Iowa Pupil Transportation Association



IPTA 2024-2025 Diamond, Gold, Silver and Bronze Sponsorship Partners / Sustaining Members

Sustaining Members



thank you

thank you

Iowa Renewable Fuels Association

DIAMOND IPTA Sponsorship Partners

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60th Annual IPTA Conference/Trade Show! Tuesday, July 16, 2024 — Program Schedule



Doug Yager, IC/Hoglund Bus Co., return this year for another in-depth mechanic breakout session titled Hoglund University Training.



- Time to open the hood on the next-gen bus.
- Information found in the operator's manual.
- Telematics W/5-year subscription and how it works.

This will be another valuable opportunity for some real hands on training. This breakout program will be held at the Norwalk CSD Transportation Facility.

Note: Norwalk school buses will leave from the Holiday Inn lobby at 2:10 p.m., returning at 5:30 p.m.



Breakout Session at 3:45 p.m. join **Paul Gandrud, Transportant,** **Robin Pickard,** Transportation Director, West Des Moines CSD *Central South Ballroom.*



In this session Using New Bus Technology to Get Ahead of the Rat Race, learn more about available technology that will allow you to get ahead of the constant questions and requests that all transportation departments get on a daily basis. Video requests, Where's my bus? The bus didn't stop at my child's bus stop!, where's my child? The list goes on and on! Learn more about real life examples from Robin Pickard

Thomas
BUILT BUSES
TRUCK CENTER
COMPANIES



Breakout Session at 3:45 p.m. join **Steve Burkett** with **Thomas Bus** and **The Truck Center Companies** team for an EV Informational and Q & A session.

TUESDAY, JULY 16TH

7:00 am - Breakfast (Central South Ballroom Large Group Sessions)
(Sponsored By Iowa Renewable Fuels Association)

8:00 am - IPTA Annual Board Meeting
8:35 am - Bus Right Overview
8:45 am - IPTA Reorganizational Board Meeting

9:00 a.m. - 12:00 p.m. (Iowa Hall)

Iowa's Largest Tradeshaw

(Sponsored By: Bus Right)

12:00 pm - Trade Show Vendor/Attendee (Main Ballroom)
Luncheon (Awards and Presentations)
(Sponsored By: Auto-Jet School Bus Parts)

(Central South Ballroom Large Group Session)

1:30 pm - **Truck Center Companies Product Update**
First ½ Break-Out Sessions

2:00 pm - **Tyler Technologies** Interactive Ride-Along
Training Demonstration (*Board the bus at the front entrance*)

2:00 pm - **IC/Hoglund Bus Co.**, Hoglund University Training
Buses Leave for Norwalk from the lobby at 2:10 pm (Return at 5:30 pm)

2:00 pm - **BusRight** - Build a route in 60 seconds (Central South Ballroom)

3:30 pm - Break (Sponsored By: **IEE Sensing Inc.**)

Second ½ Break-Out Sessions

3:45 pm - **Transportant** - Using New Bus Technology to
Get Ahead of the Rat Race (Central South Ballroom)

3:45 pm - **Zonar** - Hardware and Software Solution (Room 396)

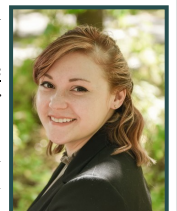
3:45 pm - **Thomas Bus** - EV Information and Q & A (Room 397)

5:30 pm – Family BBQ & Entertainment
(Sponsored By **Truck Center Companies**)



Breakout Session at 2:00 p.m. join **Emily Budesheim**, and **Lou DeMarzio** **Tyler Technologies**, "Interactive Ride Along Bus Routing Guidance Training Demonstration" *Board the bus at the Holiday Inn front entrance*)

Breakout Session with **BusRight** at 2:00 pm, led by **Lauren McGarry** in *Central South Ballroom*. In this workshop, you'll be able to build a route in under 60 seconds! Bring your computer, or watch your neighbor design routes, while Lauren and the BusRight team set you up with an account and walk you through a simple and intuitive routing experience.



