



IPTA Trade Show Invitation,

The IPTA began sixty years ago and is a non-profit member association. I am writing to extend a warm invitation to your company to participate in the Historic 60th Annual School Transportation Conference and Trade Show organized by the Iowa Pupil Transportation Association (IPTA). Our Trade Show promises to be a valuable networking opportunity, showcasing your products or services, and staying informed about the latest developments in the industry.

Event Details: *Date:* July 15th, 16th, & 17th, 2024. (Trade Show will be held on July 16, 2024, from 9:00 a.m. to Noon)
Location: Airport Holiday Inn and Conference Center, 611 Fleur Drive, Des Moines, Iowa

Registration: *To register:* Visit the IPTA Home Webpage: www.4ipta.org
Navigate to Conferences & Meetings, then select 2024 Exhibitor Tradeshow Booth
Registration. Click on Booth Registration: [Click Here!](#)

Booth Information: *Booth Cost:* \$600.00 (includes one table, two chairs, electricity, and Wi-Fi) additional Booth: \$330.00. School Bus Display Parking: \$800.00 (one bus) with an additional \$1,000.00 for a second school bus.

Breakout Rooms: \$200.00 (limited availability, call IPTA office for details).

Benefits of Booth Registration:

- Inclusion in the list of IPTA Sustaining Members for one year.
- Quarterly IPTA Newsletters and access to the member website.
- Company listing on the IPTA website, with a direct link to your company website.
- Inclusion in IPTA publications and quarterly newsletters.

Optional Sponsorship Opportunities:

- Diamond, Gold, Silver, and Bronze Sponsorship Opportunities are available.

These four optional sustaining member categories, *Diamond, Gold, Silver, and Bronze Sponsorship Partners* provide companies with opportunities to have better company name recognition throughout the year and during the conference and trade show. This type of optional sponsorship benefits our non-profit organization, and the contributing companies with more exposure along the same lines as other associations like NAPT, NASDPTS, STN, and IASB. If you are interested in this type of optional sponsorship, please sign up on the website www.4ipta.org, or for more information contact Chris Darling, IPTA Executive Director.

Contact Information: For more information, contact Chris Darling, IPTA Executive Director at 712-830-3242 or by email at 2015ipta@gmail.org.

Save the trade show date of July 16, 2024, booth registration is open now at www.4ipta.org.
We want you to be a part of the Iowa Pupil Transportation Association at whatever level you choose.

The IPTA Board of Directors would like to welcome back our sustaining members and invite you and your company or organization to become a new or remain a sustaining member of the IPTA. We believe your participation in this event will be mutually beneficial. Join us in celebrating the IPTA's Historic 60th anniversary and contribute to the success of the conference. We look forward to your company's presence and support.

Sincerely,

Chris Darling

IPTA Executive Director

"Serving Iowa Pupil Transportation Programs Since 1963"

Chris Darling
Executive Director
7211 Bryn Mawr Drive
Urbandale, Iowa 50322

E-Mail: 2015ipta@gmail.com

Direct Phone: 712-830-3242
Web Site: www.4ipta.org



IPTA Sustaining Member – Optional Partnership Sponsorship Levels



DIAMOND

Diamond Sponsorship - \$3,500.00

1. Company logo on the front page of the conference program
 2. Full-page company advertisement inside the conference program
 3. Company logo included on sustaining members logo page
 4. Company logo signs - posted in the main conference hall during the conference.
 5. Company name listed as a **Diamond** Sustaining Member in the quarterly newsletter.
 6. The company logo listed with a direct link on the front page of the IPTA Website.
- Diamond** includes sponsorship of an evening dinner, luncheon, or breakfast.



GOLD

Gold Sponsorship - \$2,500.00

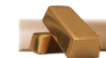
1. Company logo on the back page of the conference program
 2. One 1/2-page company advertisement inside the conference program
 3. Company logo included on sustaining members logo page
 4. Company logo signs - posted in the main conference hall during the conference.
 5. Company name listed as a **Gold** Sustaining Member in the IPTA quarterly newsletter.
 6. The company logo is listed with a direct link on the front page of the IPTA Website.
 7. The company logo is listed with a direct link on the front page of the IPTA Website.
- Gold** includes sponsorship of a luncheon or breakfast.



SILVER

Silver Sponsorship - \$1000.00

1. One 3" x 4" company advertisement inside the conference program
 2. Company logo included on sustaining members logo page
 3. Company logo signs – posted before the sponsored event.
 4. Company name listed as a **Silver** Sustaining Member in the IPTA quarterly newsletter.
 5. The company logo is listed with a direct link on the front page of the IPTA Website.
- Silver** includes sponsorship of Morning or Afternoon Breaks.



BRONZE

Bronze Sponsorship - \$500.00

1. One 2" x 3" company advertisement inside the conference program
 2. Company logo included on sustaining members logo page
 3. Company name listed as a **Bronze** Sustaining Member in the IPTA quarterly newsletter.
 4. The company logo is listed with a direct link on the front page of the IPTA Website.
- Bronze** includes sponsorship of *un-sponsored breaks, speaker expenses, conference notebooks, promotional pens, attendee bags, conference flash drives, and other conference materials, etc.*

"Serving Iowa Pupil Transportation Programs Since 1963"

Chris Darling
Executive Director
7211 Bryn Mawr Drive
Urbandale, Iowa 50322

E-Mail: 2015ipta@gmail.com

Direct Phone: 712-830-3242
Web Site: www.4ipta.org