Tuesday Night

Thomas Bus Family Barbecue

Relax and enjoy the family barbecue

Great food, fellowship, fun and refreshments!



Thomas Family Barbecue

5:30 pm - Refreshments

6:00 pm - Dinner

7:00 pm - 5th Annual Cornhole Tournament



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Please stop by their booth #3 at the Trade Show to say Thank you!

Tuesday Morning Buffet Breakfast, sponsored by: **Iowa Renewable Fuels Association**

Protect Children's Health!



Biodiesel burns cleaner than petroleum diesel and reduces smog, making the air cleaner for children to breathe.

**Contact Iowa Renewable Fuels Association
at 515-252-6249 to learn more!**



**Iowa Renewable
Fuels Association**



IPTA Sponsorship Partner

Please stop by their booth # 5 at the Trade Show to say Thank you!



2024 IPTA Trade Show! (Iowa Hall)



We have an outstanding and comprehensive group of vendors that have registered to provide attendees a look at a wide variety of school bus related products & services at the Tuesday, July 16th, Trade Show!

2024-2025 IPTA Sustaining Member/Vendors

1	School Bus Sales Co.
2	Iowa Propane Gas Association
3	Truck Center Companies
4	IEE Sensing Inc
5	Iowa Renewable Fuels Association
6	Master's Transportation
7	American Bus Sales
8	Growmark, Inc.
9	Cummins
10	REI (Radio Engineering Industries, Inc.)
11	Tyler Technologies
12	Midwest Bus Parts
13	Premier Wireless
14	BusRight
15	United Safety and Survivability Corporation
16	Trivista Companies
17	Zonar Systems
18	Safety Vision
19	Gatekeeper Systems
20	BESI Inc
21	First Light Safety Products
22	Transportant
23	Interstate Power Systems, Inc.
24	Rosco Vision
25	Auto-Jet Muffler Corp.
26	Northland CDL Training
27	Midwest Lift Works LLC
28	Hoglund Bus Company
29	Hoglund Bus Company
30	Reflective Image
31	O'Reilly Auto Parts
32	School-Radio
33	Electronic Engineering
34	UScellular
35	Quality Bus & Truck Parts

2024-2025 IPTA Sustaining Member/Vendors

36	Purple Wave Auction
37	Arnold Motor Supply
38	Pro-Vision Video Systems
39	Transportation Security Administration
40	Environmental Protection Agency
41	OnSpot North America
42	Bitimec
43	TransAct Communications, LLC.
44	Poseidon, LLC
45	Beller Distributing
46	FirstNet Built with AT&T
47	Ride
48	Noregon Systems
49	Scraper Systems
50	DPF Alternatives Iowa
51	Shive-Hattery
52	Spheros



IPTA Board of Directors:

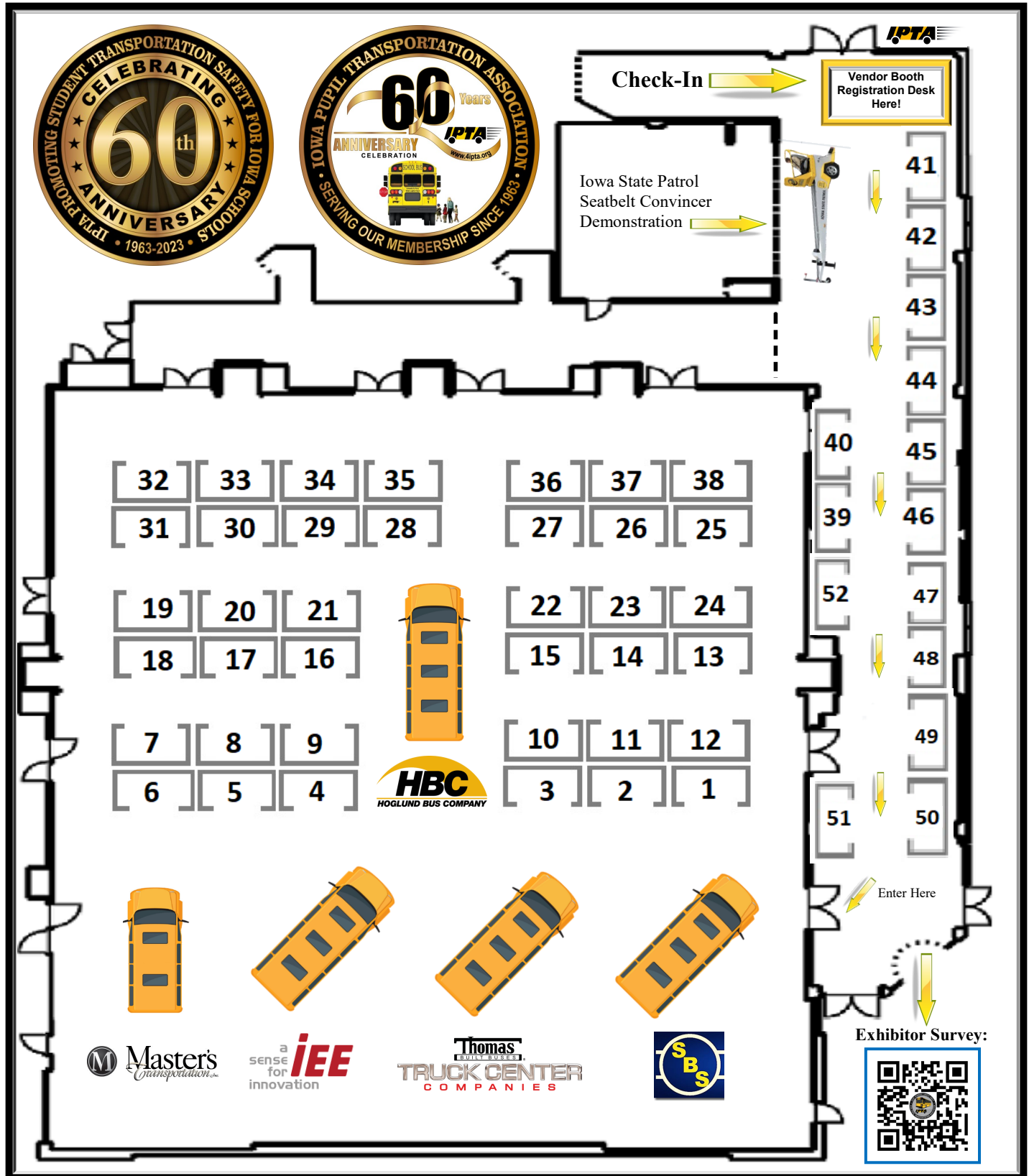
(Front Lt-Rt) Carlos Guerra, Codie Kellen, Betty Golay, Nathan Beal, David Johnson, Mark Branch (Back Lt-Rt) Mary Jo Hetrick, Dan Walston, Chris Darling, Leo Reigelsberger, and Bobbie Finley

IPTA Board of Directors would like to say "Thank You" to each of these outstanding companies for your support of the IPTA!

Please do not forget to stop by each booth at the trade show and thank them for their sponsorship of the Iowa Pupil Transportation Association!

Iowa Hall - Tradeshow Floor Layout

Please stop by their booths at the Trade Show to say Thank you!



Please do not forget to stop by each booth at the trade show and thank them for their sponsorship of the Iowa Pupil Transportation Association!

Monday Attendee Luncheon, sponsored by: **Premier Wireless Business Technology Solutions**

Safety on the Line: Overcoming Budget Constraints with Grants for School Bus Safety



Lea Bogle
President & CEO
Premier Wireless Business Technology
Solutions, Inc.

Lea Bogle will speaking: Wed, July 17, 8 am

Stop by and meet Lea Bogle and Mike Dawson at Booth 13 to learn more.

Premier is sponsoring Monday's opening day luncheon. We look forward to seeing you there!



Join Lea Bogle, President & CEO of Premier Wireless, **Wednesday, July 17**, at the IPTA conference as she presents her session, **"Safety on the Line: Overcoming Budget Constraints with Grants."** Lea will highlight the benefits of leveraging technology through grants, offering attendees effective strategies for enhancing school safety and efficiency.

Discover how cutting-edge technology on school buses can reduce violence and enable quicker response times from law enforcement. Lea Bogle will present the latest innovations that ensure safer rides for students and drivers while keeping school staff and emergency personnel informed in real-time. This session is essential for anyone looking to prioritize student safety and maximize their budgets. Don't miss this opportunity to prepare and make safety a priority!



281.667.0404
www.premierwireless.com



IPTA Sponsorship Partner

Please stop by their booth #13 at the Trade Show to say Thank you!



60th Annual IPTA Conference and Trade Show! Wednesday, July 17, 2024 — Program Schedule



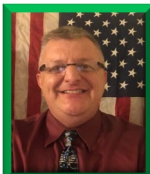
Lea Bogle, CEO of Premier Wireless celebrating her 24th year in business. Today, Bogle serves on the board of the Dalton Dehart Photographic Foundation, has previously served on several other Boards with other non-profits and now volunteers at the Montrose Center in Houston. Bogle has 2 daughters and lives in Sugar Land.



Dale Anderson, Jester Insurance Services, began his commercial property/casualty insurance career in the mid-90s as a claims processor fielding accident calls for a truck insurance company. For the past 21 years, Dale has worn many hats in underwriting, marketing, and sales with a primary focus on property and casualty insurance for schools, cities, and counties in Iowa. Dale's current role at Jester Insurance is as managing agent of an insurance program for member districts of the (IASB) Iowa Association of School Boards.



Bret Brooks, Chief Operating Officer at GRAY RAM TACTICAL LLC EMT and medical trainer. Experienced tactical operator and sniper. Firearms instructor and armorer proficient with a multitude of weapon platforms. Detail oriented investigator, and accomplished interviewer and interrogator specializing in body language interpretation.



Ron Gann, Homeland Security TSA, Ron is a Transportation Security Inspector for TSA Surface office in Omaha, Nebraska. The TSA office in Omaha serves both Nebraska and Iowa Surface Transportation entities providing security awareness presentations to large and small mass transit companies, school districts, contracted bus companies, railroad and trucking industries. see, and methods for reporting their observations.



Angela Dvorak, and **Justin Larson**, with Heartland AEA, have an outstanding training session in regards to establishing realistic, de-escalation action planning for Bus Drivers and Directors.

This session is a train-the-trainer de-escalation training that will include how to build meaningful relationships with students and create a positive and supportive climate on the bus. Participants will gain knowledge on effective nonverbal and verbal de-escalation strategies and develop their own action plan. The training will include a slide deck, bus driver handouts, and videos and can be easily replicated within your school district.

WEDNESDAY, JULY 17TH

- 7:00 am - Early Bird Coffee (Lobby)
(Central South Ballroom Large Group Sessions)
- 7:30 am - **Blue Bird Product Updates** School Bus Sales
- 8:00 am - **Lea Bogle**, Premier Wireless: Safety on the line.
Overcoming Budget Constraints with Grants
- 8:30 am - **Dale Anderson, Jester Insurance Company:**
Insurance & Risk Management Considerations
- 9:00 am - Break (Sponsored By: **Purple Wave Auctions**)
- 9:15 am - **Bret Brooks**, Concealed Weapon Identification,
What School Bus Drivers Need to Know.
- 10:45 am - **Bret Brooks**, Indicators of Violence
Verbal & Non-Verbal
- 11:15 am - **Ron Gann**, Department of Homeland Security
Insider, Threat Mitigation
- 11:45 am - **Angela Dvorak & Justin Larson**
Train the Trainor De-Escalation for Bus Drivers
- 12:15 pm - Sandwich Box Lunch (Lobby)
(Sponsored By: **Arnold Motor Supply & BusBuddy**)

12:25 pm - 3:30 pm - New Directors Workshop

Department of Education Team (Room 397)

The workshop covers everything from State and Federal laws, rules, and regulations, to accident procedures and the inspection process. This workshop is for new and old directors alike!

Conference Concludes - Have a safe journey home!

Your IPTA Board Members want to express our endless gratitude and appreciation for everything you do to keep students, staff, and the public safe!

New Director Training Workshop

Today in (Room 397)
12:25 pm - 3:30 pm



Motivation is what gets you started. Habit is what keeps you going.



School Transportation 60th Annual Conference & Trade Show

CONFERENCE EVALUATION QR CODES



The IPTA appreciates your comments and suggestions. "Thank You" for attending the 60th Annual Conference and Trade Show! This is YOUR conference and we would appreciate your constructive comments relating to this years event, and any suggestions for next years program. Completing the 3 Conference Evaluation surveys are extremely important to us as it provides direction from members as to how the conference can best suit your information needs for the next school year.

This year we are using the **QR Codes** Listed below. Using your smart phone's camera, place it over each of the QR codes, and you should get a message at the top of your screen. Click on it, and the fill out the daily survey.

Monday Conference Survey



Tuesday Conference Survey

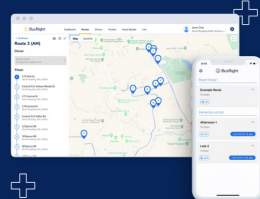


Wednesday Conference Survey



Thank you to all of our Sponsorship Partners!
Visit their booth at the Trade Show

Tradeshow Break, sponsored by:



Safe & Efficient School Bus Management

Enhance student safety, streamline bus communication, and manage routes at the touch of a button.



IPTA



Sponsor

Booth # 14

Sandwich Box Lunch, sponsored by:



**Top Line of Brands
For the Professional Installer**

IPTA



Sponsor

Booth # 37

Sandwich Box Lunch, sponsored by:

**THE ALL-IN-ONE
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MANAGEMENT SOLUTION**

The All-In-One School Transportation Solution

Ensure rider safety and streamline school transportation operations with our all in one school bus management software. BusBuddy keeps parents and school officials informed in real-time, improves communication, and boosts the productivity of Transportation Staff.

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IPTA



Sponsor

Booth # 37

Please stop by their booths at the Trade Show to say Thank you!

Chris Darling, IPTA Executive Director Association Overview



The Iowa Pupil Transportation Association (IPTA) is marking its 60th year as a nonprofit member organization. Over the past six decades, the IPTA has played a pivotal role in enhancing the pupil transportation program in every school across Iowa. This journey, characterized by dedication, resilience, and progress, stands as a testament to the unwavering commitment of our member school districts and sustaining member companies. As we reflect on the past 60 years, during this year's historic school transportation conference and tradeshow we acknowledge the pivotal role each member has played in the success of the IPTA. Looking ahead, we are excited about the future possibilities and the continued collaboration with our valued members. The IPTA remains steadfast in its mission to uphold the highest standards in pupil transportation, advocating for safety and excellence in every school district.

I want to express my heartfelt gratitude to each member for your unwavering support. Together, we have achieved significant milestones, and I am confident that the IPTA will continue to thrive as a beacon of excellence in the years to come. Thank you for being an integral part of IPTA's journey. Here's to celebrating 60 years of dedication, progress, and collective achievement.

The IPTA has achieved significant milestones during my tenure, thanks to the continuous financial support from individual school district members and companies that recognize the importance of investing in student safety and transportation efficiency. Together, we have published the emergency assistance manual, and quarterly newsletters, and maintained essential technical support for our member districts on our website and by phone through our office.

The commitment of financial resources has facilitated the organization to help provide crucial regional training sessions, as well as the annual July conference and tradeshow. These events have not only provided valuable networking opportunities but have also served as platforms for knowledge exchange, skill enhancement, and addressing challenges faced by Iowa's pupil transportation community.

As I step down from my role, I have full confidence in the capable hands of **David Johnson**, who will be assuming the position of IPTA Executive Director. I am committed to ensuring a smooth changeover and providing any assistance necessary during this transition period.

I encourage each one of you to continue your strong dedication to striving for transportation safety and excellence for all students and staff riding school buses in Iowa. The IPTA has evolved into a valuable resource for school districts across the state, advocating for the safety of children on Iowa school buses and influencing positive decisions by our state lawmakers.

Over the past nine years, it has been an incredible honor and privilege to serve as your Executive Director. I am immensely grateful for the unwavering support and confidence extended to me by you, our dedicated district members, sustaining members, and the entire IPTA Board. Working alongside each of you has been a rewarding experience, and I will forever cherish the connections we've made throughout the State of Iowa and beyond.

Looking back at all we have accomplished, I am incredibly proud of the IPTA organization and the positive impact we've had over the past 60 years. I hope that the association will continue to be a shining example for other state associations in the future.

I depart from this position with fond memories and heartfelt gratitude to our members, sustaining members, and each esteemed member of the IPTA Board, past and present. Serving as your Executive Director has been a meaningful chapter in my professional life, and I will always remember the kindness you have shown me and my family.

Thank you for the privilege of serving as your Executive Director and for the incredible journey we have shared.

Warm regards,

Chris Darling

Chris Darling
Executive Director
Iowa Pupil Transportation Association





Direct order IPTA On-line Store



The IPTA has a new on-line store that our members can order t-shirts, short and long sleeve, crew, hoodies, and zip up wind jackets, etc., direct from Threads.

The link to order or view IPTA clothing items:

<https://www.threadsalgona.com/collections/ipta>

There is a wide variety of apparel available at our online store. All orders are completed on-line and delivered directly to home or school.



IPTA Short Sleeve



IPTA Long Sleeve Tee



IPTA Crewneck Sweatshirt



IPTA Hoodie



IPTA Core Soft Shell Jackets



IPTA Ztreme Bookbag



IPTA Quarter Zip Jackets



Welcome to the 60th Annual IPTA Conference! I am so honored to be the new executive director of the IPTA! A quick introduction. I was raised in Van Meter, and that is where I reside today. I attended Iowa State University (Go State!) for agriculture education and political science. After college, I worked for Pioneer Hi-Bred as a research assistant. I was previously the transportation director at Van Meter CSD, while at Van Meter I also served on the IPTA board as well as the maintenance and inspection advisory council. I believe in giving back to the community and I do this by serving as a volunteer firefighter for the city of Van Meter. My fiancé Carly and myself are looking forward to an October wedding.

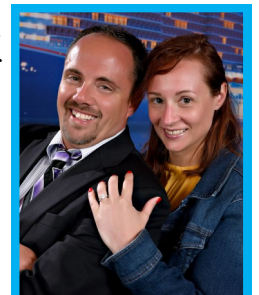
Now on to business! ... As we gather to commemorate 60 years of the IPTA, it's truly awe-inspiring to reflect on the transformative journey our industry has undertaken. While may not have witnessed every twist and turn of the past six decades, the evolution we've experienced is undeniably remarkable.

In an era defined by rapid technological advancement and shifting paradigms, the IPTA remains steadfast in its commitment to staying at the forefront of innovation. My goal is clear: to equip our members with the tools, knowledge, and training necessary to uphold the highest standards in student transportation across Iowa.

Central to our mission is the belief in the power of communication. By fostering an environment where members can freely exchange thoughts, address challenges, and devise solutions, we empower ourselves to overcome obstacles and seize opportunities. In every dilemma lies a solution waiting to be discovered, and through collective effort, we are well-equipped to find it.

As we celebrate this significant milestone, let us renew our commitment to innovation, collaboration, and excellence. Together, we will navigate the ever-changing currents of our industry, steering towards a future where student transportation in Iowa stands as an example of progress and possibility.

David Johnson
IPTA Executive Director



IPTA Membership Benefits Improve Student and Driver Safety!

Annual School Transportation Conference

TEAM Emergency Assistance Manual

24-hour Access Website

IPTA Service Awards

IPTA Informative Association Newsletters

Phone & Email Access

New Director Workshop

IPTA Regional Meetings At No Charge For IPTA Members

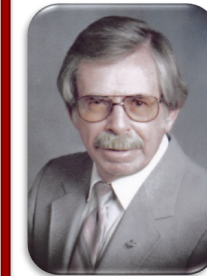
Iowa's Largest Tradeshow and Showcase of New Vehicles, Products & Services

KEEP STUDENT SAFETY FIRST!

IOWA PUPIL TRANSPORTATION ASSOCIATION

The IPTA is here to encourage & promote the safety & efficiency for pupil transportation. Everyone here at the IPTA is looking forward to working with you and your school district.

To join the IPTA as a new member go to www.4ipta.org and click on "Join Now"



Tom Horn "Memorial Award"

Is presented annually to an Iowa Pupil Transportation Association member serving in the capacity of school transportation director, supervisor or administrator and who, in the eyes of his or her peers, has exhibited exemplary leadership skills and service to Iowa's pupil transportation program, school district and community. Nominations are due, June 10, 2025



Holly Hoglund Klein "Iowa Woman in Transportation"

The Holly Klein "Iowa Woman in Transportation" Award is intended to recognize an Iowa woman in transportation that demonstrates outstanding performance in the school transportation industry. Those eligible for nomination Include any woman that is a member of the IPTA and is involved in daily activities of a student transportation operation. Nominations are due, June 10, 2025



Longevity Service Award

The Longevity Service Award is intended to recognize a retiring school bus driver that has performed extraordinary years of service and exemplary dedication to the community and students on behalf of their school district. Nominations are due, June 10, 2025



Heroism Award

The Heroism Award is intended to recognize appropriate acts of heroism demonstrated in the school transportation industry. Those eligible for nomination include any person who is either directly or indirectly involved with saving a life or lives. Nominations are due, June 10, 2025



Iowa Pupil Transportation Association Student Safety License Plate Decal Invoice/Order Form

**Flashing Red
Stop Ahead!**

License Plate Decal Pricing Chart
(1-10) Decals - \$ 5.00 each

SPECIAL OFFER

Conference Attendee
Special Pricing!
\$2.00 each (Unlimited)
Contact a Board Member

IPTA
Iowa Pupil Transportation Association
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Help the IPTA place this "Flashing Red, Stop Ahead!" decal on license plates in all 99 counties in Iowa! One individual can proactively promote student safety! Order one or more for your vehicle and help get this important student safety message out to every driver in Iowa!

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Total Number requested:

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For Internal IPTA Use: Date Paid: _____ Check #: _____ Check Amount: _____

Everyone here at the IPTA is looking forward to working with you and your school district for another year. Save the dates for our 61st Annual IPTA School Transportation Conference and Tradeshow!



Join us next year to celebrate the IPTA's 61st year as a non-profit member organization, that has been continually working to encourage and promote safety on Iowa's school buses.



IPTA Sponsorship Partner

*Thank
you!*



IPTA Sponsorship Partner

Your IPTA Board of Directors thanks you for your attendance at this year's annual conference as well as for your support of IPTA throughout the year!